

HANDMADE

OCTOBER 2014

COLD PROCESS HARVEST MOON SOAP

SEASONAL, FESTIVE & FUN!!

THIS MONTH'S INSPIRATION:

WARM VANILLA
CLASSIC OATMEAL
HARVEST MOON

FALL FRAGRANCES
AUTUMN & HARVEST SCENTS

FEATURED ARTICLE:

**DOES YOUR BUSINESS STILL
CULTIVATE YOUR PASSIONS?**

IN THIS ISSUE:

DIY Soap, Bath & Body Recipes, Business Articles,
Sale Calendar, Coupons & More



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COVER FEATURE | Harvest Moon Cold Process Soap

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www.wholesalesuppliesplus.com

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FEATURED RECIPE | Harvest Pumpkin Lager Soap

This fun harvest soap has hints of vanilla. The color will change and darken over time. It makes a great unisex bar soap for your product line. Read on Pg. 19



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AUTUMN TREND | A SPLASH OF GOLD

A bold pop of gold is the perfect way to glam up your autumn product line. See this trend on Pg. 30

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TREND: Warm Vanilla

INSPIRED BY: Classic Comfort Scents

Vanilla is an all-time favorite fragrance for many. You can't go wrong with this sweet classic! Something about the changing seasons makes us long for the comforts of home. Why not introduce some of these old and new recipes into your product line? Make them as hostess gifts for Thanksgiving parties or use them in your home to warm up the season. Vanilla is always a classic scent that you can include in your product line all year round, and even more so during the fall and winter holiday season.

POPULAR SCENTS



Crafter's Choice™ carries almost 400 different vanilla fragrance oils and blends.

WE SPOTTED THIS TREND
VANILLA PRODUCTS IN RETAIL

Vanilla products are always popular in retail.



Elucx Lavender & Vanilla Body Scrub
urbanoutfitters.com



White Nail Polish
RGB - needsupply.com



Vanilla Creme Brule Lip Butter
crabtree-evelyn.com

RECIPES FOR THIS TREND
VANILLA RECIPES IN THIS ISSUE

Perfect additions to your standard product line.



Vanilla Salt Scrub Cubes
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Vanilla Verbena Bubble Bath
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Vanilla Moisturizing Lotion Bars
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WARM VANILLA FEATURED INGREDIENTS:

A. Crafters Choice™ Vanilla Verbena*
Fragrance Oil 650

B. Our Best Sugar Scrub Kit - Vanilla

C. Organza Bag - Ivory (6.5" x 5")

D. Crafters Choice™ Warm Vanilla
Sugar* Fragrance Oil 310

E. Vanilla Color Stabilizer - CP Soap

F. Vanilla Mint Lip Balm Kit

G. Vanilla Musk Fragrance Oil 773

H. Yogurt Powder

I. White Granulated Sugar

J. White Box (4" x 3" x 2.5")



BATH AND BODY RECIPE:

VANILLA SALT SCRUB CUBES

These single-use cubes of Vanilla Almond Salt Scrubs are perfect for the shower or bath. The soap creates a creamy lather while the salt gently exfoliates leaving the skin silky smooth.

Project Level: Easy
Estimated Time: 1/2 Hour
Yields: Approx. 48 Cubes

WHAT YOU NEED:

- 16 Ounce(s) Premium Ultra White MP Soap Base
- 16 Ounce(s) Foaming Bath Whip
- 32 Ounce(s) European Spa Salt - Medium Grain
- 2 Ounce(s) Vanilla Almond Fragrance Oil 624
- 1 Teaspoon(s) Brown Sparkle Mica Powder
- 1 Piece(s) Brownie Bite (24 Mini Squares) Silicone Mold
- 8 Piece(s) Organza Bag - Gold (6.5" x 5")
- Natural Raffia
- Large Mixing Bowls - 3
- Large Mixing Spoons
- Cookie Sheet
- Scale - Digital Display (Professional)
- Microwave
- Straight Soap Cutter

DIRECTIONS:

1. NOTE: If you are making these products for sale, good manufacturing practices recommend you wear a hairnet, gloves and a mask. We also recommend a clean apron.
2. Weigh out 16oz. of your soap and cut them into small pieces. Place them in a microwavable bowl and melt in 30 second intervals until melted.
3. Weigh out 16oz. of Foaming Bath Whip and place into the melted soap. Place in the microwave for an additional 20 seconds. Stir until completely melted and smooth.
4. Weigh out 32 oz. of the European Spa Salts, add into the soap mixture and blend with large mixing spoon.
5. Add Brown Sparkle Mica Powder until desired color is achieved.
6. Add 2oz. of the Vanilla Almond* FO 624 and mix through.
7. Start scooping the mixture into the Brownie Bite mold with a spoon and pack it down in the mold.
8. You will have enough to fill two of the Brownie Bite Molds. Cover remaining mixture with plastic wrap until ready to use.
9. Let them dry for 1-2 hrs. then unmold them and place them on a cookie sheet to finish setting.
10. If mixture starts to harden you can place in the microwave for another 15 seconds.
11. Repeat step 7.
12. Allow scrubs to air dry for 24 -48 hrs.
13. To package we recommend wrapping each individual cube with plastic wrap. Place 6 cubes in an organza bag.



INCI INGREDIENT LABEL:

Spa Salts, Propylene Glycol, Sorbitol, Glycerin, Sodium Laureth Sulfate, Sodium Stearate, Sodium Myristate, Sodium Cocoyl Isethionate, Water, Disodium Lauryl sulfosuccinate, Stearic Acid, Sodium Chloride, Diazolidinyl Urea (and) Iodopropynyl Butylcarbamate, Tetrasodium EDTA, Triethanolamine, Titanium Dioxide, Fragrance, Mica (and) Iron Oxides

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FRAGRANCE HIGHLIGHT: VANILLA ALMOND 624

A comforting blend of nutty almond with warm vanilla and cinnamon notes.

“Awesome scent! Love this smell for my hand scrubbies and lotions. A simple smell that almost anyone will love.”



Customer Review - Tarin 6/9/14

BATH & BODY RECIPE:

VANILLA VERBENA BUBBLE BATH

Enjoy a relaxing bubble bath with soft notes of Vanilla and Verbena. This bubble bath produces big "Hollywood" style bubbles for a calming experience. Pamper yourself like a queen!

Project Level: Easy

Estimated Time: 1/2 Hour

Yields: 2 - 16oz Bottles

WHAT YOU NEED:

- 32 Ounce(s) Bubble Bath - Clear
- 4 Tablespoon(s) Lathanol LAL Powder - aka: SLSa
- 3 Ounce(s) Bubble Up
- 1.5 Ounce(s) Bubble Wash Pearlizer
- 15 ml(s) Vanilla Verbena* Fragrance Oil 650
- 2 Piece(s) 16 oz Clear Round Bullet Plastic Bottle - 24/410
- 2 Piece(s) 24/410 White Smooth Basic Top Cap
- Large Glass Measuring Cup
- Scale - Digital Display (Professional)
- Measuring Spoons
- Face Mask (for Lathanol Powder)
- Wire Whisk

DIRECTIONS:

1. NOTE: If you are making these products for sale good manufacturing practices recommend you wear a hairnet, gloves and a mask. We also recommend a clean apron.
2. Measure 4 Tablespoons of Lathanol Powder and place in large glass measuring cup. *Be sure to wear a face mask - Lathanol Powder is an air born product.
3. Place glass measuring cup on your digital scale and zero out the scale. Weigh your Bubble Bath, Bubble Up and Bubble Wash Pearlizer in the glass measuring cup while it is on the scale.
4. Whisk all ingredients together until completely mixed together.
5. Add 15mls fragrance and whisk to mix well.
6. Divide the bubble bath between 2 bottles.
7. *Because this fragrance contains 7.27% vanilla the bubble bath may darken over time. To prevent any color change you can use the Vanilla Color Stabilizer for Lotions and Washes. See directions on product for proper use.

INCI INGREDIENT LABEL:

Water, Sodium Laureth Sulfate, Sodium Lauryl Sulfate, CocamideMEA, Sodium Lauryl Sulfoacetate, Cocamidopropyl Betaine, Glycol Distearate, Laureth-10, Methylparaben, Methylchoroisothiazolinone, Methylisothiazolinone, Citric Acid, Sodium Chloride, Fragrance

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FRAGRANCE HIGHLIGHT: VANILLA VERBENA* 650

Bright Verbena, Sicilian Lemon, Orange Zest, Jasmine, Creamy Helitrope, Amber, White Musk, Precious Woods

*Compare our fragrance to Bath & Body Works Vanilla Verbena. Wholesale Supplies Plus is not affiliated or associated with Bath & Body Works, Inc.

