



BREAST CANCER AWARENESS

- PINK
- FUNDRAISERS
- ALL NATURAL

IN THIS ISSUE...

LEARN TO MAKE



PINK MELT & POUR SOAP RECIPE

Inspirational Soaps



FUNDRAISER BATH & BODY RECIPE

Pink Pair Pamper Set



ALL NATURAL LIP BALM RECIPE

Pink Grapefruit Balm



Wholesale Supplies Plus is pleased to offer this publication to better educate and inform our customers on trends, best practices, products, inspiration, recipes, and much more! Stay tuned each month for a new installment themed for the appropriate season to give you the inspiration and information you need to make your business as successful as possible!

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A Color and a Cause That Truly Inspires!

Pink is obviously near and dear to Wholesale Supplies Plus as it is one of our brand's most prominent colors. We love it for many reasons, but this powerful color is a favorite of many different companies and organizations. Due to its feminine affiliation, many of these companies and organizations tend to lean toward products or causes geared toward women and it seems a natural fit as the color for Breast Cancer Awareness.

Although, the pink ribbon was not always the color of choice for this cause's best known symbol according to the origin stories of

breast cancer's "pink ribbon". When the cause came to a head, Alexandra Penney, editor of Self magazine, "wanted to create a ribbon for the publication's second annual Breast Cancer Awareness Month issue."* Penney approached Estee Lauder's SVP, Evelyn Lauder, a breast cancer survivor, with collaborating on this project to spur the ribbon to the forefront of breast cancer awareness symbology. Unfortunately, Penney had heard of someone already producing a ribbon for this cause. Created by Charlotte Haley in a home-grown awareness effort to shine more light on the lack of government funds dedicated to this cancer research, the ribbon was originally peach. When Lauder and Penney approached Haley in efforts to make this symbol more prominent, Haley refused to participate deeming the effort 'too commercial' and refused to hand over the rights to the peach ribbon. After some legal consultation, the decision to create a ribbon in a new color was made and given pink was already emerging through other breast cancer awareness efforts (namely Susan G. Komen Breast Cancer Foundation), they ran with pink. Thus the pink ribbon was born and quickly caught fire within the community as the symbol for breast cancer awareness.

According to color psychology, pink 'represents compassion, nurturing and love.' It is empathetic, calming, intuitive and 'is a sign of hope.'** All of these definitions are strongly associated with typical female traits which leads one to understand why it is so easily associated causes typically affiliated with women. Come October, Breast Cancer Awareness month, everything is awash in pink as a strong sign of support. Football teams adopt special uniforms, pink ribbons can be found in most retail establishments and breast cancer awareness fundraising kicks into gear with all sorts of pink merchandise dedicated to the cause.

Want to show your support and help benefit the cause? There are a number of products you can make in this iconic color to aid in this process. Take a look at the pages below for all of the new recipes we have to inspire your collection and kick-off these efforts for your small business. Take advantage of the preparation time now and start early, gathering your products from **Wholesale Supplies Plus** to have your full line ready for October!

* <http://wkfm.northcoastnow.com/media/wkfm/Breast-cancer/article0011.html>

** <http://www.empower-yourself-with-color-psychology.com/color-pink.html>

Inspiration to Aid in Your Fundraising Efforts!

As we ramp up into October and Breast Cancer Awareness month, many companies are teeming with ideas to help raise money and awareness for this worthy cause. Pink being the color of breast cancer awareness, many companies produce specialized pink merchandise in a direct effort to use the profits as a contribution to the cause. Some of the most famous being the pink ribbons, pink silicone bracelets and myriad of the company-specific products such as pink shoes from Nike or specialized pink makeup from any number



of makeup manufacturers. It is an easy and fun way to show your support and provide the funds and awareness to keep this cause at the forefront of cancer research.

This is, by far, not the only way to raise funds. As you see with any specialized cause, there are a number of benefit events, races and telethons dedicated to this effort. Sometimes the two are combined, such as a telethon where certain levels of contribution are rewarded with various pink merchandise. You can often see a race full of pink-clothed participants that can paint a city pink for a time, leaving no doubt that those racers are in support of this cause.

How can you and your business help aid this cause? There are two major ways. One, you can participate in any of these events as a sponsor. By lending your company's name and money to an event, you can help make an event run smoothly and get a little exposure in the process. Having it be a cause you are passionate about shows what kind of company you are and just what causes are important to you. This tells a lot to your customers and may even help you gain a few more!

Second, you can create a slew of Breast Cancer Awareness products where the proceeds will go toward benefiting the research. Being a somewhat feminine industry already, our industry can easily create products that appeal to the audience most willing to donate to this cause. There are a number of products that can be created that are perfect for this cause and can be modified to be pink and proud! Starting a little early can help you create a simple lineup for this cause and allow you to hit the ground running in October by selling these products from day one! By doing a little research, you can easily find out how and where to donate your proceeds after sales for October are done.

Need some inspiration on what might be the best products to produce for these fundraising efforts? Look no further than the following pages to see a number of items that will work swimmingly for this cause. Then go on over to [Wholesale Supplies Plus](#) and stock up on products to help create the perfect Breast Cancer Awareness line. All you have to do after that is start creating and wait for October to roll around so you can start your own Breast Cancer Awareness campaign!



Inspire an All-Natural Approach!

On the other side of the cancer awareness spectrum is where you can find product inspiration for a year-round line of all-natural products.

Parabens, “a class of chemicals widely used as preservatives by cosmetic and pharmaceutical industries” have been found in breast cancer tumors and have been known ‘to slightly mimic estrogen (a hormone known to play a role in the development of breast cancer)’. While no direct links between the use of products using parabens and breast

cancer have been found, it is still a controversial topic and many individuals are turning to all-natural products without parabens to stock their beauty product collection.

Another ingredient that shows up in beauty products that is controversial are sulfates, specifically Sodium Lauryl Sulfate. Typically found in shampoos to create that rich, thick lather, SLS has been rumored to be carcinogenic. As with parabens, there has been no research to prove that the levels of SLS in shampoo are harmful to us and, in fact, has been found to be non carcinogenic. SLS can, however, cause irritation to your skin in certain concentrates and can cause other issues should you swallow or digest it.***

Due to the rumors that surround both parabens and SLS, however, many still choose to go the all-natural route to ensure they are not harmed by these ingredients. This provides a nice window of opportunity for those of us in this industry to create a strong line of products catering to these individuals. The handmade soap and cosmetic industry is prime to benefit from creating pure, natural products where customers in tune to this trend will be happy to purchase their whole beauty collection should the products work well for them.

Additionally, for those undergoing cancer therapy, patients are encouraged to use products to help counteract the effects of treatments such as chemotherapy. Chemotherapy causes ‘...dry skin and brittle nails.’** Symptoms that can easily gain some relief by products in our industry. By formulating an all-natural line of products that truly work on these types of symptoms, you can have a line that is perfect for cancer patients to aid in their treatment and recovery.

How do you get started? Well, take a look at the following pages to grab inspiration from the all-natural products we have devised for this trend. You can find all of the ingredients you need at **[Wholesale Supplies Plus](#)** to create these recipes and get started on creating a great all-natural line perfect for those worried about potentially-harmful ingredients and cancer patients looking for some symptom relief!

*<http://en.wikipedia.org/wiki/Paraben>

** <http://www.webmd.com/ovarian-cancer/features/appearance-during-chemo>

*** <http://science.howstuffworks.com/environmental/green-science/sodium-lauryl-sulfate1.htm>



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- Mica Sparkles in Color Bars, Powders & Powders for Oil Bases
- Natural Colorants
- Neon Brights in Color Bars and Powders
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Wholesale Supplies Plus offers a complete line of quality soap molds used to make melt and pour soaps, cold process, hot process, and over process soap designs. We provide a variety of shapes, sizes and materials that work for every type of soap making.

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- Tray Molds
- Lip Tube Boxes
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Pink Ribbon Bar Soap Kit

This kit has been designed to make (8) 5 oz bars of soap. If you are making this product for sale, we recommend pricing at \$6.95 per bar.

This kit includes the following items:

- (1) 1 Mold(s) - Oval - Basic - GLOSSY Silicone Mold 1606
- (1) 1 Piece - Loaf - Guest Size - Clear Silicone Mold 1502
- (1) 2 lb - Ultra White MP Soap Base - 2 lb Tray
- (1) 2 lb - Crystal Clear Soap Base - 2 lb Tray
- (2) 0.1 oz (sample bag) - Pink Sparkle Mica Powder
- (1) 0.18 lb (2 oz) - Glycerin - Natural
- (1) 1 Piece - Mask - Basic Procedures
- (1) 2 Piece - Gloves Vinyl (Medium) - Low Powder
- (1) 1 Each - Hairnets - 21 inch Disposable
- (1) 1 Piece - Instruction Sheet



You save \$7.48 by purchasing this kit rather than buying the items separately!



Inspirational Soap Bar Kit

This kit has been designed to make (12) 4 oz bars of soap. If you are making this product for sale, we recommend pricing at \$4.95 per bar.

This kit includes the following items:

- (2) 2 lb - Detergent Free Baby Buttermilk MP Soap - 2 lb Tray
- (1) 48 Piece - Scoop - 1 ml (Micro Size)
- (1) 1 Mold(s) - Tray Soap Mold: Faith, Hope, Love (MW 08)
- (2) 0.1 oz (sample bag) - Pink Sparkle Mica Powder
- (1) 1 Piece - Beaker - Natural Polypropylene
- (1) 1 Piece - Mask - Basic Procedures
- (1) 2 Piece - Gloves Vinyl (Medium) - Low Powder
- (1) 1 Each - Hairnets - 21 inch Disposable
- (1) 1 Piece - Droppers - Plastic
- (1) 1 Piece - Instruction Sheet

You save money by purchasing this kit rather than buying the items separately!

Striped Candy Lip Balm Kit

This kit has been designed to make 32 lip pots. If you are making this product for sale, we recommend pricing at \$3.95 each.

This kit includes the following items:

- (32) 1 Set - 1/2 oz Clear Pot & Clear Screw Top
- (1) 1 lb (single jar) - Lip Balm Base for Sticks
- (32) 1 Piece - Premium Crystal Cello Bags (2.5" x 2" x 6")
- (1) 0.125 lb (2 fl. oz) - Pink Lemonade - Sweetened Flavor Oil 814
- (3) 1 Piece - Beaker - Natural Polypropylene
- (1) 0.125 lb (2 fl. oz) - Sugared Strawberry - Sweetened Flavor Oil 812
- (1) 0.125 lb (2 fl. oz) - Double Bubble Gum - Sweetened Flavor Oil 808
- (1) 0.1 oz (sample bag) - Neon Tutti Frutti Dye Powder
- (1) 0.1 oz (sample bag) - Bath Bomb Red Powder Color
- (1) 0.1 oz (sample bag) - Bath Bomb Yellow Powder Color
- (1) 1 Piece - Mask - Basic Procedures
- (1) 2 Piece - Gloves Vinyl (Medium) - Low Powder
- (3) 1 Piece - Droppers - Plastic
- (1) 0.008 Spool (4 Yds) - Citrus Green Curling Ribbon



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You save \$12.13 by purchasing this kit rather than buying the items separately!

Soothing Serenity Face & Body Cream Kit

This kit has been designed to make (12) 4 oz jars. If you are making this product for sale, we recommend a retail price of \$7.95 each.