“ I had a customer that absolutely adored the fragrance that a big name brand store carried under this same name. I bought it on a whim hoping that it would be similar. It’s practically identical, and so nice that now I can make her custom products like a hair oil and bar soap that the big name company does not!”



Customer Review - Alisha 9/2013

BATH & BODY RECIPE:

VANILLA MOISTURIZING LOTION BARS

Indulge your skin with this soothing lotion bar that will leave your dry skin begging for more.

Project Level: Easy
Estimated Time: 1 Hour
Yields: 5 Lotion Bars

WHAT YOU NEED:

- 2 Ounce(s) Brazil Nut Butter Blend
- 1.5 Ounce(s) Kokum Butter
- 2 Ounce(s) Beeswax - White Pastilles NF
- 1 Teaspoon(s) Tapioca Starch - Pure
- 1 ml(s) Vitamin E Natural T-50
- 3.5 ml(s) Warm Vanilla Sugar* Fragrance Oil 310
- 1 Piece(s) Flowers Guest Soap Mold (MW 45)
- 5 Piece(s) 2 oz Silver Shallow Metal Tin Assembled Set
- Metal Pan or Double Boiler
- Stove Top
- Mixing Spoon
- Small Bowls - 3

DIRECTIONS:

1. If you are making these products for sale good manufacturing practices recommend you wear a hairnet, gloves and a mask. We also recommend a clean apron.
2. Measure out 2 oz. Brazil Nut Butter Blend, 1.5 oz. Kokum Butter and 1.5oz Beeswax white pastilles into 3 separate bowls.
3. Use medium heat to melt the wax/ butter mixture. Add your waxes to a double boiler or a metal pan for use on the stove - and then add your butters. Stir in until all of the butters and waxes have melted. Once mixture has melted take off heat or turn down heat.
4. Add the Jojoba Oil- Golden, Vitamin E T-50 to the wax and butter mixture. Mix well! If mixture should start to cool or thicken, place back on heat source to melt.
5. Add 1 teaspoon of Tapioca Starch-Pure. Stir in and make sure all of the clumps are out.
6. Add 3.5 ml of Warm Vanilla Sugar fragrance oil 310 and mix in.
7. Pour warm liquid into the 5 cavities. Do not fill completely to the top. Place the mold into the freezer for about 20 minutes. Once they have molded, they should pop right out of the mold.
8. Place 1 lotion bar into 1 silver metal tin.
9. Label product according to FDA regulations.

INCI INGREDIENT LABEL:

Berthorlletia Excelsa Seed Oil (and) Hydrogenated Vegetable Oil, Beeswax, Garcinia Indica Seed Butter, Tapioca Starch, Fragrance, Tocopherol



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EXCELLENT ADDITION TO YOUR PRODUCT LINE ALL YEAR ROUND:

Vanilla is a popular fragrance for all seasons and it makes a wonderful gift. This little tin fits wonderfully in your purse or in a desk drawer. Wrap it with a red ribbon and share it as a stocking stuffer!



FRAGRANCE OIL HIGHLIGHT: WARM VANILLA SUGAR*

Rich, decadent notes of brown sugar and vanilla nestled with a hint of musk.

*Compare our fragrance to Bath and Body Works. Wholesale Supplies Plus is not affiliated or associated with Bath and Body Works.

“Wonderful! This is always one of my best sellers. Especially in winter. Smells just like BBW.”

★★★★★ Customer Review - Susan, 5/2014

COLD PROCESS SOAP RECIPE: FRENCH VANILLA SOAP

This classic french vanilla scented soap combines creamy vanilla with hints of sugar and musk. The addition of lanolin makes this soap not only feel extra luxurious in the bath, but it also makes it a great shaving soap by giving your razor that extra slip for a smooth shave.

Project Level: Advanced
Estimated Time: 4-6 Weeks Cure Time
Yields: 40-44oz of Soap

WHAT YOU NEED:

- 2.1 oz. Crafter's Choice Refined & Deodorized (Ultra White) Cocoa Butter
- 9.5 oz. Crafter's Choice 76° Melt Coconut Oil
- 4.4 oz. Crafter's Choice Refined Sunflower Oil
- 6.5 oz. Crafter's Choice Soybean Oil
- 1.5 oz. Crafter's Choice Apricot Kernel Oil
- 3 oz. Crafter's Choice Castor Oil
- 9 oz. Crafter's Choice Palm Oil
- 1 oz. Crafter's Choice Lanolin Butter
- 12 oz. Distilled Water
- 5 oz. Crafter's Choice Sodium Hydroxide Flakes
- 2 oz. Crafter's Choice French Vanilla Fragrance 639
- 1 Tablespoon Crafter's Choice White Kaolin Clay
- Crafters Choice™ Regular Loaf Silicone Mold 1501

DIRECTIONS:

1. Prepare the lye-water by weighing out the water and lye, then pouring the lye into the water, mixing until dissolved. Set aside to cool.
2. Weigh out the cocoa butter, coconut, sunflower, soybean, apricot kernel, castor and palm oils, and the lanolin into a stainless steel pot. Heat on the stove over medium heat just until all oils are melted. Remove from heat and allow to cool.
3. Once the lye-water and soapmaking oils reach approximately 95°-100°F pour the lye-water into the oils and mix with a stick blender until you reach a light trace.
4. Add the fragrance and clay and mix well until fully incorporated.
5. Pour the soap into your prepared mold then cover and insulate for 24 hours.
6. Unmold the soap and cut into bars, then allow to cure 4-6 weeks before use.



This project and these instructions have been written for someone who has experience making soap and knows the potential dangers due to working with sodium hydroxide. It will not outline safety methods of working with dangerous chemicals, it is simply a soap recipe for advanced soapmakers. Handmade Magazine is not responsible for the products you create from our supplies. You alone are responsible for product and recipe testing to ensure compatibility and safety.



This recipe was formulated and contributed by Rebecca D. Dillon of Rebecca's Soap Delicatessen (<http://www.soapdelicatessen.com>) who has been making soap for over a decade and crafting since she was old enough to hold a crayon. In addition to making soap, Rebecca also blogs for Soap Deli News (<http://soapdelinews.com>) where she shares her other DIY projects, inspirations and fabulous handmade finds with readers.



FRAGRANCE OIL HIGHLIGHT: FRENCH VANILLA - 639

A classic, rich and creamy vanilla with subtle hints of pure white sugar and musk.

“Smells just like homemade ice cream!! it was such a delight smelling this one!! I used this with some ground coffee in a CP recipe and it came out wonderfully!!!”

★★★★★ Customer Review - Kara, 7/2014



OATMEAL SOAPS



Try this easy-to-use melt & pour soap base made with real oatmeal.

TREND: **Classic Oatmeal**

INSPIRED BY: **All Time Favorites**

Oatmeal is considered a 'super food' because it is abundant in anti-oxidants and whole-grain goodness. Oats and grains are also amazing for your skin! For years, many people have used oatmeal as a natural remedy for acne and other skin irritants. It is said to heal skin and open up pores. It can be used as soothing relief for dryness because it helps to lock in moisture and naturally calm your skin. We recommend trying these creative oatmeal recipes. They are simple and work great in your fall product line.

WE SPOTTED THIS TREND

OATMEAL PRODUCTS IN RETAIL

Oatmeal products are always in retail.



Oatmeal & Wheatgerm Triple Milled Soap
crabtree-evelyn.com



Organic Oatmeal Facial Scrub
formulary55.com



Honey Almond Oatmeal Soap
gwenshomemadegifts - etsy.com

RECIPES FOR THIS TREND

OATMEAL RECIPES IN THIS ISSUE

Perfect additions to your regular product line.



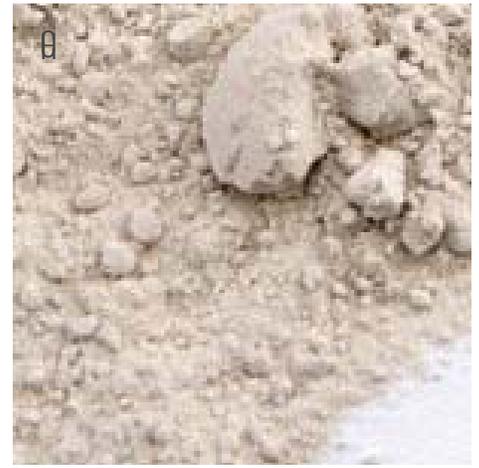
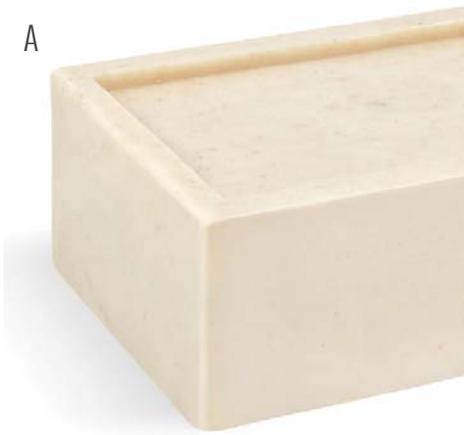
Oatmeal & Honey Bath Fizzies
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Oatmeal & Aloe Lotion
Pg. 13



Oatmeal Milk & Honey CP
Pg. 14



CLASSIC OATMEAL FEATURED INGREDIENTS:

A. Signature Oatmeal MP Soap Base

B. Oatmeal Rebatch Soap Kit

C. Oatmeal - Colloidal NF

D. Crafters Choice™ Oat Scrub

E. Oatmeal Rounded Soap Mold

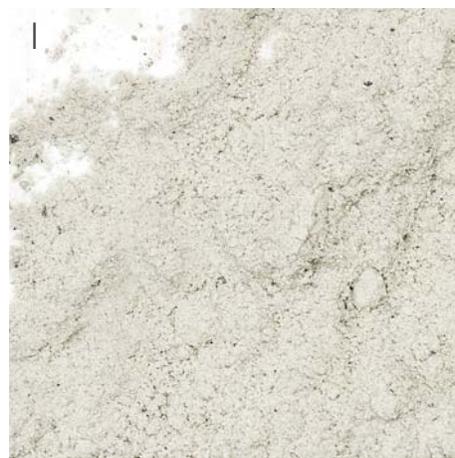
F. Oatmeal Scrubby Soap Making Kit

G. Oatmeal Stout Fragrance Oil 627

H. Oatmeal, Milk & Honey Fragrance

I. Bentonite Clay

J. Oat Scrub - Chopped Oats



BATH & BODY RECIPE:

OATMEAL & HONEY BATH FIZZIES

A decadent aroma of Oatmeal and Honey will leave your skin rejuvenated and replenished after a luxurious soak.

Project Level: Moderate
Estimated Time: 1 Hour
Yields: 24 - 1oz Bath Fizzies

WHAT YOU NEED:

- 12 Ounce(s) Citric Acid Powder
- 24 Ounce(s) Baking Soda (Sodium Bicarbonate)
- 1 Ounce(s) Yogurt Powder
- 6 Ounce(s) Soy Butter Blend
- 3 Ounce(s) White Kaolin Clay
- .5 Ounce(s) Oatmeal n' Honey Fragrance Oil 660
- 2 Ounce(s) Oat Scrub
- 6 Ounce(s) Signature Honey MP Soap Base (2 lb. Tray)
- 2 Piece(s) Muffin (Petite) Silicone Mold
- 1 Piece(s) Beaker - Natural Polypropylene
- 6 Piece(s) Premium Crystal Cello Bags (3.5" x 2" x 7.5")
- Natural Raffia
- Large Mixing Bowl
- Measuring Cups and Spoons
- Wire Whisk
- Digital Scale (to weigh ingredients)
- Cookie Sheet
- Sifter
- Microwave
- 1 Piece(s) Droppers - Plastic
- Blender/Food Processor

DIRECTIONS:

1. NOTE: If you are making these products for sale, good manufacturing practices recommend you wear a hairnet, gloves and a mask. We also recommend a clean apron.
2. Set mold on a cookie sheet for stability. This will also allow for an easier clean up. Set aside until ready to use.
3. Measure the baking soda, citric acid, clay and yogurt powder. Place into mixing bowl and mix well. If you find these have clumps, a sifter will allow you to break up the clumps and better blend the ingredients.
4. Melt the Soy butter and add that to the dry mixture and drizzle it around.
5. Using a plastic dropper, add 19 ml or 0.5 oz. fragrance oil by drizzling into different locations of the mixture. Do not pour all of fragrance into one location of the bowl.
6. Using a whisk or fork, mix well by breaking up lumps of fragrance oil.
7. Once the mixture is moist enough to stick together, press a few tablespoons of the mix into the mold cavity. Press firmly. Fill the cavities of both soap molds with the mixture.
8. These bath fizzies are softer so we recommend letting them sit for 24 hours before unmolding.



9. Once you have unmolded your bath fizzies, set them on a cookie sheet.
10. Place 1/2 cup of oat scrub into a blender and quickly chop for 5-10 seconds. You do not want to turn the scrub into a powder but you do want it to be a finer texture.
11. Melt 6 ounces of Honey Melt and Pour.
12. Sprinkle the Oat Scrub across the top of each fizzle.
13. Drizzle the Honey MP Soap across the top of each fizzle over the oat scrub. Allow MP Soap to dry.
14. After the soap has set up over the oatmeal, package your bath fizzies.
15. We recommend using a 3.5 x 5 Crystal Cello Bag. Lay the bag on a table with the opening on the side. Place a plain white 3 x 5 index card into the bag. Lay 4 bath fizzies on the top of the index card (trim card if it is too large). Fold over extra and tape to the back. Tie with raffia to finish it off.

INCI INGREDIENT LABEL:

Sodium Bicarbonate, Citric Acid, Hydrogenated Soybean Oil, Propylene Glycol, Sorbitol, Water, Sodium Stearate, Sodium Laureth Sulfate, Sodium Myristate, Honey, Sodium Laurate, Kaolin, Avena Sativa (Oat) Kernel Meal, Yogurt Powder, Fragrance

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BATH & BODY RECIPE:

OATMEAL & ALOE LOTION

This lotion is packed full of skin-nourishing ingredients. The colloidal oatmeal and aloe butter helps moisturize and soothe the skin. This will leave your skin silky smooth without any greasy feel.

Project Level: Easy
Estimated Time: 1/2
Yields: 8 - 8oz. Bottles

WHAT YOU NEED:

- 50 Ounce(s) Water
- 5 Ounce(s) Aloe Butter Blend
- 2 Ounce(s) Grape Seed Oil
- 2 Ounce(s) Babassu Oil
- 2.56 Ounce(s) Stearic Acid
- 3.5 Ounce(s) Emulsifying Wax - Traditional
- 2 Ounce(s) Cyclomethicone NF (Sprayable Silky Perfume)
- 1 Ounce(s) Oatmeal - Colloidal NF
- 2 Ounce(s) Caramel Woods Fragrance Oil 499
- .5 Ounce(s) Vitamin E Natural T-50
- .70 Ounce(s) Optiphen Plus
- 8 Piece(s) 8 oz Clear Cosmo Oval Plastic Bottle - 24/410
- 8 Piece(s) 24/410 Black Smooth Disc Top Cap
- Large Glass Mixing Bowl
- Microwave
- Scale - Digital Display (Professional)
- Spatula
- Stick Blender or Hand Mixer
- Thermometer
- Mixing Spoon
- Food Processor

DIRECTIONS:

1. NOTE: If you are making these products for sale, good manufacturing practices recommend you wear a hairnet, gloves and a mask. We also recommend a clean apron.
2. In a large glass mixing bowl, add 50 ounces of water.
3. Measure and add to water the Stearic Acid and Emulsifying Wax.
4. Place bowl in microwave and heat until stearic and wax is completely melted. This could take between 3-5 minutes or longer depending on wattage of your microwave. Waxes must be completely melted for lotion to emulsify properly.
5. Stir water/wax mixture once completely melted in.
6. To water mixture, add in Aloe Butter, Grapeseed Oil and Babassu Oil. Gently stir to allow butter to soften and melt.
7. Using a stick blender or hand mixer, begin to blend ingredients. Continue blending until mixture starts to thicken. This may take at least 5 minutes.



8. Once mixture starts to thicken, turn off blender.
9. Add 2 oz. of Cyclomethicone, 2 oz. of fragrance and .5 oz. of Vitamin E. Continue blending. Product should, again, start to thicken.
10. After a minute or two, turn off blender. Check temperature of lotion to be sure it is under 176°F. Add the .70 oz. of Optiphen Plus and the 1 oz. of Colloidal Oatmeal.
11. Blend mixture for about 1 minute.
12. Cover mixture and let set overnight. Lotion will thicken as it sits.
13. Place some lotion into a pastry bag or a large ziploc bag. Cut the tip off and squeeze lotion into an 8 oz. bottle. Continue until all bottles have been filled. Place caps on and label according to FDA regulations.
14. If desired, place lotion into 16 - 4 oz. bottles.
15. NOTE: This fragrance contains 6% vanilla. Lotion will darken gradually overtime due to this natural occurrence. If desired, the fragrance can be mixed with Vanilla Color Stabilizer for Lotions and Washes to help prevent this. To the 2 oz. of fragrance, you would add 1 oz. of the stabilizer. Mix well before adding to the lotion.