This kit includes the following items:

- (1) 0.06 kg (2 fl. oz) - Lavender 40/42 EO- Certified 100% Pure 707
- (3) 0.125 Gal. (16 oz) - Gentle Face and Baby Cream
- (1) 0.03 lb (1/2 oz) - Vitamin E Natural
- (1) 12 Jars - 4 oz Clear Heavy Wall Plastic Jar - 70/400
- (1) 0.06 kg (2 fl. oz) - Lemongrass EO- Certified 100% Pure 730
- (1) 10 Piece - Organza Bag - Pink (6.5" x 5")
- (1) 12 Piece - 70/400 White Dome Top Cap - F217 Liner
- (2) 1 Piece - Organza Bag - Pink (6.5" x 5")
- (1) 0.125 lb (2 oz) - Olive Oil - Extra Virgin
- (1) 0.125 lb (2 oz) - Avocado Oil
- (1) 1 Piece - Mask - Basic Procedures
- (1) 2 Piece - Gloves Vinyl (Medium) - Low Powder
- (2) 1 Piece - Droppers - Plastic
- (1) 1 Each - Hairnets - 21 inch Disposable
- (1) 1 Piece - Instruction Sheet

Pink Pair Lotion & Shower Gel Kit

This kit has been designed to make 15 gift sets. Each gift set will contain 8 oz lotion and 8 oz shower gel to be packaged in gift bag. Recommended pricing is \$13.95 per gift set.

This kit includes the following items:

- (1) 1 Gallon (single jug) - Shower Gel - Crystal Clear
- (1) 1 Gallon (single jug) - Basic Lotion Base
- (2) 12 Bottle - 8 oz Clear Boston Round Plastic Bottle - 24/410
- (1) 0.125 lb (2 fl. oz) - Satsuma* Fragrance Oil 612
- (6) 1 Bottle - 8 oz Clear Boston Round Plastic Bottle - 24/410
- (15) 1 Piece - Premium Crystal Cello Bags (5" x 3" x 11.5")
- (1) 2 fl oz - Stained Glass Strawberry Red Liquid Color
- (2) 12 Piece - 24/410 Natural Smooth Disc Top
- (6) 1 Piece - 24/410 Natural Smooth Disc Top
- (1) 0.03 Pack (1/2 oz) - Natural Raffia
- (1) 1 Piece - Mask - Basic Procedures
- (1) 2 Piece - Gloves Vinyl (Medium) - Low Powder
- (1) 1 Each - Hairnets - 21 inch Disposable
- (1) 1 Piece - Droppers - Plastic
- (1) 1 Piece - Instruction Sheet



You save \$5.53 by purchasing this kit rather than buying the items separately!



You save \$2.39 by purchasing this kit rather than buying the items separately!

Lavender Rose Bath Fizzie Making Kit

This kit has been designed to make 24 bath fizzes that can be packaged in 2 per bag. Recommended pricing is \$6.95 per set.

This kit includes the following items:

- (1) 0.06 kg (2 fl. oz) - Lavandin EO- Certified 100% Pure 576
- (1) 1 Piece - Cake Pop Silicone Mold
- (3) 0.125 lb (2 oz) - Shea Butter - Liquid, Refined
- (2) 0.125 lb (2 oz) - Kaolin Clay - Rose
- (1) 10 Piece - Organza Bag - Pink (6.5" x 5")
- (1) 1 lb - Citric Acid Powder
- (2) 1 Piece - Organza Bag - Pink (6.5" x 5")
- (1) 0.125 lb (2 oz) - Rose Petals - Red Buds & Leaves
- (2) 1 lb - Baking Soda (Sodium Bicarbonate)
- (1) 1 Piece - Mask - Basic Procedures
- (1) 2 Piece - Gloves Vinyl (Medium) - Low Powder
- (1) 1 Each - Hairnets - 21 inch Disposable
- (1) 1 Piece - Droppers - Plastic
- (1) 1 Piece - Instruction Sheet

Oatmeal, Goat Milk & Honey Rebatch Soap Kit

This kit has been designed to make (7) 2-2.5 oz bars of soap. If you are making this product for sale, we recommend a retail price of \$4.95 each.

This kit includes the following items:

- (1) 1 Mold(s) - Loaf - Regular - Clear Silicone Mold 1501
- (1) 1 Block - Triple Butter CP Soap Making Base
- (7) 1 Piece - Muslin Drawstring Bags - Traditional 4 x 6
- (1) 0.125 lb (2 oz) - Goats Milk Powder
- (1) 0.125 lb (2 oz) - Honeyquat
- (2) 0.125 lb (2 oz) - Oat Scrub
- (1) 1 Piece - Mask - Basic Procedures
- (1) 2 Piece - Gloves Vinyl (Medium) - Low Powder
- (1) 1 Each - Hairnets - 21 inch Disposable
- (1) 1 Piece - Instruction Sheet



You save \$11.05 by purchasing this kit rather than buying the items separately!



You save \$3.45 by purchasing this kit rather than buying the items separately!

All Natural Pink Grapefruit Lip Balm Making Kit

This kit has been designed to make 48 tubes of lip balm. If you are making this product for sale, we recommend pricing at \$4.95 per tube.

This kit includes the following items:

- (1) 0.03 lb (1/2 oz) - Vitamin E Natural
- (2) 0.125 lb (2 oz) - Jojoba Oil - Golden
- (1) 48 Each - Lip Tube - Round Natural .15oz (Top Sold Separate)
- (1) 0.06 kg (2 fl. oz) - Grapefruit (Pink) EO - Certified 100% Pure 723
- (1) 0.125 lb (2 oz) - Cocoa Butter - Natural
- (1) 0.125 lb (2 oz) - Beeswax - White Granules NF
- (1) 48 Each - Lip Tube Round Top - Light Pink
- (1) 0.125 lb (2 oz) - Shea Butter - Natural
- (1) 1 Piece - Beaker - Natural Polypropylene
- (1) 0.125 lb (2 oz) - Candellila Wax
- (1) 0.125 lb (2 oz) - Zinc Oxide Powder
- (1) 0.15 lb (2 oz) - Coconut Oil - 76° Melt
- (1) 0.125 lb (2 oz) - Castor Oil
- (1) 1 Piece - Mask - Basic Procedures
- (1) 2 Piece - Gloves Vinyl (Medium) - Low Powder
- (3) 1 Piece - Droppers - Plastic
- (1) 1 Each - Hairnets - 21 inch Disposable
- (1) 1 Piece - Instruction Sheet

All Natural Massage Bar Making Kit

This kit has been designed to make (3) 4 oz massage bars. If you are making this product for sale, we recommend a retail price of \$9.95 per bar.

This kit includes the following items:

- (1) 0.03 lb (1/2 oz) - Vitamin E Natural
- (2) 0.125 lb (2 oz) - Beeswax - Yellow Pastilles NF
- (1) 1 Mold(s) - Massage Bar Soap Mold (CC 141)
- (1) 0.125 lb (2 oz) - Jojoba Oil - Golden
- (1) 0.125 lb (2 oz) - Cocoa Butter - Natural
- (1) 0.125 lb (2 oz) - Shea Butter - Natural
- (1) 0.125 lb (2 oz) - Coconut Oil - Fractionated
- (4) 1 Piece - Premium Glassine Bags (4 1/2" x 6 3/4")
- (1) 1 Piece - Mask - Basic Procedures
- (1) 2 Piece - Gloves Vinyl (Medium) - Low Powder
- (1) 1 Each - Hairnets - 21 inch Disposable
- (1) 1 Piece - Instruction Sheet



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Fragrance Oil 219



8 oz Pink Bullet
Plastic Bottle -
24/410



Lip Tube
Round Top -
Bright Pink



Lip Tube
Round Top -
Light Pink



Organza Bag -
Pink
(9" x 5.5")



Crafter's Choice™
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Mica Powder



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Dye Powder



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Soap Color Bar



Crafter's Choice™
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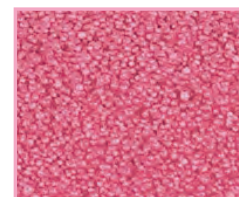
Crinkled Paper
Filler - Pink
(Bright)



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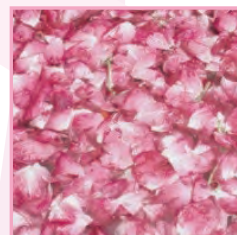
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Fragrance Oil 203



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Fragrance Oil 692



Crafter's Choice™
Pink Type Fragrance Oil -
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Crafter's Choice™
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Fragrance Oil 446



Crafter's Choice™ Loaf - Guest Size - Clear Silicone Mold 1502



Crafter's Choice™ Oval - Guest - GLOSSY Silicone Mold 1608



Crafter's Choice™ Rectangle - Guest - GLOSSY Silicone Mold 1610



Crafter's Choice™ Round - Guest - GLOSSY Silicone Mold 1607



Crafter's Choice™ Apricot Freesia Fragrance Oil 107



Crafter's Choice™ Euphoria* - EO & FO Blend 591



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Crafter's Choice™ Matte Americana Red Liquid Pigment



Crafter's Choice™ Matte Orchid Pigment Powder



Crafter's Choice™ Lotus Blossom Guest Soap Mold or Wax Tart Mold



Crafter's Choice™ Cross Soap Mold (CC 181)



Crafter's Choice™ Tray Soap Mold: Faith, Hope, Love (MW 08)



Crafter's Choice™ Plain Heart Clamshell



Crafter's Choice™ Peony* Fragrance Oil 424



Crafter's Choice™ Dream Angel* Fragrance Oil 478



Crafter's Choice™ Jasmine* Fragrance Oil 270



Crafter's Choice™ Magnolia Fragrance Oil 355



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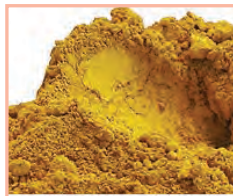
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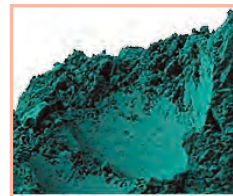
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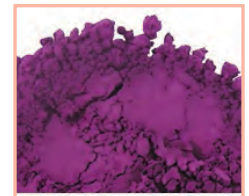
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Matte Teal Green
Pigment Powder



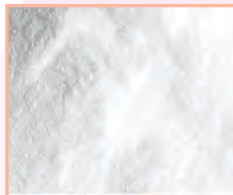
Crafter'sChoice

Crafter's Choice™
Matte Purple
Pigment Powder



Crafter'sChoice

Crafter's Choice™
Luffa Powder -
Natural



Crafter'sChoice

Crafter's Choice™
Baking Soda
(Sodium Bicarbonate)



Crafter'sChoice

Crafter's Choice™
Stearic
Acid



Crafter'sChoice

Crafter's Choice™
Arrowroot
Powder



Crafter's Choice™
Lemon EO -
Certified 100% Pure 725



Crafter's Choice™
Lavender 40/42 EO -
Certified 100% Pure 707



Crafter's Choice™
Peppermint (Redist) EO -
Certified 100% Pure 699



Crafter's Choice™
Bergamot EO -
Certified 100% Pure 731



8 oz Clear
Modern Boston Bottle -
24/410



8 oz Natural
Modern Boston Bottle -
24/410



SET: Long Loaf Wood
Mold & Silicone
Mold Insert



Crafter's Choice™
Amaretto Cocoa
Fragrance Oil 769



Crafter's Choice™
Chestnuts & Cherries
Fragrance Oil 772



Crafter's Choice™
Peppermint Cocoa
Fragrance Oil 765



Crafter's Choice™
Snow Day
Fragrance Oil 770



Crafter's Choice™
Vanilla Musk
Fragrance Oil 773



Crafter's Choice™
Elf on the Shelf
Fragrance Oil 762



Crafter's Choice™
Christmas Eve Cookies
Fragrance Oil 507



Crafter's Choice™
Christmas Woods
Fragrance Oil 764



Crafter's Choice™
Cranberry Wreath
Fragrance Oil 775



Crafter's Choice™
Goody Goody Gum Drops
Fragrance Oil 761



Crafter's Choice™
Make A Wish
Fragrance Oil 767



Crafter's Choice™
Mistletoe Kisses
Fragrance Oil 768



Crafter's Choice™
Pink Champagne
Fragrance Oil 112



Crafter's Choice™
Spiced Pumpkin
Fragrance Oil 776



Christmas Bulb
(24 Mini)
Silicone Mold

**HAVE AN IDEA FOR A NEW PRODUCT?
WE WANT TO HEAR FROM YOU!**

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SUGGESTIONS TODAY!](#)**

INSPIRATIONAL MP SOAP RECIPE



Project Level: Easy
Estimated Time: 1 Hour
Yields: 6 - 4 oz. Bars

Hope, Faith and Love - what an encouraging and inspiring combination! This will make a nice give-away at a fundraiser, a gift for someone or just a nice reminder for yourself.

INCI Ingredient List: Sodium Cocoate, Propylene Glycol, Sodium Stearate, Glycerin, Water, Sorbitol, Butyris Lac (Buttermilk) Powder, Avena Sativa (Oat) Kernel Flour, Honey, Calendula Officinalis (Calendula) Flower Extract, Titanium Dioxide, Mica

Buy this as a kit! [Click Here](#)

Ingredients

- 25 Ounces Crafter's Choice Detergent Free Baby Buttermilk MP Soap Base
- 1.25 Teaspoons Crafter's Choice Pink Sparkle Mica Powder
- 1 Tray Soap Mold: Faith, Hope, Love

Equipment

- Glass Measuring Cup
- Scale (For Weighing Soap)
- Soap Cutter
- Mixing Spoon
- Measuring Spoons
- Plastic Dropper
- Scoop - 1 ml
- Beaker
- Plastic Spray Bottle with Alcohol
- Microwave

Directions

1. NOTE: If you are making these products for sale, good manufacturing practices recommend you wear a hairnet, gloves and a mask. We also recommend a clean apron.
2. Weigh 1 oz. of Detergent Free Baby Buttermilk MP Soap. In a beaker, melt in the microwave.
3. Add 1 ml. of Pink Sparkle Powder to the melted soap. Mix in well.
4. OPTIONAL: If adding an essential oil, this can be added at 1% or 7.5 mls. Add this to white or pink soap or divide among both.
5. Using a plastic dropper, quickly fill in the letters in each cavity of the plastic mold. This technique works best when the soap is very warm and liquid. If soap starts to harden, place in microwave for a few seconds to remelt.
6. Spritz letters with rubbing alcohol as soon as each letter is done. This will pop any surface bubbles that may appear.
7. To keep the soap from hardening in the plastic dropper, place in warm water when not in use. Squeeze out excess soap, then fill dropper with warm water. Be sure to remove any excess water before using again.
8. Weigh 12 oz. of soap and place in glass measuring cup. Heat in microwave until melted. Remove and stir to be sure soap has completely melted.
9. Before pouring white soap over pink letters, the soap temperature should not be over 120°. If soap is too hot, it will melt the letters so they will bleed into the white.
10. When soap has reached proper temperature, first spritz all the letters generously with rubbing alcohol.
11. Carefully pour white soap into the tray mold. Soap should reach about halfway up the mold. Spritz soap to release any surface bubbles. Allow soap to set up.
12. Once soap has hardened, melt remaining 12 oz. of soap in the microwave.
13. Add 1 teaspoon of Pink Sparkle Powder and mix well.
14. Before pouring, check temperature of soap so it is around 120° which is safe for pouring.
15. Spritz white soap generously with alcohol. Pour pink soap over the white until it reaches the top of the mold. Spritz again with alcohol.
16. Once soap has completely hardened, turn mold over and gently press on soap to remove from mold. Cut into individual bars.
17. Wrap each individual bar of soap with either plastic wrap or shrink wrap.
18. Packaging Suggestion: Sell or give away individual bars or bundle two or three bars and tie with pink ribbon.

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Project Level: Intermediate
 Estimated Time: 1 Hour
 Yields: 4 - 5 oz. Bars

These pretty soaps embedded with the "Pink Ribbon" symbol are perfect for your Breast Cancer Awareness fundraiser.

INCI Ingredient List: Propylene Glycol, Sorbitol, Water, Sodium Stearate, Sodium Laureth Sulfate, Sodium Myristate, Sodium Cocoyl Isethionate, Triethanolamine, Glycerin, Titanium Dioxide, Mica

Buy this as a kit! [Click Here](#)

Ingredients

- 12 Ounces Crafter's Choice Ultra White MP Soap
- 8 Ounces Crafter's Choice Crystal Clear MP Soap
- 2 Teaspoons Pink Sparkle Mica Powder
- 2 Teaspoons Glycerin - Natural
- 1 Oval Basic Glossy Silicone Mold
- 1 Loaf Guest Size Silicone Mold

Equipment

- Microwave or Double Boiler
- Scale (For Weighing Soap)
- Glass Measuring Cups - 2
- Spray Bottle Filled with Rubbing Alcohol
- Thermometer
- Soap Cutter

Directions

1. NOTE: If you are making these products for sale, good manufacturing practices recommend you wear a hairnet, gloves and a mask. We also recommend a clean apron.
2. For Ribbons: Heat 2 oz. of Ultra White soap in microwave until it has melted. Add 2 teaspoons of liquid glycerin and stir. This will make soap supple enough to bend into a ribbon.
3. Add about 1 teaspoon of Pink Sparkle Mica Powder and mix in well. More color can be added if a darker shade is desired.
4. Pour a thin layer of pink soap into the bottom of the Guest Loaf Silicone Mold. Spritz soap with alcohol once poured.
5. Once soap has hardened, about 10-15 minutes, carefully remove soap from mold. Decide how wide to make the ribbons. Using a soap cutter or dull knife, cut long strips of pink soap.
6. Carefully, bend strips into a ribbon shape. Trim the ends so they will fit into the mold.
7. Place 4 oz. of Crystal Clear soap in a glass measuring cup. Heat in microwave until completely melted.
8. Depending on how wide the ribbons are, you may need to pour more pink soap into the guest loaf to make more ribbons.
9. Immediately pour a thin layer of clear soap into the bottom of the each oval cavity - just enough to cover the bottom. Spritz with alcohol.
10. While soap is hardening, use some of the melted clear soap as a "glue" to hold the ribbon together. Place a small amount of melted soap on one side of the ribbon, then place the other side on top and hold until it has set up. Repeat until all ribbons are done in this way.
11. To the clear soap that was previously melted, add another 4 oz. of Crystal Clear soap and melt in microwave. Do not heat soap too hot.
12. Check temperature of soap before pouring. If soap is hotter than 125°, it will melt the pink ribbons.
13. Working on one cavity at a time, spritz soap previously poured generously with alcohol, then pour another thin layer of soap over this.
14. Spritz a pink ribbon on both sides with alcohol and place down into the melted clear soap, positioning so it is straight. Continue to pour more clear soap over this until the ribbon is completely covered in clear soap. Spritz again.
15. Continue in this manner until all 4 soap cavities are finished. Be very sure to spritz well when pouring each layer of soap so they will stick together once unmolded.
16. Melt about 10 oz. of Ultra White soap base in microwave. Soap temperature should be at or below 125° when pouring.
17. Once clear soap has completely hardened, spritz tops of soap well with alcohol. Carefully pour the white soap into the remaining area of each cavity. Spritz again with alcohol and allow soaps to harden.
18. NOTE: Do not place the mold into the refrigerator to speed up the process. This can cause the Crystal Clear soap to cloud.
19. When soap has completely set up, carefully remove soap from molds. Immediately wrap soaps in clear plastic wrap.
20. Soap can then be packaged in organza bags, window soap boxes or any clear type of packing so the soaps can be seen.
21. Add a label or tag for your fundraising group.
22. If making the kit that is available for this recipe, repeat above steps to make another 4 ribbon soaps.

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FOAMING PEPPERMINT HAND SOAP RECIPE



Project Level: Easy
Estimated Time: 1/2 Hour
Yields: 16 - 8.5 oz Bottles

This peppermint foaming soap would make a nice addition to a line dedicated to Breast Cancer Awareness at your next craft show.

INCI Ingredient List: Water, Ammonium Lauryl Sulfate, Ammonium Laureth Sulfate, Cocamphodiacetate, Cocamide MEA, PEG-80 Glyceryl Cocoate, Aloe Barbadensis, Quaternium-15, Wheat Germ Amino Acids, Fragrance, Citric Acid, Tocopheryl Acetate, Dimethicone, Propylene Glycol, Tetrasodium EDTA, Benzophenone-4, Triethanolamine, Methylparaben, Propylparaben, Red 33, Red 40.

Ingredients

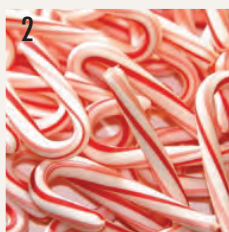
- 1 Gallon(s) Crafter's Choice Creamy Hand & Body Wash¹
- 1.28 Ounce(s) Crafter's Choice Peppermint Stick Fragrance Oil²
- 6.4 Ounce(s) Crafter's Choice FO/EO Modifier³
- 2 Ounce(s) Crafter's Choice™ Stained Glass Santa Red Liquid Color⁴
- 16 8.5 oz Clear Table Top Bottle⁵
- 16 40 mm Table Top Foamer Pump Top - WHITE⁶

Equipment

- Digital Scale⁷
- Large Glass Mixing Bowl
- Microwave
- Mixing Spoon
- Small Glass Measuring Cup

Directions

1. NOTE: If you are making these products for sale, good manufacturing practices recommend you wear a hairnet, gloves and a mask. We also recommend a clean apron.
2. Into a large glass mixing bowl, pour 64 oz. of the Creamy Hand & Body Wash
3. Place in microwave and heat product for about 3 minutes. The product must be warm when mixing with the fragrance.
4. Since this is a water-based product, you will need to modify the fragrance oil to make it water soluble.
5. For the next step, you will need a digital scale.
6. Place small glass bowl on scale and tare. Pour in .64 oz of fragrance. Add 3.20 oz. of FO/EO Modifier or until scale reaches 3.84 oz. Blend well.
7. Normal directions for the FO/EO modifier is mixing 4:1 with the fragrance oil. We found this fragrance to need a little extra modifying so we mixed this at a 5:1 ratio.
8. Add fragrance oil mixture to the warm hand soap. Gently mix so as not to make too many bubbles.
9. Add drops of liquid dye until desired color is achieved.
10. Fill eight bottles with product about 3/4 full. You will need to leave room for the foamer top which fits down into the bottle.
11. Let product cool completely. Place foamer top onto bottle and screw on tightly.
12. Repeat above steps to make the remaining half gallon of product.



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Project Level: Easy
 Estimated Time: 1 Hour
 Yields: 15 Sets

This lotion/shower gel pair is easy to make and is a quick seller for your next fundraiser.

INCI Ingredient List: See individual product listing for ingredients. If adding fragrance and color, place at end of ingredient list.