INCI INGREDIENT LABEL:

Water, Cocos Nucifera (Coconut) Oil, Aloe Barbadensis Leaf Extract, Cetearyl Alcohol (and) Polysorbate 60, Stearic Acid, Vitis Vinifera (Grape) Seed Oil,

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COLD PROCESS SOAP RECIPE: OATMEAL MILK & HONEY

Oatmeal, Milk & Honey fragrance is the perfect comfort scent for fall and winter. This soap creates moisturizing bubbles while the oatmeal soothes and exfoliates the skin.

Project Level: Advanced Level - Dangerous Chemicals
Estimated Time: 1 Hour
Yields: 8 - 1" Slices

WHAT YOU NEED:

- 10.64 Ounce(s) Water
- 3.964 Ounce(s) Sodium Hydroxide Flakes
- 7.84 Ounce(s) Coconut Oil - 76° Melt
- 5.6 Ounce(s) Palm Oil
- 3.36 Ounce(s) Olive Oil - Pomace
- 7.84 Ounce(s) Sunflower Oil - Refined
- 2.24 Ounce(s) Shea Butter - Natural
- 1.12 Ounce(s) Castor Oil
- 1.0 Ounce(s) Oatmeal, Milk & Honey Fragrance Oil 105
- 4.0 Ounce(s) Oat Scrub
- Glass Pyrex Bowls - 2
- Large Mixing Bowl
- Mixing Utensils
- Safety Equipment (glasses,gloves,long sleeves)
- Scale - Digital Display (Professional)
- Stick Blender

DIRECTIONS:

1. This project and these instructions have been written for someone who has experience making soap and knows the potential dangers due to working with sodium hydroxide. It will not outline safety methods of working with dangerous chemicals, it is simply a soap recipe for advanced soapmakers
2. In separate containers, measure by weight your water and your lye. Gradually stir in small amounts of the lye in the water until the lye is dissolved completely. Set aside in a safe place and allow cooling.
3. Place 4 oz. or ½ cup of oat scrub in a food processor. Grind oats until slightly coarse. The oats should not be ground too much so they become powder.
4. Measure all of your oils and butters and place in a large bowl. NOTE: This will be the bowl you will stick blend in, so make sure it will be large enough.
5. Warm oils in microwave or over low heat until melted. Set aside to cool.
6. Check temperatures of the lye water and then of the oil/butter mixture. When both are about the same temperature-approximately 120°F, you are ready to mix them together.
7. Place stick blender in the oils and tap it on the bottom of the bowl to "burp" it and release any air bubbles.
8. Pour the lye water over the shaft of the stick blender. Carefully blend your oils and lye water until the mixture comes to a very light trace. Take the stick blender out of



the mixture and place it on a safe protected place on the counter. REMEMBER: There is active lye on the blender.

9. By hand, using a spatula, add the Oatmeal, Milk & Honey Fragrance Oil. Mix in well.
10. Carefully separate the mixture into 2 bowls to add oatmeal. They do not need to be exactly equal parts.
11. To one bowl carefully blend in the 4 oz. of oats, saving a small amount to sprinkle on the top. Pour this into the bottom of the loaf mold.
12. Pour the remaining soap over the oatmeal soap.
13. Using a spoon or spatula, finish off the top of the soap by making peaks or whatever you wish. Sprinkle the remaining oats on top, if desired.
14. Carefully insulate the sides of the loaf with towels. After it has set up some, lightly cover the top as well.
15. After 24 hours, you can unmold the loaf and cut the soap into 1 inch slices. If the soap seems too soft to remove from mold, let it set in the mold for an additional 24 hours. Allow the soap to cure for 4-6 weeks before using.

INCI INGREDIENT LABEL:

Water, Cocos Nucifera (Coconut) Oil, Elaeis Guineensis (Palm) Oil, Avena Sativa (Oat) Kernel Meal, Sodium Hydroxide, Olea Europaea (Olive) Fruit Oil, Helianthus Annuus (Sunflower) Seed Oil, Butyrospermum Parkii (Shea Butter), Ricinus Communis (Castor) Seed Oil, Fragrance.

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COLD PROCESS SOAP RECIPE: UNSCENTED GOATMILK & OATMEAL CASTILE SOAP

This recipe is soft for sensitive skin. You can share it as a bar soap for babies and people with sensitive skin.

Project Level: Advanced
Estimated Time: Cure 4-6 Weeks
Yields: 40-44oz of Soap

WHAT YOU NEED:

- 3.6 oz. Distilled Water
- 2.3 oz. Goatmilk
- 28 oz. Crafters Choice Olive Oil – Extra Virgin
- 3.6 oz. Sodium Hydroxide
- 1 cup Crafters Choice Oatmeal – Colloidal NF

DIRECTIONS:

(This recipe fills a Crafters Choice silicone loaf mold.)

Add room temperature goatmilk to olive oil. Next, add lye to water and stir (this lye water is extra strong since we used part of our liquid phase in the oils as goatmilk, so please be careful!). Let cool to room temperature. At desired temperature for oils and water (between room temperature and 110F recommended), add lye solution to oil/goatmilk and bring to light trace using a stickblender. Put stickblender aside and stir in colloidal oatmeal. (Tip: To prevent lumping of oatmeal, reserve a small amount of traced soap to a bowl, mix in oatmeal and then add back to larger pot.)

Let sit overnight covered with plastic wrap to prevent any soda ash. Release and unmold. Cut into bars. Cure for 4-6 weeks before use.

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INGREDIENT HIGHLIGHT: SODIUM HYDROXIDE FLAKES

Our Sodium Hydroxide, sometimes called lye, is food grade. It is commonly used to make high quality, handmade soap. Highest quality produced which makes top quality soap.

“Packaged well! I was very pleased with the safety of the packaging and double sealed with a plastic bag.

Chips dissolve quickly.”



Customer Review - Ashley 9/2014



Marla Bosworth is the CEO and President of Back Porch Soap Company in Jackson Hole, Wyoming. Her company retails, wholesales and offers private label bath and body products to resorts, boutiques and upscale stores worldwide. Marla conducts seminars on how to formulate soaps and natural skin care products as well as entrepreneurial classes in New York City, Boston, California and Jackson Hole, Wyoming. www.backporchsoap.com



TREND: Harvest Moon

INSPIRED BY: Autumn Nights

The full harvest moon is a sure sign of the changing seasons and cold nights to come. Low hanging dust in the air can create an array of beautiful colors on these nights. We were inspired by harvest fragrances and the purple tones that can come along with this celestial phenomenon. We found an abundance of moon-inspired and harvest-inspired products in retail and suggested several colors, molds and scents that incorporate this fun theme. Be creative with the color palette on your own. Come up with your own fun recipes from our inspirational ideas!



MAGENTA & MORE !

Orchid, magenta & purple inspired the palette in this feature.

WE SPOTTED THIS TREND
HARVEST PRODUCTS IN RETAIL

Autumn spiced scents are popping up in retail.



Lavender Harvest Shea Liquid Soap
usa.loccitane.com



Moonlight Path Product Line
bathandbodyworks.com



Pumpkin Harvest Product Line
stonewallkitchen.com

RECIPES FOR THIS TREND
HARVEST RECIPES IN THIS ISSUE

Perfect additions to your seasonal product line.