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Ingredients

- 1 Gallon Crafter's Choice Shower Gel - Crystal Clear
- 1 Gallon Crafter's Choice Basic Lotion Base
- 2 Ounces Crafter's Choice Satsuma Fragrance Oil
- 2 Ounces Crafter's Choice Stained Glass Strawberry Red Liquid Color
- 30 8 oz. Clear Boston Round Plastic Bottle - 24/410
- 30 Natural Smooth Disc Tops 24/410
- 15 Premium Crystal Cell Bags (5" x 3" x 11.5")

Equipment

- Microwave
- Large Glass Measuring Cup
- Mixing Spoon
- Plastic Dropper
- Measuring Spoons

Directions

1. NOTE: If you are making these products for sale, good manufacturing practices recommend you wear a hairnet, gloves and a mask. We also recommend a clean apron.
2. To Make Lotion: In a large glass bowl, empty 64 oz. or half of the gallon of lotion.
3. Place in microwave and heat for about 30 seconds. Remove and stir. Continue in 15 second intervals until lotion has thinned and almost liquefied. Do not boil lotion or heat hotter than 120°.
4. To warmed lotion, add 19 ml fragrance oil, or 4 teaspoons. Mix in well.
5. Add drops of Stained Glass Strawberry Red Liquid Color until desired shade is reached. Mix well until color is incorporated into lotion.
6. Immediately, while lotion is still warm and mostly liquid, pour lotion into 8 oz. Boston Round bottles.
7. Options for pouring lotion into bottles: place lotion in piping bag (for cake frosting) and squeeze into bottle. Or, use Decorator Pro to get lotion into bottles.
8. Let lotion cool completely before capping the bottle. If the product is too warm, it will cause condensation to form inside the bottle.
9. Repeat for remaining lotion that is in the gallon jug.
10. To make Shower Gel: Pour 64 oz. or half of the gallon jug of shower gel into a large glass measuring cup.
11. Heat in microwave for 30 seconds. Remove and stir. Continue in 15 second intervals until product has become more liquefied and thinner.
12. Add to warmed product, 19 ml of fragrance oil, or 4 teaspoons. Stir gently so as not to create too many bubbles.
13. Add drops of Stained Glass Strawberry Red Liquid Color to shower gel until desired color is achieved. Mix well.
14. Immediately pour shower gel into bottles. Leave caps off bottles until product has cooled completely. Placing caps on a warm product will create condensation inside the bottle.
15. Repeat above steps to fill remaining 8 oz. bottles.
16. Once product has cooled, place caps on all the bottles.
17. Add one lotion and one shower gel to a cello bag and tie the top of the bag with the natural raffia. Continue until all sets of product are finished.
18. Add a label or tag to the packaging for your fundraiser.

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LAVENDER ROSE BATH FIZZIES RECIPE



Project Level: Intermediate
Estimated Time: 1 Hour
Yields: 24 Fizzies

These bath fizzies are packed full of skin softening and nourishing ingredients for your skin.

INCI Ingredient List: Sodium Bicarbonate, Citric Acid, Butyrospermum Parkii (Shea Butter), Kaolin, Rose Petals, Essential Oil

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Ingredients

- 12 Ounces Crafter's Choice Citric Acid¹
- 24 Ounces Crafter's Choice Baking Soda
- 6 Ounces Crafter's Choice Shea Butter - Liquid²
- 3 Ounces Crafter's Choice Rose Kaolin Clay³
- .5 Ounces Crafter's Choice Lavendin Essential Oil⁴
- 2 Ounces Rose Petals - Red Buds & Leaves⁵
- 1 Cake Pop Silicone Mold
- 12 Pink Organza Bags (6.5" x 5")

Equipment

- Large Glass Mixing Bowl
- Measuring Cups
- Measuring Spoons
- Cookie Sheet
- Plastic Droppers

Directions

1. NOTE: If you are making these products for sale, good manufacturing practices recommend you wear a hairnet, gloves and a mask. We also recommend a clean apron.
2. In a large glass bowl, blend 4 oz. (1/2 cup) citric acid with 8 oz. (1 cups) baking soda.
3. Add 1 oz. Kaolin Rose Clay and 2 oz. (1/4 cup) Liquid Shea Butter. Blend all ingredients together well. Break up any clumps with a fork or a wire whisk.
4. Place Cake Pop Silicone Mold on cookie sheet or counter top covered with newspaper.
5. Sprinkle about 1/8 teaspoon of rose petals into bottom of each cavity.
6. Drizzle 5 ml. of fragrance over mixture. Do not put all fragrance in one spot but drizzle all over ingredients.
7. Mix well with wire whisk to blend in fragrance oil.
8. Press mixture into the bottom of each cavity. Gently press down on rose petals. These will be embedded into the top of the bath fizzy when unmolded.
9. Press mixture firmly down into each cavity so it will all stick together. Fill until mixture reaches the top. Smooth out and brush away any excess.
10. Let bath fizzies set up for at least 1 hour. When ready, gently turn over and holding hand over first cavity, gently press on bottom releasing the bath fizzy.
11. Place bath fizzies on a cookie sheet for 12-24 hours to completely harden. To help with clean-up, cover cookie sheet with waxed paper first.
12. When all have completely set up, place 2 Bath Fizzies in each pink organza bag and sprinkle additional rose petals inside the bag. Pull drawstrings to close and add label if desired.
13. Repeat above steps until all materials are used. There should be enough product to complete the recipe 3 times.



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SOOTHING SERENITY CREAM FACE/BODY CREAM RECIPE

Project Level: Easy
Estimated Time: 1/2 Hour
Yields: 4 - 4 oz. Jars



The added Avocado & Extra Virgin Olive oils give this gentle cream superior moisturizing qualities to help regenerate and rejuvenate the skin.

INCI Ingredient List: Water, Cetearyl Alcohol (and) Ceteareth-20, Glycerin, Caprylic/Capric Triglyceride, Di C12-15 Alkyl Fumarate, Helianthus Annuus (Sunflower) Seed Oil, Isopropyl Palmitate, Tocopherol, Persea Gratissima (Avocado) Oil, Olea Europaea (Olive) Fruit Oil, DMDM Hydantoin, Triethanolamine, Carbomer, Iodopropynyl Butylcarbamate, Tocopherol, Aloe Barbadenis Leaf Juice, Tocopheryl Acetate, Fragrance (optional)

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Ingredients

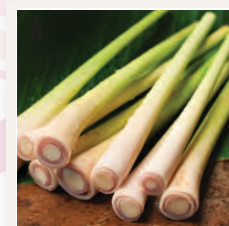
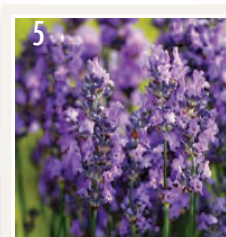
- 16 Ounces Crafter's Choice Gentle Face and Baby Cream¹
- 1/2 Teaspoon Crafter's Choice Avocado Oil²
- 1/2 Teaspoon Crafter's Choice Olive Oil - Extra Virgin³
- 1 Teaspoon Crafter's Choice Vitamin E Natural⁴
- 6 Drops Crafter's Choice Lavender 40/42 Essential Oil⁵
- 6 Drops Crafter's Choice Lemongrass Essential Oil⁶
- 4 4 oz. Clear Heavy Wall Jars
- 4 70/400 White Dome Lids
- 4 Pink Organza Bags (6.5" x 5")⁷

Equipment

- Microwave or Double Boiler
- Glass Measuring Cups - Large & Small
- Mixing Spoon
- Measuring Spoons
- Plastic Droppers - 2
- Spatula

Directions

1. NOTE: If you are making these products for sale, good manufacturing practices recommend you wear a hairnet, gloves and a mask. We also recommend a clean apron.
2. Empty jar of Gentle Face & Baby Cream into a glass measuring cup. Place in microwave and heat slightly to thin. This will help incorporate the added oils.
3. Measure all oils in a small glass measuring cup. Slowly add oils to warmed cream and mix well.
4. If adding any fragrance, this can be added now.
5. Divide Gentle Face & Baby Cream into the 4 - 4 oz. jars. Let cool completely before placing lids on.
6. Label product accordingly. Place jars in pink organza bags to finish off your product.



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ALL NATURAL PINK GRAPEFRUIT LIP BALM RECIPE



Project Level: Easy
Estimated Time: 1/2 Hour
Yields: 16 Lip Balm Tubes

This all natural lip balm will help protect your lips from outside elements while moisturizing and soothing sensitive lip area.

INCI Ingredient List: Simmondsia Chinensis (Jojoba) Seed Oil, Theobroma Cacao (Cocoa) Seed Butter, Ricinus Communis (Castor) Seed Oil, Beeswax (or) Cera Alba, Euphorbia Cerifera (Candelilla) Wax, Cocos Nucifera (Coconut) Oil, Butyrospermum Parkii (Shea Butter), Zinc Oxide, Essential Oil, Tocopherol

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Ingredients

- .09 Ounces Crafter's Choice Jojoba Oil - Golden¹
- .45 Ounces Crafter's Choice Cocoa Butter - Natural
- .30 Ounces Crafter's Choice Castor Oil²
- .30 Ounces Crafter's Choice Beeswax - White Granules NF³
- .30 Ounces Crafter's Choice Candellila Wax⁴
- .25 Ounces Crafter's Choice Coconut Oil - 76° Melt
- .5 Ounces Crafter's Choice Shea Butter - Natural
- 2 Teaspoons Crafter's Choice Zinc Oxide Powder⁵
- .75 Milliliters Crafter's Choice Grapefruit (pink) Essential Oil (optional)⁶
- .5 Milliliters Crafter's Choice Vitamin E Natural
- 16 Lip Tubes - Round Natural .15 oz⁷
- 16 Lip Tube Round Tops - Light Pink
- 3 Plastic Droppers
- 1 Natural Polypropylene Beaker

Equipment

- Scale (To Measure Ingredients)
- Metal Pan
- Glass Bowl
- Stove Top
- Measuring Spoons

Directions

1. NOTE: If you are making these products for sale, good manufacturing practices recommend you wear a hairnet, gloves and a mask. We also recommend a clean apron.
2. Measure out the following ingredients: .50 oz. Shea Butter-Natural, .25oz Coconut Oil-76°, .30oz Candellila Wax, .30oz Beeswax-White Granules, and .45oz Cocoa Butter-Natural. Set aside in a metal pan.
3. Measure .90oz Jojoba Oil, .30oz Castor Oil, .5ml Vitamin E, and .75ml Grapefruit(Pink)EO (optional).
4. Add 2 teaspoons of Zinc Oxide to oils and mix well.
5. Melt the pre-measured butters and waxes over low heat until completely liquefied.
6. Add the pre-measured oils mixed with Zinc Oxide and mix well, Pour into a Beaker-Natural Polypropylene.
7. Allow product to cool to around 120°F and pour into lip tubes.
8. Allow to harden and come to room temperature. Once cool, place caps on and label accordingly.



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Project Level: Intermediate
 Estimated Time: 2 Hours
 Yields: Approximately 18 - 20 oz. of Soap

The oatmeal, goat milk, and honeyquat in this all natural soap will be soothing and gentle for any skin.