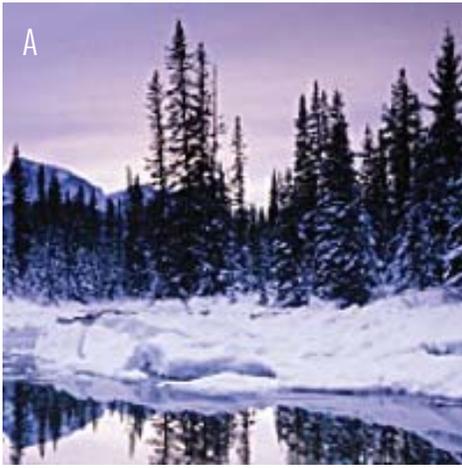
Harvest Moon Cold Process Soap
Pg. 18



Moonlight Glow Foaming Hand Soap
Pg. 19



Harvest Pumpkin Lager Soap
Pg. 20



HARVEST MOON FEATURED INGREDIENTS:

A. Crafters Choice™ Twilight Woods*
Fragrance Oil 615

B. Whipped Pumpkin Butter Kit

C. Crafters Choice™ Moonlight Path*
Fragrance Oil 316

D. Sun and Moon Tray Mold

E. Matte Orchid Liquid Pigment

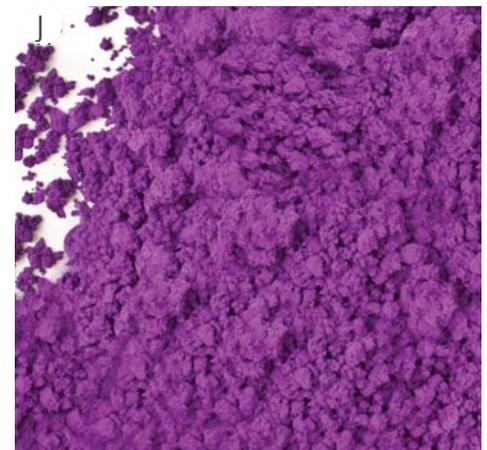
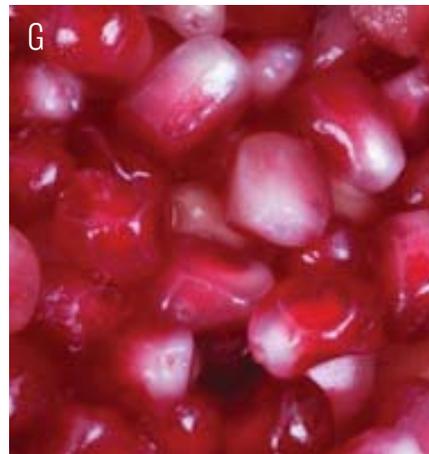
F. Sun & Moon Guest Soap Mold

G. Midnight Pomegranate* Fragrance

H. Lilac Purple Glitter

I. Whipped Acai Butter Lotion Kit

J. Matte Purple Pigment Powder



COLD PROCESS SOAP RECIPE: HARVEST MOON SOAP

Project Level: Advanced
Cure Time: 4-6 Weeks
Yields: 8 - 4oz Soap Balls

WHAT YOU NEED:

1-Round Ball 2 1/4" Silicone Soap Mold 1801 *(You will make this recipe once and pour in this mold at least a day ahead of time before completing this recipe) See soap ball recipe instructions below*

- 1-Crafters Choice™ Regular Loaf Silicone Mold 1501
- 3.2 oz. Crafters Choice™ Sunflower Oil - Refined
- 6.4 oz. Crafters Choice™ Avocado Oil
- 13.44 oz. Crafters Choice™ Coconut Oil - 76° Melt
- 7.68 oz. Crafters Choice™ Olive Oil - Refined A
- 1.28 oz. Crafters Choice™ Shea Butter - Ultra Refined
- 2 Tbsp. Neon Bunch Berry Purple Dye Powder
- 2 Tbsp. Crafters Choice™ Black Sparkle Mica Powder
- 1 Tbsp. Crafters Choice™ Jet Black Glitter
- 1.5 oz. Midnight Pomegranate* Fragrance Oil 111
- 4.72 oz. Crafters Choice™ Sodium Hydroxide Flake
- 9.44 oz. Distilled water
- Mix & Pour Funnel Pitcher
- Mixing bowl
- Mixing Spoon
- Microwave safe bowl
- Stick Blender
- Goggles
- Gloves
- Spatula

DIRECTIONS:

Day 1: Soap Ball Instructions:

We are going to make the balls for the "moon" first (you must make them at least 24 hours ahead of time). We will be making the above recipe two times for this tutorial. One for the ball mold and one for the actual log.

Measure out the distilled water and set aside. Measure the Sodium Hydroxide and pour into the distilled water stirring well. Set aside to cool.

In microwave safe dish or a double boiler melt the shea butter and coconut oil together just until melted. Then add sunflower, avocado and olive oil into melted oils.

Stir in the fragrance oil.

In a small container add 2 Tbsp. berry purple color and add some of your melted oils in to break up color and mix well. And stir the color mixture into the melted oils and stir.

Make sure your two piece round ball mold is put together and



on a flat surface.

With your cooled lye pour into the oil mixture and hand stir for a minute. With stick blender, blend for 30 second burst until you come to trace. (You do not want a heavy trace so you can pour soap into the hole in the ball mold). Pour your mixture into the pour pitcher and fill the ball molds up making sure to tap down on countertop to make sure there are no air bubbles. Let sit 24-48 hours unmold. This recipe makes 8-4 oz. soap balls. So you will have extra soap balls for your next project.

Day 2:

Repeat recipe above not adding any color yet. Bring to a light trace. Pour about 4 oz. of soap mixture into a separate container adding ½ tsp. of the berry purple color, mix and set aside. This will make the purple swirl in the black soap. In your soap pot add the black mica to the soap mixture and bring to a full trace. Take the purple mixture and pour into the black soap mixture. Take your spatula and make and "X" mark in your mixture. Do not over mix or you will not see the purple.

Pour about an inch of soap into the silicone log mold, next place soap balls lining up next to each other until mold is full. Gently pour rest of soap mixture on top covering all of the soap balls filling to the top. Let sit for a few minutes and then take a clean spatula and make a fun top and sprinkle with the black glitter!

Let soap sit in mold 24-48 hours. Cut and let cure 4-6 weeks.

When making soap you can always scrap your soap pots and fill ball molds with whatever you are making then you will always have soap balls ready to make this fun recipe!

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This recipe is from Holly Port the owner of Lotion Bar Café in Colorado Springs, Colorado. Her bath and body products are available for retail and wholesale. She sells to boutiques and stores in several states. Holly teaches product making classes nationwide and has turned recent author and loves sharing her knowledge. www.lotionbarcafe.com

FOAMING HAND SOAP RECIPE:

MOONLIGHT GLOW FOAMING SOAP

This foaming soap provides a nice, rich, creamy lather that is sure to please everyone. The scent is a deeply romantic fragrance capturing the essence of moonlit strolls in lush gardens.

Project Level: Easy
Estimated Time: 1/2 Hour
Yields: 16 - 8.5oz Bottles

WHAT YOU NEED:

- 128 Ounce(s) Creamy Hand & Body Wash Foaming
- 5.2 Ounce(s) FO & EO Modifier
- 1.28 Ounce(s) Moonlight Path* Fragrance Oil 316
- 40 ml(s) Stained Glass Violet Purple Liquid Color
- 16 Piece(s) 8.5 oz Clear Table Top Bottle - 40mm Foamer
- 16 Piece(s) 40 mm Table Top Foamer Pump Top - BLACK
- 3 Piece(s) Droppers - Plastic
- 1 Piece(s) Beaker - Natural Polypropylene
- Large Glass Measuring Cup - 64 oz.
- Wire Whisk
- Scale - Digital Display (Professional)
- Microwave

DIRECTIONS:

1. NOTE: If you are making these products for sale, good manufacturing practices recommend you wear a hairnet, gloves and a mask. We also recommend a clean apron.
2. Into a large glass mixing bowl, pour 64 oz. of the Creamy Hand & Body Wash.
3. Place in microwave and heat product for about 3 minutes. The product must be warm when mixing with the fragrance.
4. Since this is a water-based product, you will need to modify the fragrance oil to make it water soluble.
5. Place small glass bowl on scale and tare. Pour in .64 oz of fragrance. Add 2.6 oz. of FO/EO Modifier or until scale reaches 3.24 oz. and blend well.
6. Add fragrance oil mixture to the warm hand soap. Gently mix so as not to make too many bubbles.
7. Add 20ml Stained Glass Violet Purple Liquid Color to hand soap mixture. Gently mix so as not to make too many bubbles.
8. To fill place an empty bottle on the scale and tare. Fill all eight bottles by weight to 8.5oz, about 3/4 full. You will need to leave room for the foamer top which fits down into the bottle.
9. Let product cool completely. Place foamer top onto bottle and screw on tightly.
10. Repeat above steps to make the remaining half gallon of product.



INCI INGREDIENT LABEL:

Water, Ammonium Lauryl Sulfate, Ammonium Laureth Sulfate, Cocamphodiacetate, Cocamide MEA, PEG-80 Glyceryl Cocoate, Aloe Barbadensis, Quaternium-15, Wheat Germ Amino Acids, Citric Acid, Tocopheryl Acetate, Dimethicone, Propylene Glycol, Tetrasodium EDTA, Fragrance, Benzophenone-4, Triethanolamine, Methylparaben, Propylparaben, Ext Violet 2, Glycerin

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FRAGRANCE OIL HIGHLIGHT:

**CRAFTER'S CHOICE™
MOONLIGHT PATH* 316**

Notes of French lavender, lily of the valley, oakmoss, and musk are woven in this deeply romantic fragrance capturing the essence of moonlit strolls in lush gardens. *Compare our fragrance to Bath and Body Works. Wholesale Supplies Plus is not affiliated or associated with Bath and Body Works.