INCI Ingredient List: Cocos Nucifera (Coconut) Oil, Elaeis Guineensis (Palm) Oil, Olea Europaea (Olive) Fruit Oil, Water, Sodium Hydroxide, Butyrospermum Parkii (Shea Butter), Mangifera Indica (Mango) Seed Butter, Theobroma Cacao (Cocoa) Seed Butter, Avena Sativa (Oat) Kernel Meal, Goat Milk, Hydroxypropyltrimonium Honey



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Ingredients

- 1 Piece Crafter's Choice Triple Butter CP Soap Making Base
- 9 Ounces Distilled Water
- 1 Ounce Crafter's Choice Goat Milk Powder
- 5 Tablespoons Crafter's Choice Oat Scrub
- 1 Teaspoon Honeyquat
- 1 Crafter's Choice Regular Silicone Loaf Mold

Equipment

- Crockpot
- Cheese Grater
- Wire Whisk
- Large Glass Bowl
- Mixing Spoon
- Spatula
- Food Processor or Coffee Grinder
- Measuring Spoons
- Soap Slicer

Directions

1. NOTE: If you are making these products for sale, good manufacturing practices recommend you wear a hairnet, gloves and a mask. We also recommend a clean apron.
2. Shred the CP block with a cheese grater. It will look like a bowl of cheese when you are done.
3. Whisk together the 9 oz. of Distilled Water and 1 oz. of Goat Milk Powder.
4. Pour most of the liquid into the bowl of shredded soap, reserving about 2 oz. for later use.
5. Gently mix the shredded soap with a spoon or spatula until it is coated with the reconstituted Goat Milk. Allow to sit for about 2 hours to soften the soap.
6. Heat a crockpot on the lowest setting (preferably WARM). Place soap shreds into pot.
7. Pour in the reserved reconstituted Goat Milk. Using a spatula, spread out the coated soap shreds until they are even on the bottom of the crockpot. Cover.
8. In a food processor or coffee grinder, grind 4 tablespoons of Oat Scrub until it is a powder. Set aside.
9. Check the soap about every half hour, scraping the sides with a spatula. Try not to actually mix or knead the soap at this point.
10. It should take about 1 1/2-2 hours to come to the gel stage. When the soap shreds look translucent (like cooked onions) then you can stir it together well until it is the consistency of mashed potatoes.
11. Stir in 1 teaspoon of Honeyquat.
12. Begin to spoon the soap into the Regular Loaf Silicone Mold. The amount of soap that you have will not completely fill up the entire mold.
13. You can fill the bottom of the loaf and spread the mixture all the way to the sides for shorter bars.
14. Or, you can concentrate on filling the mold about 2/3rds of the loaf to the top.
15. Before you finish spooning the soap into the mold, stir the ground oat scrub into the remaining soap that is left in the crockpot. This will give a nice concentrated oatmeal layer. Spread this on the top of the soap in the mold.
16. Try to smooth out the soap on the open end of the loaf to give it a finished look.
17. Sprinkle the last tablespoon of non-ground Oat Scrub onto the top of your loaf and press into the soap so that it sticks.
18. After about 24 hours the soap should be hard enough to unmold. Cut into slices as thick as you would like.
19. You may notice that during this step, the soap smells very fishy due to the Honeyquat; however, this will cure out.
20. Allow the slices to harden further, anywhere from a few days to a few weeks. Soap can be used right away because the lye is cured out. But, the longer you wait the harder the bar will be.

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ALL NATURAL MASSAGE LOTION BAR RECIPE



Project Level: Easy
Estimated Time: 1 Hour
Yields: 3 - 4 oz. Bars

For the days you need to relax-a little massage always helps. This bar is all natural so you don't have to worry about what you are putting on your skin. Will not leave your skin feeling one bit oily - only silky, smooth and nourished.

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INCI Ingredient List: Beeswax (or) Cera Alba, Theobroma Cacao (Cocoa) Seed Butter, Simmondsia Chinensis (Jojoba) Seed Oil, Butyrospermum Parkii (Shea Butter), Caprylic/Capric Triglyceride, Tocopherol

Ingredients

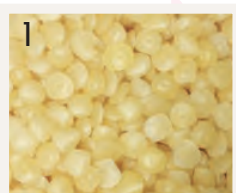
- 4 Ounces Crafter's Choice Beeswax - Yellow Pastilles¹
- 2 Ounces Crafter's Choice Cocoa Butter Natural²
- 2 Ounces Crafter's Choice Shea Butter - Natural³
- 2 Ounces Crafter's Choice Jojoba Oil - Golden⁴
- 2 Ounces Crafter's Choice Coconut Oil - Fractionated⁵
- 1/2 Teaspoon Crafter's Choice Vitamin E Natural⁶
- 1 Crafter's Choice Massage Bar Soap Mold⁷

Equipment

- Metal Melting Pot
- Digital Scale
- Mixing Spoon
- Cookie Sheet

Directions

1. NOTE: If you are making these products for sale, good manufacturing practices recommend you wear a hairnet, gloves and a mask. We also recommend a clean apron.
2. In a dedicated pot and on low heat, melt the Cocoa Butter, Shea Butter and Beeswax. Stir occasionally.
3. Remove from heat and add Jojoba Oil, Coconut Oil and Vitamin E. Stir and mix in well.
4. Return to low heat until fully melted.
5. OPTIONAL: If scenting, add 1% Essential Oil - up to 3.5 ml.
6. Place plastic mold on a cookie sheet and pour melted liquid into each cavity until full. Each cavity is approx. 4 oz.
7. If any liquid remains, it can be remelted and poured into the mold after the first batch has hardened.
8. Once hardened, unmold and wrap.
9. Product is a softer lotion bar, so carefully remove bars when unmolding.
10. To Use: Gently massage skin area with bar. Soothing ingredients will soak into the skin without feeling greasy.



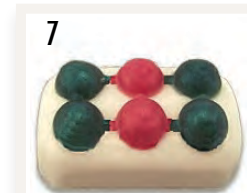
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Wholesale Supplies Plus is not responsible for the products you create from our supplies. You alone are responsible for product and recipe testing to ensure compatibility and safety.



SUPPLIES TO MAKE:

- Soap
- Bath & Body



soap

- MELT & POUR
- COLD PROCESS
- LIQUID SOAP BASES



colors

- STAINED GLASS COLORS
- LAKES, MICAS
- NATURAL COLORS



ready made bases

- LIQUID SOAPS & SHOWER GELS
- LOTION BASES
- FACEWASH
- PET SHAMPOO BASES



packaging

- JARS & TINS
- BOTTLES
- BAGS & WRAP



butters & additives

- BUTTER BLENDS
- CLAYS
- NATURAL ADDITIVES
- BATH SALTS

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IN CONTIGUOUS UNITED STATES

NEEM BODY BAR FOR PROBLEM SKIN



Fills WSP Wooden Soap Mold!

Ingredients

• 25 oz.	Water
• 13.4 oz.	Lye
• .85 oz.	Sodium Lactate (optional)
• 28.2 oz.	Coconut Oil
• 6.58 oz.	Neem Tree Oil*
• 54.5 oz.	Olive Oil
• 4.7	Castor Oil
• 4 oz.	Tea Tree Essential Oil
• .25 oz.	Vetiver Essential Oil
• 1 cup	Dried Lavender Buds
• 1 cup	Dried Chamomile

Directions

1. Add lye to water, stir and let cool. When cool, stir in sodium lactate.
2. In a separate pot, melt coconut and remove from heat. Then add room temperature oils. Add lavender and chamomile and stick blend, working the botanicals until they are pulverized.
3. At desired temperature for oils and water (between room temperature and 115F recommended), add lye solution to oils and bring to light trace. Next, stir in essential oils by hand. Pour soap into mold.
4. When finished, tap down the mold firmly to release any air bubbles.
5. Let sit overnight covered with plastic wrap to prevent any soda ash. Release and unmold. Cut into bars. Cure for 4 weeks before use.
6. *Note: Neem oil has a very distinct smell. However, it's benefits for skin problems outweigh its odor. Tea tree is a nice essential oil choice to cover the scent. The neem will fade as the soap cures.



Crafter'sChoice

Neem Oil



Tea Tree Essential Oil



Crafter'sChoice

Dried Chamomile Flowers

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LAVENDIN & SPEARMINT SWIRL SOAP

Fills WSP Wooden Soap Mold!



Ingredients

- 24 oz. Water
- 13.2 oz. Lye
- 28.2 oz. Coconut Oil
- 14.1 oz. Shea Butter
- 47 oz. Olive Oil
- 4.7 oz. Castor Oil
- .85 oz. Sodium Lactate (Optional)
- 2 oz. Lavandin Essential Oil
- 1 oz. Spearmint Essential Oil
- 3 Tbsp. Titanium Dioxide (water dispersible)
- 5 Tbsp. Lavender Ultramarine
- Latte Mixer
- Wooden Popsicle Stick

Directions

1. Weigh oils and butter. Melt coconut and shea butter, then add room temperature oils.
2. Prepare colorants before beginning the soapmaking process. You'll need two cups. In the first one combine the titanium dioxide with 2 oz. of distilled water. Mix well with latte mixer. In the second cup combine lavender ultramarine with 2 Tbsp. of melted soap oils. Mix well until fully incorporate and no lumps remain.
3. Add lye to water, stir and let cool. When cool, stir in sodium lactate. At desired temperature for oils and water (between room temperature and 115F recommended), add lye solution to oils and bring to a very, very light trace. Next, stir in essential oils by hand.
4. Moving quickly, divide soap into thirds. In the first container of soap batter, mix in half of the titanium dioxide and stir well. In the second container, mix in the remainder of the titanium dioxide and half of the lavender ultramarine. Mix well until full incorporated. Finally, in the third container mix in the remainder of the lavender ultramarine and mix well.
5. Next, take turns pouring out each color up and down and the length of the mold. Alternate pouring colors any way you wish. Once all soap is in the mold, take a clean wooden popsicle stick or end of a long spoon and insert it into the corner of the soap mold. Make circular motions and move the utensil left and right up and down the mold, continuing the circular patterns. There is not a wrong way to do this- have fun!
6. If soap gets thick, be sure to tap down the mold firmly. This will release any air bubbles.
7. Let sit overnight covered with plastic wrap to prevent any soda ash. Release and unmold. Cut into bars. Cure for 4 weeks before use.



Crafter'sChoice®

Shea Butter



Crafter'sChoice®

Castor Oil



Lavandin
Essential Oil



Spearmint
Essential Oil



Crafter'sChoice®

Titanium Dioxide

These recipes and authored and contributed by Marla Bosworth is the CEO and Founder of Back Porch Soap Company, (<http://www.backporchsoap.com>) She conducts soapmaking workshops, natural skincare courses, and beauty entrepreneur throughout the U.S. In addition, Ms. Bosworth also provides product, brand and marketing strategies for handmade beauty companies.



The life of a small business owner can be demanding, exhausting, and at times, discouraging. When you weave philanthropic passions into business, you can establish a connection to a cause greater than material profits, and in turn, fuel your determination to succeed. Here's why contributing to causes through your business can help you grow your own potential—and a few ideas on how to get started.

Identify a cause that means something.

Small businesses who have some kind of social cause have a competitive advantage.

When you connect with a cause that is truly genuine to your mission, you have a meaningful message that you can use to connect with customers. Having a cause also gives you the ability to form a unique brand identity that tells customers who you are, and what you stand for, beyond the tangible. As Olivia Khalili, founder of Cause Capitalism, a consulting firm dedicated to helping companies begin social programs, says, "mission is the new marketing." When companies genuinely incorporate a cause to their business that means something to them, their product or service, it's a bridge of sorts that connects them on a deeper level to customers, and a community.

Start local.

You have financial goals, and constraints, for your small business. You don't need to be raking in profits, or even exceeding your sales goals in order to give back to a cause, provided you choose the right fit. For small businesses, Kalili suggests developing a cause-related partnership with a local or regional nonprofit or educational organization. Generally, these smaller, local non-profits are easier to get involved with in a meaningful way than larger, national causes, and have fewer partnership restrictions. Most will welcome nearly any level of support you can offer. If you are concerned that your business really doesn't have spare money to donate, remember there are plenty of other ways to give that may be more impactful than financial support. For example, you might donate your time, skills, materials, or product. If you have a physical storefront, some non-profits may be thrilled to hold meetings at your facility after hours, or use your office equipment and supplies to support an upcoming event.

Reward good deeds.

If you have employees, create an internal charitable culture with volunteer program that allows employees the chance to support a cause of their choosing. For example, you might choose a different charity to support each quarter at the suggestion of staff, or designate a periodic "employee's help day" where your team takes a day to volunteer for a local cause together. If your chosen cause is a natural "fit" to your customer base (for example, most people have been impacted in some way by cancer), you might consider designated "give back" days when you pledge a portion of the days' profits to your cause. Use the event as a way to promote your mission to your customers, and spread the word within your community.