“Beautiful! I just absolutely love this fragrance. It is soft and romantic. Nice and strong, too.”



Customer Review - Kelly Anne 5/2014

MELT & POUR SOAP RECIPE:

HARVEST PUMPKIN LAGER SOAP

Everyone will love this creamy goat milk and oatmeal soap. The spicy pumpkin fragrance is perfect for fall and will be great for both men and women.

Project Level: Easy
Estimated Time: 1/2 Hour
Yields: (18) 4.45 oz. Bars

WHAT YOU NEED:

- 16 Ounce(s) Premium Goat Milk MP Soap Base
- 16 Ounce(s) Signature Oatmeal MP Soap Base
- 1 Ounce(s) Pumpkin Lager Fragrance Oil 663
- 1 Piece(s) Sun and Moon Tray Mold (MW 116)
- Large Heat Safe Measuring Cup
- Spatula or Spoon
- Droppers - Plastic

DIRECTIONS:

1. NOTE: If you are making these products for sale, good manufacturing practices recommend you wear a hairnet, gloves and a mask. We also recommend a clean apron.
2. Weigh 16oz Premium Goat Milk MP Soap. Cut into 1 inch chunks and place in large heat safe measuring cup. Heat in microwave at 30sec. bursts until completely melted.
3. Add 15ml (0.5oz) Pumpkin Lager FO 663 and stir to mix well.
4. Pour melted soap into mold and allow to cool completely.
5. Weigh 16oz. Signature Oatmeal MP Soap. Cut into 1 inch chunks and place in large heat safe measuring cup. Heat in microwave at 30sec. bursts until completely melted.
6. Add 15ml (0.5oz) Pumpkin Lager FO 663 and stir to mix well.
7. Spray first layer with alcohol. Pour melted soap into mold and allow to cool completely. (*be careful not to pour too hot or you will risk melting your first layer. Your max pour temp. should be at 125°F or lower.)
8. Unmold soap, wrap and enjoy.
9. Repeat steps 1-7 to make the next 9 bars of soap.
10. NOTE: This fragrance contains vanilla which may cause this soap to darken over time. If you do not wish this to happen, you can add Vanilla Color Stabilizer for MP soap to the fragrance to help prevent this discoloration.

INCI INGREDIENT LABEL:

Propylene Glycol, Sorbitol, Water, Sodium Stearate, Sodium Laureth Sulfate, Goats Milk, Sodium Myristate, Avena Sativa (Oat) Kernel Meal, Silica, Sodium Laurate, Tocopherol, Titanium Dioxide, Yellow 5, Fragrance.

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CREATIVE TIPS FOR THIS RECIPE:

Remix this recipe by changing the soap mold and the fragrances. You may have to adjust your amounts to fill the molds.

Try some of these fun combinations:

- Pumpkin Guest Soap Mold with Perfect Pumpkin Fragrance Oil 452
- Bee Fancy Soap Mold with Honey & Shea Type Fragrance Oil 572



FRAGRANCE HIGHLIGHT: PUMPKIN LAGER - 663

A seasonal malt blend of fresh picked pumpkin, nutmeg and finishing notes of fermented warm vanilla.

“Love this scent! I use this for my hot process beer soap and it is always a huge hit! It is a wonderful fall scent and appeals to both men and women!!”



Customer Review - Carrie 4/2014

BATH & BODY RECIPE:

WHIPPED PUMPKIN BUTTER

This luxurious butter will leave your skin feeling moisturized but not greasy. Pumpkin butter is high in Omega-3, 6 & 9 fatty acids which is very beneficial for healthy skin.

Project Level: Easy
Estimated Time: 1 Hour
Yields: (12) 3oz. Jars

WHAT YOU NEED:

- 16 Ounce(s) Pumpkin Seed Butter Blend
- 1 Ounce(s) Babassu Oil
- 1 Ounce(s) Arrowroot Powder
- .5 Ounce(s) Vitamin E Natural T-90
- 15 ml(s) Pumpkin Pie Type Fragrance Oil 408
- 12 Piece(s) 3 oz Natural LOW PROFILE Plastic Jar
- Hand Mixer
- Large Glass Mixing Bowl
- Measuring Spoons
- Spatula

DIRECTIONS:

1. NOTE: If you are making these products for sale, good manufacturing practices recommend you wear a hairnet, gloves and a mask. We also recommend a clean apron.
2. Empty 16 oz. container of Pumpkin Seed Butter into a large glass bowl.
3. With hand mixer, whip butter until fluffy
4. Add 1 oz. Babassu Oil and 1 oz.(2 Tbsp) Arrowroot Powder.
5. And 10-15ml (3 tsp) of Crafter's Choice Pumpkin Pie FO and .5oz (1 Tbs) Vitamin E oil.
6. With hand mixer, blend ingredients and continue mixing until fluffy, about 5 minutes on high speed.
7. Package in 3oz. Low Profile Jars and label accordingly.

INCI INGREDIENT LABEL:

Cucurbita Pepo (Pumpkin) Seed Oil (and) Hydrogenated Vegetable Oil, Orbignya Oleifera Seed Oil, Maranta Arundinaceae (Arrowroot) Powder, Fragrance, Tocopherol

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CREATIVE TIPS FOR THIS RECIPE:

Remix this recipe by using different pumpkin fragrances. Here are some popular scents:

- Pumpkin Pecan Waffles Fragrance Oils 790
- Pumpkin Caramel Latte* Fragrance Oil 528
- Perfect Pumpkin Fragrance Oil 452
- Spiced Pumpkin Fragrance Oil 776



INGREDIENT HIGHLIGHT: PUMPKIN SEED BUTTER BLEND

Thought to be beneficial to the cellular health of the skin due to high Omega-6, 6 and 9 fatty acids. Exhibits excellent spread-ability on the skin, making it ideal as a massage butter.

“Smooth, rich and creamy! Pumpkin butter has a smooth rich creamy texture with low odor making it perfect for butters. Great product!”



Customer Review - Andrew 9/2014

A



Crafter'sChoice®

E



Crafter'sChoice®

F



Crafter'sChoice®

B



Crafter'sChoice®

NEW PRODUCTS

NEW SILICONE COLUMN MOLDS

We are really excited about these NEW column molds for loaf soaps. Fun seasonal molds from Milky Way™ are also in stock.

www.wholesalesuppliesplus.com

- A. Star 1 1/2" Column Mold
- B. Tree 2 1/2" Column Mold
- C. Gingerbread 1 3/4" Column Mold
- D. Cornucopia Soap Mold
- E. Squiggle 2" Column Mold
- F. Tulip 1 1/2" Column Mold
- G. Daisy 1 1/2" Column Mold
- H. Round 2 3/4" Column Mold
- I. Spooks Soap Mold Tray
- J. Stars Soap Mold Tray

G



Crafter'sChoice®

C



Crafter'sChoice®

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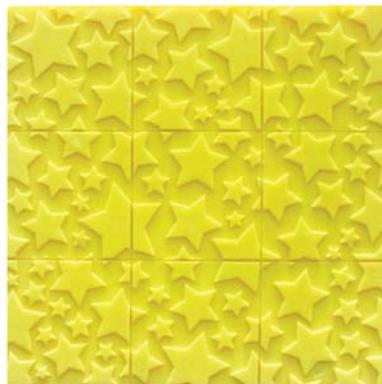


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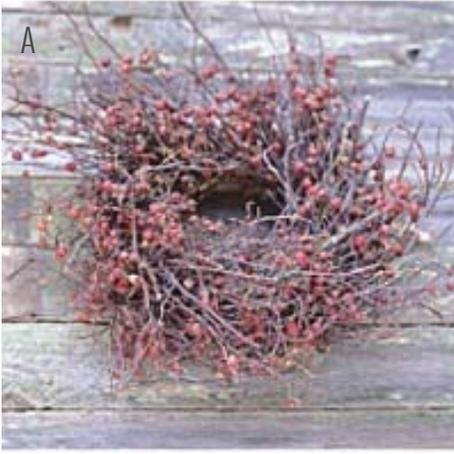


J.



I.





FALL FRAGRANCES

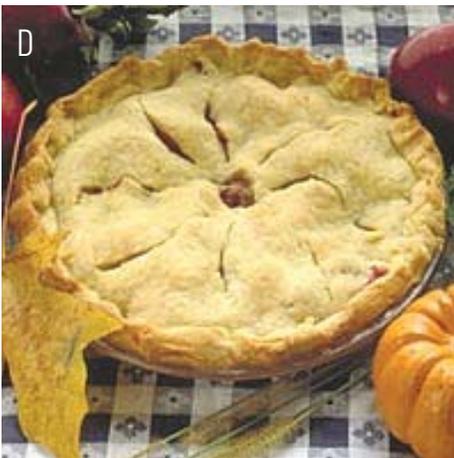
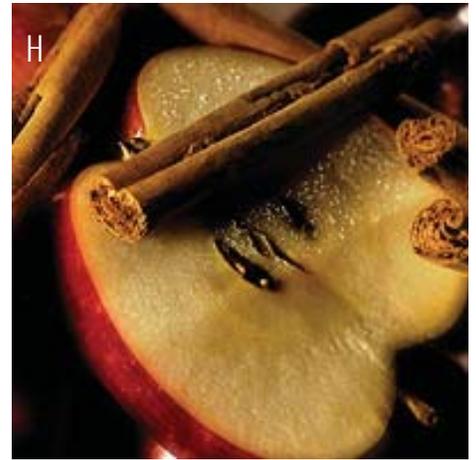
AUTUMN & HARVEST SCENTS

We are inspired by crisp leaves, autumn wreaths, cinnamon & spices.

Here are some of our favorite fall scents:

- A. Twigs & Berries Fragrance Oil 677
- B. Apple Caramel Crunch 558
- C. Cinnamon Fragrance Oil 828
- D. Apple Pie Fragrance Oil 475
- E. Autumn Spice Fragrance Oil 491
- F. Perfect Pumpkin 452
- G. Sage & Cinnamon Type 580
- H. Apple N Spice Fragrance Oil 363
- I. Autumn Breeze Fragrance Oil 535
- J. Autumn Wreath* 545

www.wholesalesuppliesplus.com





BUSINESS ARTICLE:

SHE TWEETED WHAT?!

By Catherine McGinnis

The business of celebrity endorsement in the US is a multimillion dollar industry. Bath and body organizations clamor to secure top celebrities in hopes of gaining consumer recognition for their products. But how to gain a celebrity endorsement is not really what this article is about. The heart of my discussion is how celebrity endorsements affect you as a small business owner.

Today's assortment of celebrities includes a-listers, sports stars, musicians, television icons and even internet personalities; each with the power of social media at their fingertips. If a superstar tweets that her daily use of argan oil is the secret to her flawless skin, you can bet that search engines will go wild with individuals seeking out argan oil based products. Social media directly influences your sales and with a few tricks you can stay on top.

SEARCH ENGINE OPTIMIZATION KEYWORDS

Have you assigned keywords to your website, etsy store or facebook page? Keywords are what consumers type in when searching for products, services or information. Choosing the correct keywords is so very important to success.

When choosing the words to describe your shop and items, think like a consumer. Choose the keywords that you would use when searching for your products. But be wary about adding keywords that do not pertain to your offerings. If you opt to add keywords or tags on products you don't carry just for the sole purpose of driving traffic to your site/store, it may backfire. The consumers will undoubtedly become confused, frustrated and leave without making a purchase.

Let's use the idea of the celebrity that tweeted about argan oil as an example. Do you sell argan oil neat or as an additive? Be specific with your keyword selection as to how it is sold. If it is by the ounce or gram you may use keywords such as argan oil or pure argan oil. If you sell it as an additive in your lotion you may opt to use keywords such as lotion with argan oil or argan oil face cream. Choose to stay away from one word description as they are too vague.

RETWEET, REPOST OR REBLOG

Don't be afraid of sharing useful information to your followers on social media sites. It is a fantastic way to boost your search rating and online presence. It not only allows you to share pertinent information, but increase your visibility in search engines. For example, retweeting the celebrity's post of the argan oil with an added note that argan oil is the main ingredient in your face cream offers validity to the use of your products. As an added bonus, you may garner the attention of the celebrity originating the tweet as well as her followers.

If you do retweet, repost or reblog, do so responsibly. Give credit where credit is due. Never claim information or research as your own if it is not. Too many times credibility can be lost forever by use of plagiarism and/or copyright infringement.

BECOME A FOLLOWER

Want to know what products celebrities love? Or what is on the a-listers must have for skin care lists? You can gain this information {and plenty more} by monitoring them. Subscribe to their facebook fan pages, follow their blogs or twitter account. Even flipping through a beauty magazine will pinpoint what is hot in Hollywood. The guilty pleasure of spending an hour getting lost in a glossy (for the sake of business research) is my idea of time well spent.

Keep a list of products mentioned that aligns with your business model. Then start your research. Weed out the ones that do not seem feasible or that are outside your capabilities. From the narrowed down list, begin experimenting. Formulate and reformulate until the product is your own masterpiece. You may now just have the next most celebrity sought after product. Don't forget to tweet about it!

Staying abreast on what is current in your industry is not just important, it is imperative. Stand out amongst your competitors by creating products with trendy ingredients. Trends can have an impact on how consumers reach your business, influence growth and point out product lines. Embrace social media and let its influence work for you.



Catherine McGinnis is the creative mind behind Soaping101. Catherine earned her MBA, Summa Cum Laude from MSU. With a background in marketing and a keen eye for design, soapmaking was a perfect fit. She founded newt+fig Soaps which soon gained a faithful following and led to requests for video tutorials. She now helps soapmakers sharpen their skills through free online classes. Soaping101.com

ARE YOU A SERIAL QUITTER? HERE'S HOW TO GET THINGS DONE.

By Marla Tabaka

If you're like most entrepreneurs you love new ideas, engaging content, and the excitement of taking on something different. This is the curse and blessing of the entrepreneurial mind. The gift of seeing the potential and value in just about anything is one of the things that define you as a successful and driven individual. It's also greatly responsible for an entrepreneur's tendency to be a serial quitter.

Quitting projects before they reach completion, even if they may bring great value to the business, are classic signs of what I call the bright and shiny object syndrome. This well known, rarely discussed problem can be every visionary entrepreneur's Achilles heel.

I know, you're thinking: but I like new and exciting things! Of course you do! That's why you need to give yourself permission to explore, imagine, and dream.

HOW TO HAVE IT ALL.. When I broach the topic of focus with my coaching clients, many of them snap to a defensive response. Bridging the brain-gap between being a visionary and a doer seems virtually impossible to many of them; as though they have to choose between one or the other. Ideally, as a small business grows, the leader's role transitions into one of connector and idea-generator, but in start-ups and micro-businesses the leaders typically have to play a dual role.

Here are a few tips that will help you be in that dual role effectively, yet not feel deprived of your time to explore all of the possibilities for your future.

ASSIGN TIME TO DABBLE IN THE FUN STUFF. I had a client who spent about ninety percent of his time in his creative, "what if" brain. He resented having to do the tasks associated with serving his clients. Obviously, he never got anything done and his income it reflected it. The solution? He was very visual so we set up a reward system instead of a task list.

The task-oriented things that he disliked were written down on blue sticky notes. Every new task got a new note. The things he loved doing, including time to browse the internet, daydream, be creative, and engage in social media and lengthy conversations and debates, were listed individually on bright yellow sticky notes. The sets of notes were then prioritized and placed on his office wall.

For every three blue tasks he completed he got to choose a fun yellow activity. Both types of activities served his business well in the long run but he needed balance.

By allowing and welcoming the time to be his creative self, my client held far less resentment for the other things that had to get done. He never came to love these activities but he stopped viewing them as a form of torture; instead they represented a gateway to creativity.

Don't forget who you are. Put time on your calendar or find another more creative way to remind you to engage in the activities that keep you dreaming big and happy.



SET YOURSELF UP FOR SUCCESS. There's something scientists call cognitive control. It means we can reign in our impulses in view of the possible consequences and rewards. If you learn to manage your attention you will be far more productive.

Begin with these simple steps and you'll see a lot of improvement in your ability to focus and get things done.

1. MEDITATE

Fortune 500 companies including, Google, General Mills, Aetna Health Insurance, and even the traditionally conservative McKinsey & Company have invested millions into mindfulness programs for their employees. That should tell us something!

Don't get intimidated, meditation is defined in many ways: your brain does not have to be a blank slate! Guided visualizations are often the best way to begin a meditation practice. Simply search on-line for a few that resonate with you. Keep them short and sweet and try to spend time at least every other day practicing your meditation. You'll quickly see a difference in your attention span and stress levels.

2. DEFINE COMPLETION

If you have a large project to complete break it into segments. Define what you intend to achieve in your blocks of work time. Stay real! If you find yourself missing the target often, then you are expecting too much of yourself. It's best to begin with smaller goals and experience (and celebrate) your success than to fail every time.