Think about your daily impact.

Your own operational and supply chain choices can also have a significant impact to a greater cause. For example, the ice cream company Ben and Jerry's began sourcing brownies for ice cream from Greyston Bakery, a nonprofit organization that employed and trained hard to employ populations. By sustainably sourcing this one ingredient, Ben and Jerry's was able to provide jobs to dozens of previously people who were chronically unemployed. In turn, that commitment set a precedent for the way they do business.

Stephanie Taylor Christensen is a former financial services marketer turned stay at home working mom, yoga instructor and freelance writer covering personal finance, small business, consumer issues, work-life balance and health/wellness topics for ForbesWoman, Minyanville, SheKnows, Mint, Intuit Small Business, Investopedia and several other online properties. She is also the founder of Wellness On Less and Om for Mom prenatal yoga. Stephanie wrote this feature article exclusively for Debbie May.com (www.DebbieMay.com), an organization dedicated to helping small businesses succeed.



Adding inventory and bulking up your advertising budget are not the only ways to increase cash flow. Don't forget that sometimes the best resource for increased cash flow is right at your fingertips: your existing customer base and prospect list.

Sure it's important to expand your offerings, grow your market, and increase visibility. Just make sure that you're doing everything you can to entice a greater spend from your current customers. Here's how:

1. Upsell: An upsell is an attractive, upgraded offering that entices some of your customers to purchase a pricier product or service. For example, imagine a candle company that has a basic inventory of candles on their website. Instead of staying with the status quo, this company could offer customers something like a candle of the month membership. Even if a small percentage of the company's customers upgraded to a membership it might double, even triple, cash flow.

2. Cross sell: When a client buys something from you consider what else they may want or need. For example, when a home décor business sells those beautifully crafted tiles for a master bath renovation, a cross sell opportunity would be grout, tools, or other bathroom fixtures and décor items. Is there a new line of related products that can you offer your customers at the point of purchase? If you're selling via your website program your shopping cart to suggest companion items before they checkout. These spontaneous buys will add up fast!

3. Refer out: What other types of products and services do your clients need that you don't provide? You can refer out on a fee-for-referral basis, or a profit split. Or, you may have an informal reciprocal relationship with a small network of business owners who help each other generate business and serve clients. This builds better relationships with both clients and peers.

4. Go back to people who said no. Too many businesses never go back to a prospect once they hear no. Did you know that 40% of the customers who make a purchase will say no at least one time before pulling out their wallet? Ask yourself what else you can offer them to get them to say yes. What more does that prospective customer need to hear? What type of upsell or incentive will encourage them to buy? Or maybe you can just keep reminding them about your business knowing that over time eventually a percentage of them will buy. Mailing lists are a great way to achieve this.

5. Work those stale leads: Most businesses have leads that somehow faded into the background. Contact these stale leads and entice them to become customers. Sales, special gift offers, and new product lines are all good reasons to go back to them and convert them into customers. You spent a lot of money and energy to get these people to raise their hands once, how can you capitalize on that now?

6. Share input from customers and prospects: Get your customers to share their ideas and feedback. Let them beta test new products or services at a reduced fee or even free. Their feedback and buzz will provide a great ROI if you use it right. Also use social media to keep your customers and prospects engaged in the development of your products or services. Let them vote, take surveys, and voice their feedback right out in the open. This will acquaint future customers with your exceptional customer service policies. Who doesn't want to do business with a company that listens?

7. Testimonials and vocal advocates: One vocal advocate is probably equal to a dozen advertising campaigns. Don't be afraid to ask your clients to share how your product or service benefits them. These irresistible stories sell! There are a lot of people out there who will gladly write about or shoot a video on how much they love your product. But first you have to ask. It can be as simple as asking them to upload a video to your Facebook page or to fill out a questionnaire with questions about how they enjoy and use your products. The trick is to make it easy for them and to feature your vocal advocates proudly on your website, social media pages and in promotions.

Marla Tabaka is an entrepreneurial coach who inspires entrepreneurs around the world to attain what she calls, The Million-Dollar Mindset. As a result, many of her clients have achieved – even surpassed – the million dollar mark in annual revenues and are living the life of their dreams. In addition to running a thriving practice, Marla is a columnist for Inc. Magazine on-line, and hosts two international on-line radio shows, The Million Dollar Mindset and Million Dollar Mindset Tapping. Marla wrote this feature article exclusively for Debbie May.com (<http://www.debbiemay.com/>), an organization dedicated to helping small businesses succeed. If you would like to consult with Marla to learn how she can help you grow your business and better your life, contact her at Marla@MarlaTabaka.com.



The most common measure of intelligence is IQ, or Intelligence Quotient. While intelligence is certainly a crucial asset in running a business, being smart doesn't necessarily guarantee success. Qualities like drive, motivation, dedication, integrity, personality, intuitiveness, business savvy, and common sense can be just as important.

Another aspect of running a business is emotional intelligence. While you may not refer to the concept by that terminology, it's as important in business as it is in our daily lives. Emotional intelligence helps you succeed, achieve goals, and foster lasting relationships.

What is it?

Emotional Intelligence is the ability to manage your emotions in a way that minimizes stress and conflict while maximizing communication and healthy relationships. Like IQ, the Emotional Quotient (EQ) can be measured through standardized tests. A high EQ indicates that you're aware of the emotional states of yourself and others, and can use this to effectively engage people in a positive and productive way.

EQ has four primary characteristics: social awareness, self-awareness, self-management, and relationship management. These attributes focus on the ability to control and recognize emotional strengths and weaknesses, impulsive feelings, behavioral impacts, social adaptability, group emotional cues, team dynamics, conflict resolution, open communication, and the initiative to influence and inspire others.

The key is to use your knowledge and understanding of emotions to improve your personal interactions in your daily life.

Why it's important

Lots of things go into starting a successful business, among them good business sense and financial backing. It takes more than that to bring in customers and run the business successfully. Cultivating personal relationships with employees, customers, and suppliers is the glue that will keep

things operating smoothly and efficiently. Your understanding and awareness of all the stresses and strains that affect the people you deal with will help you maintain an even keel when under pressure.

To varying degrees, EQ affects your mental health, physical health, work performance, and personal relationships. You may be vulnerable to anxiety, mood swings and depression if you're unable to manage your emotions, especially when exposed to stressful conditions. This can lead to high blood pressure, raising the risk of stroke and heart attack. Stress can also wreak havoc with your immune system, leaving you more susceptible to serious health issues.

Your work performance hinges on your ability to maintain a professional demeanor and effectively deal with all the people you come in contact with. Learning how to deal with and relieve stress will help foster improved communications, stronger relationships, and a better understanding of the feelings of others.

Controlling your brain isn't easy because it's constantly bombarded by incoming signals from all your senses. Stress often occurs when you experience sensory overload and feel overwhelmed by too much data, too many decisions, too many deadlines, and too many problems. Dealing with all of these at once creates pressure and at this point instincts take over, limiting your ability to make thoughtful decisions based on objective facts.

Raising your EQ

It's possible to improve your control of the emotional side of your brain by developing a series of skills that will bring the rational side into balance. Learning these skills and applying them to your behavior will help you carry out your best intentions when stress threatens to take over your life.

Emotional awareness - Don't attempt to disconnect from your emotions. It's best to understand your core emotions such as fear, anger, joy and sadness, and how they influence the way you think and act. Connect to your emotions and accept them. Only then can you develop the ability to control them and reduce stress.

Reducing stress - We're all well aware of what it feels like to be stressed and how we normally react to it. Relieving those symptoms is best achieved by recognizing what's causing the stress and controlling the response accordingly. If stress causes you to withdraw or become depressed, do something stimulating that will take your mind off the stressful situation. If you tend to freeze up and are unable to act, seek

comfort by relaxing with some soothing music. If you tend to become angry, drop everything and do something that will quiet you and slow you down. Engage all your senses in a way that uplifts and reenergizes you.

Conflict Resolution - Disagreements are inevitable, but it's important to resolve them in a positive way that reinforces healthy relationships. When addressing conflicts, focus on the present and avoid dredging up the past. Choose your battles carefully and concentrate on issues that really matter. Forgiveness goes a long way in repairing hurt feelings and deep-seated anger. Disengage if the situation is hopeless and suppress the urge for punishment or revenge.

Conflict can be beneficial if it's between people who trust each other and it's not viewed as threatening. Divergent opinions promote creativity and alternative solutions to problems.

Communication - Connecting effectively with people requires both verbal and nonverbal skills. The look in your eye and facial expression can be more important than what you say, and will leave a lasting impression even if the words are later forgotten. Be cognizant of your body language, level of eye contact, gestures, tone of voice, posture, and other cues that send signals as you communicate. Focus exclusively on who you're talking to and learn to read and interpret their body language.

Using humor - Laughter is an antidote to the stresses and strains of everyday life, whether at home or at work. It helps to put things in perspective and lessen the burdens that weigh you down. Playful banter, jokes, and finding the humor in otherwise difficult situations will all help you get through hard times and recover from personal setbacks. Humor can also be used to communicate sensitive subjects that are often difficult to express in any other way.

Summary

Self-awareness is just as important as how you perceive others. Know yourself and how you react in different situations. This will put you well on the road to improving your ability to channel emotions in the best way possible.

Taking time off from your job is probably the best stress-reducer of all. If you're a sole proprietor and haven't had a day off in ages, you're only asking for trouble down the line. So start planning that vacation and try to put your worries behind you, at least for awhile.

Geoffrey Michael (www.geoffreymichael.pro) is a freelance writer specializing in business, marketing, personal finance, law, science, aviation, sports, entertainment, travel, and political analysis. He graduated from the United States Air Force Academy and is also licensed to practice law in California and New Hampshire. Geoffrey wrote this feature article exclusively for DebbieMay.com, an organization dedicated to helping small businesses succeed.

USING COLOR TRENDS TO GAIN A COMPETITIVE ADVANTAGE



Trend Analysis is the practice of collecting information with the intent to spot a pattern in the information. It is often used to predict future events. Today, trend analysis often refers to the science of studying changes in social patterns, including fashion, technology and consumer behavior.

Consider these facts from various marketing studies: [1]

- Color increases brand recognition by up to 80%.
- Color improves readership as much as 40%.
- Color accelerates learning from 55 to 78%.
- Color increases comprehension by 73%.
- Color ads are read up to 42% more than similar ads in black and white.
- Color can be up to 85% of the reason people decide to buy.

The statistics indicate that color is a powerful tool in the marketing of products for sale. Why not use that knowledge to your advantage? Color is synonymous with meaning. For clarification, look at the "pink" branding used for breast cancer awareness. Pink can also indicate a level of femininity, as we see in many products geared towards females. Think of Victoria's Secret, the iconic lingerie company whose logo consists of black writing on a pink background. A similar discussion can be had regarding the color blue. Blue is often representative of products geared towards males, such as the brands Nautica and Polo. However, it can also be indicative of authority and responsibility depending on how it is branded. Refer to the American Express, Ford and NASA logos.

Color is most commonly associated with emotion rather than intellect. Color and visual elements activate the areas of the brain responsible for creativity and affection, while printed words activate the parts responsible for rational thinking and logic. Color is an excellent tool for affecting "emotion". People buy to solve problems, alleviate concerns, and to eliminate fear. The underlying message to this is that people buy based on emotion and then justify their purchase with facts.

Vision is the primary source for all of our experiences. [2.] Studies have revealed that our brains prefer recognizable brands, which makes color incredibly important when creating a brand

identity. When marketing new products, it is crucial to consider that consumers place visual appearance and color above other factors such as sound, smell and texture.

In the case of cosmetics, more unusual and unique color names can also increase the consumers intent to buy by evoking imagery. For example, are you more likely to buy a lipstick named "Stiletto Red" or the same lipstick called "Red"? The name "Stiletto Red" evokes provocative imagery. Stilettos can be sexy, vampy or sometimes trashy. A consumer who can identify with their perception of "Stiletto" will be the intended consumer of that product. For this reason, it is also important to be careful when naming colors so that you hit your target consumer rather than alienate them.

While choosing the perfect color seems to ensure that your product will sell, reality is far different. When it comes to choosing the "right" color, studies show that predicting your consumers reaction to color appropriateness in relation to the product itself is more important than the actual color. [3.]

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Allison B. Kontur is an inventive scientist and educator specializing in natural cosmetic formulation and short-run, private label skincare. Since 2005, she has worked as chief cosmetic formulator, business consultant and CEO of various skin care companies. Allison is the co-founder of AliMar Labs, LLC, (www.alimarlabs.com) a private label manufacturer specializing in ultra-low minimums, as well as co-founder of the Vegan skincare line, Sydni Monique (www.sydnimonique.com).

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15% off Tray Soap Mold: Faith, Hope, Love



Coupon Expires Sep. 30, 2013. During checkout, enter code on coupon page. Good for in stock, internet orders only. No Rainchecks.

Use code **WSP-VCS** to get:

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4. Go to your "My Coupons" on your account page to view your unused coupons!

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[Click Here for more information!](#)

WSP Fragrance of the Month

Crafter's Choice Pink Sugar



ON SALE!

Sweet delectable cotton candy essence with hints of jasmine and musk.

Flashpoint: 200° **Vanilla Content:** 16.00%

Country Of Origin: United States

Phthalate Free: Yes

Customer Reviews



Cindy from Brown Deer
Other Products

Simply Wonderful

My customers love this scent! Its true and clean and everyone loves it. You can't go wrong with this one. I use it in my shower gels, lotions and body butters.



Mariselys from Torrance
CP Soap

Pink Sugar FO

My favorite fragrance so far. Smells divine. It is a great seller in CP soap.



Rachel from Hobbs
Other Products

LOVE

This is better than the original scent, and our absolute best seller. We carry over 300 fragrances on our fragrance bar, and this is one of the ones we run out of the fastest. Sweet, candy and romantic...



Rikki from Cottonwood
Other Products

The best!

WSP's Pink Sugar Type is the best! I have purchased other competitor types, but spend a couple extra bucks and get what smells the best and is exact. My customers love it as well as I. A best seller for sure!



Silvia from Nampa
Other Products

Amazing!

Love, love, love this scent. Works beautifully in all my products. Does have a high vanilla content so it will turn brown in CP soap.



Debbie from Three Churches
Bath Products

Essence of Pink

This scent is true to it's name. It smells just like you would imagine a pink sugar to smell! I'm a 'mature' woman and I love the scent as much as my teenage niece does! This one's a keeper!

WSP Sale & Event Planner: 6-Week Preview

Sunday

Monday

Tuesday

Wednesday







Thursday

Friday

Saturday

No gimmicks, no codes – the discounts are already on the items. Just add the products you want to your cart from this category and you'll receive this one-day only sale price.

Get them while you can! Prices return to normal on Thursday!

1 <i>WSP Closed - Labor Day Holiday</i>	2	3 	4 <i>All Soap Boxes Sale!</i>	5	6	7
September →						
8	9	10 	11 <i>All Clays Sale!</i>	12	13	14
15	16	17 	18 <i>Pigments, Oxides, & Ultramarine Powders Sale!</i>	19	20	21
22	23	24 	25 <i>Shea Butter - Natural Sale!</i>	26	27	28
29	30	1 	2 <i>Crystal Clear MP Soap Sale!</i>	3	4	5
		October →				
6	7	8 	9 <i>100% Natural Essential Oils - 2 oz. Size - Sale!</i>	10	11	12

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- Reward Amounts Calculated Based On Your Account Size In 1 Rolling Year
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- Rewards Can Be Used To Pay For 25% Of An Order
- Rewards Expire After 1 Year From Date of Issue
- Reward Membership is FREE

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How to Redeem WSP Rebate Rewards:

- You may log into your account at any time and check your rewards available This page will display your order date and reward accumulation. The page will also reflect rewards that have been removed from your account for reasons such as product refunds and reward redemption.
- When you place an order and begin the checkout process, our system will verify the order against your reward balance and program rules. If you are eligible to redeem rewards, you will be presented with the opportunity to use rewards for savings on that order. If you prefer to grow your reward bank for larger future savings, you will have the opportunity to save the rewards and not use them on this order.
- If you choose to redeem the rewards, just enter the dollar amount of rewards you wish to use. The savings will be shown on your invoice and the total dollar for products purchased is reduced.

Important WSP Rebate Rewards Program Terms & Conditions:

- Customers will earn a percent discount based on their reward level for all orders placed at Wholesale Supplies Plus. Members can accrue these discounts based on the grand total in their shopping cart at the time of order.
- WSP Rebate Rewards will NOT be earned for: (a) gift certificate purchases and items purchased with store credit, (b) exempt items.
- WSP Rebate Rewards obtained from the purchase of a product which is subsequently returned will be deducted from the Member's account.
- WSP Rebate Rewards cannot be used toward the purchase of gift certificates, have no monetary value, are not transferable, may not be redeemed for cash, may not be used in conjunction with any other rebate or discount offer and are for promotional purposes only. Members are always responsible for applicable sales taxes (if any). No cash will be given back on unused certificate amounts.
- Wholesale Supplies Plus, Inc. reserves the exclusive right to terminate and/or modify this WSP Rebate Rewards Program in any manner, at any time, without limitation, including the adjustment of percentages earned per dollar spent without prior notice to participants.
- Customers cannot combine or co-mingle WSP Rebate Rewards. WSP Rebate Rewards cannot be gifted, inherited or otherwise transferred to any company or individual. Attempts by customers to co-mingle, sell or otherwise transfer WSP Rebate Rewards not in accordance with these Terms and Conditions will result in forfeiture of WSP Rebate Rewards and Program Membership.
- The Wholesale Supplies Plus, Inc. WSP Rebate Rewards Program can be canceled at any time and upon cancelation, the customers will have 90 days to redeem their Rewards, or they will become null and void.
- If, at the sole discretion of Wholesale Supplies Plus, Inc., any customer or participant deemed to be participating in a manner not consistent with the Program's overall intent, Wholesale Supplies Plus, Inc. reserves the right to terminate the participants account without notice and without further compensation to the Member.

Nautical Inspiration!

This trend sailed in strong to the crafting world in 2012 and is still very popular now in 2013. Take a look at all the great crafting pieces below that showcase this trend below and let them inspire a new nautical themed line of products for your small business!



www.blog.birdsparty.com



www.meandmyinsanity.com



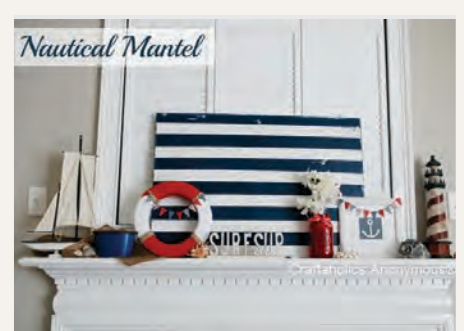
www.marthastewart.com



www.splitcoaststampers.com



www.etsy.com/shop/Missbluebirdandoscar



www.craftaholicsanonymous.net

WSP provides so many awesome products to help you take advantage of this trend. Take a look at all of these products we have available at Wholesale Supplies Plus listed below!



Deco-It: Sea Life Silicone Mold



Crafter's Choice™ Lighthouse Soap Mold (CC 175)



Crafter's Choice™ Nautical Anchor Soap Mold (CC 170)



Crafter's Choice™ Lobster Soap Mold (CC 168)



Crafter's Choice™ Scallop Shell Soap Mold (CC 173)

September Retail Trends for 2013

With the end of summer and the beginning of fall - September is pretty much one of the best months. Cooler, but not cold temperatures evoke thoughts of warmer, comfort scents and crisp, clean scents. See what is trending in retail this September below to inspire the products that might sell the best during this time!

Sugar Sweet Scents



Warm Vanilla Sugar Body Lotion

www.bathandbodyworks.com



Sugar Eau de Parfum

www.sephora.com



Pink Sugar Eau de Toilette

www.ulta.com

Berry



Organic Acai Berry Antioxidant Eye Cream

www.beauty.com



Blue/Black Berry Enzyme Mask

www.sephora.com



Blackberry Bath Bomb

www.lush.com

Mountain Air Scents



Montana Mountain Air Anti-Bacterial Hand Soap

www.bathandbodyworks.com



Breath of God Solid Perfume

www.lush.com



Mountain Air Natural CP Soap

www.etsy.com/shop/HallowedCircle

 www.facebook.com/WholesaleSuppliesPlus

WSP Facebook Fans of the week receive a **\$25 WSP Gift Certificate!**



'Like' us on Facebook and participate in our discussions.

The more we interact with you, the better your chances of winning. 'Like' us today to get started - We have a new winner each Friday!

<http://www.facebook.com/WholesaleSuppliesPlus>

 Pinterest.com/WSPNews

Get **25% OFF** Starter Kits featured in Handmade!



There are nine pins hidden within WSP's Pinterest boards. Find them, add the kits to your cart, use the code posted on the pins at checkout, and save!

<http://www.pinterest.com/WSPNews>

Only one code per kit per order can be used. Multiple kits can be purchased with their respective code in one order as long as they are different.

Pin codes are added to Pinterest monthly and expire at the end of the month.

 **Show & Tell Contest**

Show off your creations and enter to win a **\$25 WSP Gift Certificate!**

SHOW
& tell

Email us product pictures of items you have created! In your email, tell us which WSP ingredients you used to make your product and you will be entered to win a \$25 WSP gift certificate! We'll pick three winners each month and showcase them here in *Handmade!*

Email Us At: WSPshowandtell@wholesalesuppliesplus.com

Want to win a **\$50 WSP Gift Certificate?**



One month each season we'll have an opportunity for you to create a new, themed board full of inspiration from WSP, your own products/projects, and whatever else might inspire you on Pinterest! Inspire us with your board and **win a \$50 WSP Gift Certificate!***

<http://www.pinterest.com/WSPNews>

f Facebook Fans of the Week!



Jesse Christina Wilson
8/2/2013



Courtney Tucker
8/9/2013



Karen Cabrera
8/16/2013



Christinea McDaniel
8/23/2013



Helen Cetnar
8/30/2013

P Handmade Board of the Month Winner

Debbie Thomas from Bubble Love Soap!

August's winner of our Handmade Board of the Month is Debbie Thomas! Her board was a great mix of WSP products and Fall Wedding Fun!

[Click here](#) to see the winning board and get an idea of how to participate when we bring it back in November!

Check out Debbie's shop!
<http://bubblelovesoap.weebly.com/index.html>



We'll be bringing back the Handmade Board of the Month for November 2013! Stay Tuned to Find Out the Theme!

[Join Pinterest Now and Start Pinning Today!](#)

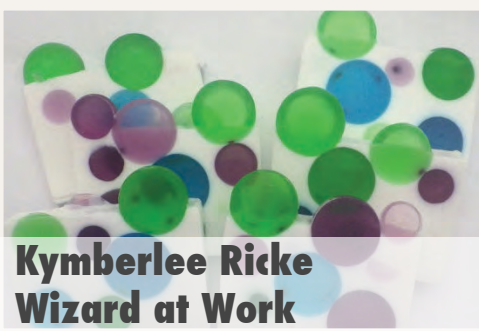
W Show & Tell Contest Winners



Jackie Panebaker
Pine Tree Road Soap Shop

Lemon Birthday Cake Soap

"These are our Lemon Birthday Cake Soaps. They're made with WSP coconut oil 76 degree, palm oil, lemongrass essential oil and titanium dioxide." - Jackie Panebaker



Kymerlee Ricke
Wizard at Work

Bubble Soaps

"I used your clear and white soap bases, and for bubble soap, what else...? Bubble gum fragrance oil!" - Kymerlee Ricke



Alexandria Fairbrother
Narwhal Dreams

Werewolf Full Moon Soap

"Made with the following WSP products: Refined Shea Butter, Castor Oil, Rice Bran Oil, Coconut Oil 76, Soybean Oil, Titanium Dioxide" - Alexandria Fairbrother

You've shown us your creations via Facebook and we're displaying them here, each month. Check out the creations we've gotten since the beginning of August!

Want to see your creations here next month? Simply post a picture of our **Show & Tell page!**



Elizabeth Allyson Flowers
Summer Suds Soap



Melissa O'Brien
Galaxy Soap



Sr. Mary Catherine Perry
Garden Mint Soap



Holly Port
Bath Meringues



Ally Fairbrother
Werewolf Full Moon Soap



Jan Hunnicut
Tutti Frutti Soap



Mountain Scentsaments
Honey Bear Goat Milk Soap



Melissa O'Brien
Ode to Summer's End



Mountain Scentsaments
Gnome Felted Soap



Holly Port
Soap w/ Bath Whip



Pamila Robinson
Tree of Life Soap



6th Scents Soy and Bath
Geometric Black Soap



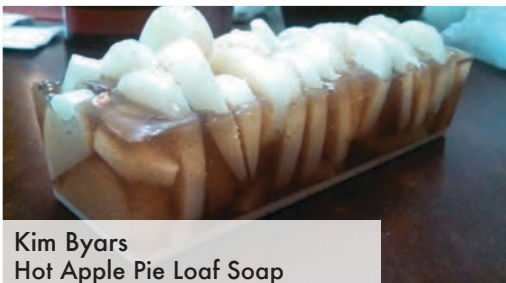
Jo Groves
Faux Honeycomb Soap



Tea Time Creations
Frog Soap Cake



Xplosive CosmetiX
Treat-Scented Products



Kim Byars
Hot Apple Pie Loaf Soap



Manang Kusinera
Rose Soaps



Alissa Barnett
Birthday Cake Soap



Summer Kitchen Soaps
Wine Guest Soaps



Dragonfly Dreams
Luffa Soaps



Irish Indulgences
Bubble Gum Soap



Irish Indulgences
Witches Brew

You Ask, We Answer (& You Answer!) - WSP's NEW Q & A Feature!



As WSP continues to evolve and insist on providing as much information to our customers as we can, we have launched our new Questions and Answers feature at www.WholesaleSuppliesPlus.com! Another great resource, you can ask a question, answer a question and search all of this customer-based information for the answers you need. Our goal is to make it easy for you to find out the information you need at any time. Have a specific question about one of our products? First, scroll through the existing Questions and Answers to see if it has already been addressed. If it hasn't, simply submit the question and, within a very short amount of time, one of our knowledgeable reps will have provided the answer for you. As we know that our customers are full of great information as well, we want to encourage our

customers to post answers to whatever questions you see out there that you know!

Plus, we'll reward you for contributing! Our top 5 contributors will win a \$30 Gift Certificate EACH WEEK! Each question and answer are tallied, PLUS all of your ratings and reviews are counted toward the overall Top Contributor prize - so keep the information coming and see if your input can earn you a WSP Gift Certificate!

[Click Here to Start Asking and Answering Now!](#)

[Click Here to Start Rating & Reviewing!](#)

Employee Trivia

Which charitable causes are you most passionate about?

- ASPCA - Steve S.
- American Cancer Society - Karen S.
- Autism research through Autism Speaks and the Rich Center for Autism - Alina R.
- JW.org, Production & Distribution of the Watchtower & Awake Magazines, International Construction of Kingdom Halls & Assembly Halls of Jehovah's Witnesses, International Relief Work for Natural Disasters - Marissa T.
- Watchtower Bible and Tract Society - Hanna K.
- Arts Education and Equal Rights - Kacey S.
- Cancer and Rainbow Babies and Children's Hospital - Chloe G.
- Corner Stone of Hope and Autism Awareness - Leslie G.
- I am most passionate about charities that help animals, like fundraising for shelters and helping animals that have been abused. - Leah P.



How did you become passionate about that/those causes?

- I prefer animals over people in most cases. - Steve S.
- My father died at an early age of melanoma cancer - Karen S.
- My sorority's national philanthropy is Autism Speaks and over the years I've learned so much about the condition and the various effects it can cause. - Alina R.
- I participate in a volunteer ministry for several hours every weekend. I love supporting a cause where people practice what they preach, they live what they believe, and the funds go directly to support the world wide work. - Marissa T.
- I learned about Jehovah's Witnesses at a young age and saw the benefits they bring to people worldwide. - Hanna K.
- Having been so enriched by the arts in my life, I want to provide that opportunity to all children. I have always been passionate toward every person, everywhere having the same rights regardless of the factors that differentiate us from each other. - Kacey S.
- When my cousin turned 3 years old he was diagnosed with Leukemia. Rainbow Babies and Children's Hospital helped out my cousin tremendously. - Chloe G.
- Working at Summer Adventure Camp called Game On which worked with Autistic Children and Peer Mentors. - Leslie G.
- I love animals and hate to see them mistreated. - Leah P.

Are you or anyone you know participating in any 'Race for the Cure' or Breast Cancer Awareness events this October?

- No - Steve S., Karen S., Marissa T., Hanna K., Leah P.
- My Aunt Cynthia is a breast cancer survivor and is participating in a walk. - Alina R.
- I have several friends participating in the 3-day walk in honor of family members who've suffered - Kacey S.
- Not that I know of, but I may sign up - Chloe G.
- One of my family friends participates in it every year. - Leslie G.

Join Today and Help Make a Difference!

HANDMADE COSMETIC ALLIANCE

"Supporting Over 250,000 Small Handmade Cosmetic Microbusiness and the Communities They Serve"

The Handmade Cosmetic Alliance is an alliance of artisans, business owners, cosmetic and soap makers from across the country that want to preserve the freedom to produce and sell handmade soap & cosmetics in the USA



The Handmade Cosmetic Alliance works with federal legislators to preserve handmade cosmetic and soap microbusinesses and the community based, main street jobs they support.

The HCA has four simple messages for legislators:

1. Support the creation of a federal microbusiness definition as a small business that together with affiliates, have average annual gross receipts of two million five hundred thousand dollars (\$2,500,000) or less over the previous three years, or is a manufacturer with 25 or fewer employees.
2. Support the nation's over 250,000 handmade cosmetic companies by providing microbusiness exemptions for facility registration and fees so that these companies may continue to create local jobs and contribute to local economies.
3. Support handmade cosmetic microbusinesses by providing exemptions for regulatory paperwork which drives up the cost of doing business, making it nearly impossible to operate a profitable handmade cosmetic business.
4. Support handmade cosmetic microbusinesses by providing publicly accessible federal resources as a way to foster growth of these emerging companies in the United States.

"Advocating Policies That Support Handmade Cosmetic & Soap Microbusinesses and the Communities They Serve."

For More Information and to Get Involved, visit handmadecosmeticalliance.org



W Wholesale Supplies Plus
HANDMADE COSMETIC & SOAP MAKING MATERIALS

ESSENTIAL OILS

100% Pure Essential Oils are perfect for your cosmetic needs. We do not sell adulterated oils that have been price reduced by being cut, diluted, or otherwise tampered. We provide only the best quality essential oils!

We have essential oils to appeal to all aspects of your product line, such as:

- Aphrodisia Essential Oils
- Relaxation Essential Oils
- Balancing Essential Oils
- Stimulating Essential Oils
- Energizing Essential Oils
- Uplifting Essential Oils

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FRAGRANCE OILS

Wholesale Supplies Plus offers over 700 varieties of high quality wholesale fragrance oils that are safe for cosmetics.

Wholesale Supplies Plus provides one of the largest catalogs of fragrance oils around. Take a look at some of our most popular categories:

- Amber & Sexy Fragrance Oils
- Baby Fragrance Oils
- Basic Fragrance Oils
- Beach & Tropical Fragrance Oils
- Christmas Holiday Fragrances
- Christmas Pine Fragrance Oils
- Clean & Green Fragrance Oils
- Fall Holiday Fragrance Oils
- Floral Fragrance Oils
- Food & Bakery Fragrance Oils
- Fragrance Oils With EOs
- Fresh Citrus Fragrances
- Fruit Scented Fragrance Oils
- Herbal Fragrance Oils
- Kid's Favorite Fragrance Oils
- Men's Favorites Fragrance Oils
- Rain & Ocean Fragrance Oils
- Spa Fragrance Oils
- Spice Fragrance Oils
- Vanilla Fragrance Oils
- Wood Fragrance Oils



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LEARN TO MAKE:

- Soap - Melt & Pour, Cold Process, Liquid Soap Bases & More
- Bath & Body - Liquid Soaps & Shower Gels, Lotions & Lotion Bars, Exfoliants, Pet Bases & More!

BEST PRICE GUARANTEE!

Are you looking to make a purchase but have found the identical product nationally advertised for less by one of our competitors? We would like the opportunity to match this product price and keep you as a satisfied customer!

Call us for details! 800-359-0944



Wholesale Supplies Plus is pleased to offer free shipping on all orders \$30 and over sold online and by phone. We offer this program as a way to help you maintain long term control of your cost, thus helping you succeed in business!



MELT & POUR SOAP BASES

Wholesale Supplies Plus is the leader in providing a large selection of quality melt and pour soap bases.

We provide a melt and pour base to satisfy every MP soap making need. Our selection of bases include:

- Detergent Free / SLS Free Base
- Low Sweat Glycerin Base
- Goat Milk Base
- Honey Base
- Aloe Vera Base
- Oatmeal Base
- Olive Oil Base
- Hemp Oil Base
- Shea Butter Base
- Three Butter Base
- Shampoo and Shave Base
- Baby Buttermilk Base



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OILS & BUTTERS

Need butters, oils or rebatch cold process bases?
Look no further than Wholesale Supplies Plus.

We have an extensive selection of top quality cosmetic grade base oils and butters. Our selection includes:

- Coconut Oil
- Olive Oil
- Palm Oil
- Castor Oil
- Avocado Oil
- Shea Butter
- Cocoa Butter
- Mango Butter
- And So Much More!



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BOXES, BAGS & WRAPS

Looking for the perfect solution to package your products? Then take a look at all the options Wholesale Supplies Plus has to offer. We're sure you'll find quality packaging at great prices to make your products look great.

Take a look at some of the options we provide:

- Cello Bags
- Heat Seal Bags
- Organza Bags
- Gift Boxes
- Lip Tube Boxes
- Soap Boxes
- Soap Clamshells
- Crinkle Paper
- Raffia
- Tin Tie Curling Ribbon
- Shrink Wrap
- And So Much More!

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CONTAINERS

Whether you need the perfect bottle, tube, jar or tin to package your product. Wholesale Supplies Plus has a vast selection to provide the perfect solution to your container needs! We offer a variety of sizes, shapes, materials and colors, so you're sure to get the container that works the best for your products.

Visit www.WholesaleSuppliesPlus.com and look through all of our packaging supplies. We make it easy for you to find what you need by categorizing our containers by color, shape, material and size!



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INSPIRATION FOR HANDMADE SOAP & COSMETICS MAKERS

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