3. FIND YOUR ONE-TRACK MIND

You'll have to block out distractions when you're in the "doing" mode. Turn off the phone and close your email and browser if you don't need them for the project you're working on. Set aside two-hour chunks of time without worrying about what others need and everything else that must get done. Shut out the rest of the world and keep focused!

TIP: Sometimes I set my timer to go off every ten minutes as a reminder to remember to focus! All too often that little beep catches me lost in social media or drifting on to different tasks. Turn off the multi-tasking brain and stay on track!



Internationally known success coach and Inc. Magazine author Marla Tabaka helps entrepreneurs get what they want--personal and financial success. Her integrative approach to coaching combines mindset management and strategic planning, delivering results that have taken many of her clients well into the millions. If you would like to work with Marla contact her at Marla@MarlaTabaka.com

VANILLA: NOT SO PLAIN JANE

By Allison B. Kontur

Vanilla comes from the orchid family and is known as *Vanilla planifolia*. It is the only edible fruit of that family and is the largest family of flowering plants in the world. The current annual demand for vanilla in the United States is 2200 tons. Nearly 300 tons of vanilla beans are used in the U.S. every year just for preparing cola-type drinks.

Vanilla is the second most expensive spice in the world, after saffron, due to highly labor-intensive methods of cultivation. It takes between 18 months and three years from planting a cutting of the orchid vine until the plant produces orchids. The orchids bloom and die within a few hours unless they are pollinated by hand. The beans (which are actually seed-pods) must stay on the vine for nine months before being harvested. The beans then go through a curing, drying, and resting process for several months. Each vanilla bean is handled hundreds of times before it's ready to use.

Vanilla has at least 500 organic components that make up its distinctive flavor and fragrance, but only about 250 have been positively identified. Scientists have been trying to genetically clone and reproduce vanilla in a laboratory environment for decades, however, they haven't been able to capture the elusive and distinctive qualities that make it so popular.

The aroma of vanilla is said to calm the nerves and soothe the spirit. Sloan Kettering hospital pioneered experiments with fragrances to soothe patients going through MRI testing. They found that the scent of vanilla helped patients endure the claustrophobic effects of MRIs. The aroma of vanilla is calming and comforting to both animals and humans. This phenomenon helps to explain why vanilla is often used by realtors who want to make their properties seem warm and inviting to potential buyers.

Tests conducted at the Institute for Smell and Taste in Chicago found that the aroma of vanilla was a powerful stimulant to men. Another independent poll asked men to identify the scent that "drives them wild," and while 26% selected floral perfume, gourmand scents (which include vanilla based perfumes), came in a close second at 23%.

The vanilla plant is a source of catechins (also known as polyphenols), which exhibit antioxidant activity and serve as anti-inflammatory agents which could make it useful as an ingredient in skincare products.

Vanilla essence comes in two forms. Natural vanilla fragrance is a complicated mixture of several hundred different compounds, including acetaldehyde, acetic acid, furfural, hexanoic acid, 4-hydroxybenzaldehyde, eugenol, methyl cinnamate, and isobutyric acid. Synthetic vanilla fragrance consists of a solution of synthetic vanillin in ethanol. Vanillin can now be easily and inexpensively synthesized from various raw materials including rice bran.



Vanilla absolute is the most concentrated and expensive form of vanilla fragrance. Because it's so expensive, most skincare products are made from synthetic vanillin. Vanilla Absolute is used in luxury products in small quantities and often mixed with other fragrance compounds to create sophisticated perfumes.

Vanilla fragrance (whether natural or synthetic) can be blended with almost any other fragrance compound imaginable. It can be sourced naturally for cosmetic products in the natural, premium and luxury arenas. It can also be sourced synthetically when cost effectiveness, availability and consistency are necessary. Vanilla provides a blank canvas for formulators who want to use a familiar, yet exotic ingredient that can be blended successfully with an array of ordinary as well as unusual components to create unique cosmetic and aromatherapy products with broad appeal.

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Allison B. Kontur is an inventive scientist and educator specializing in natural cosmetic formulation and short-run, private label skincare. Since 2005, she has worked as chief cosmetic formulator, business consultant and CEO of various skin care companies.

Allison is the co-founder of AliMar, LLC, (www.alimarlabs.com) a private label manufacturer specializing in ultra-low minimums, as well as co-founder of the Vegan skincare line, Sydni Monique (www.sydniunique.com).

BUSINESS ARTICLE:

DOES YOUR BUSINESS STILL CULTIVATE YOUR PASSIONS?

By Stephanie Taylor Christensen

The harvest season in agriculture terms traditionally represents a time of “reaping what one sows” and transitioning from external factors to the internal. This shift in seasons, behavior, and mindset also represents a time business owners can leverage to check in with the state of business to assess how the fruits of their labor have paid off thus far, and determine if you’re still running the type of business that speaks to your passions and interests. Here are a few questions to help assess if your business, and the role you play in it, still nourishes your internal passions.

HOW MUCH OF YOUR ATTENTION IS ON DOING WHAT YOU LOVE? Studies performed by positive psychologist Martin Seligman indicate that the things people pay the most attention to most impact how they perceive the world around them. If you’re currently placing most of your focus on business tasks that inherently involve negativity, like tending to customer complaints, or dissatisfied vendors, for example, it’s likely that you’ll take on a negative perception of your business, too. The same can be true when most of your focus is dedicated to tasks you’re not particularly well-suited for, or interested in, but find yourself managing regularly as a business owner, whether it’s accounting, human resources, operations, or vendor negotiation. That said, Seligman’s work also shows that by consciously changing your mindset and what you “notice, you can shift a negative focus into a positive one. Start by taking an honest look at how the bulk of typical workweek is spent, and why. Note the tasks that you handle, how you feel about them, and why you’re handling them, to formulate an action plan to course correct where needed. While you may not be able to outsource every aspect of your work you don’t enjoy, remember that you can always shift you perceive the task. Instead of viewing vendor negotiations as an uncomfortable conversation, for example, focus on the new skills you’re learning, and honing, as a result.

IS YOUR MISSION STILL PERSONALLY RELEVANT? If you wrote a formal business plan before you opened your doors, revisit the relevance of your mission statement; read through old emails and communications that serve to remind you of the mindset you had when business began. Be honest about whether the mission you identified when you started your business still matters to you; if it doesn’t, consider how you might evolve the focus of your business, product, or service to match what you care about in the here and now. Though there’s nothing wrong with admitting that the business you started no longer pulls on your heart strings, there’s inherent risk in failing to acknowledge when it’s time to change—before your market makes the decision for you. When you proactively formulate a plan for how to re-identify what makes



you feel excited about your business, the more likely you’ll continue the momentum you’ve established.

WHAT IS YOUR OVERALL MINDSET OF YOUR COMPANY? One of the greatest gifts you have as business owner is control of the “happiness factor” you cultivate in your business environment. Focusing on positivity, recognizing every small “win,” and taking time to be thankful for all the things that are going “right” (when it may seem like more are going “wrong”) can make your business a positive, productive, engaged workplace. Consider the impact former Burt’s Bees CEO John Replogle positive focus had on the company when it was undergoing a massive global expansion. As a *Harvard Business Review* article explains, Replogle made a point to acknowledge team members daily for a job well done, and continually reminded his team to focus on positivity and happiness—even in the wake of stress and pressing business needs related to the expansion. As a result, the culture of the company remained fully functioning and “in tact”—in the face of great change. Examine your attitude as leader, and how it relates to your other managers, and that of your staff. If everyone on your team doesn’t feel excited about the company, the mission at hand, or the importance of their individual contribution, reconsider how you can make every day at work feel more fulfilling—for all involved.



Stephanie Taylor Christensen is a former financial services marketer turned stay at home working mom, yoga instructor and freelance writer covering personal finance, small business, consumer issues, work-life balance and health/wellness topics for ForbesWoman, Minyanville, SheKnows, Mint, Intuit Small Business, Investopedia and several other online properties. She is also the founder of Wellness On Less and Om for Mom prenatal yoga. Stephanie wrote this feature article exclusively for Debbie May.com (www.DebbieMay.com), an organization dedicated to helping small businesses succeed.



BUSINESS ARTICLE: MANAGING OVERHEAD EXPENSE

By Geoffrey Michael

Running out of cash is a common cause of small business failures, but it doesn't happen all of a sudden. It's really a symptom of underlying problems that weren't corrected quickly enough to put the business on a sound footing.

Paying attention to finances has to start before you open for business on day one. While the prospect of doing this doesn't excite many entrepreneurs, failure to do so greatly reduces your chances of success.

Controlling expenses is just as important as generating sales. All the sales in the world won't yield a profit if your spending exceeds a sustainable rate. Here are some ideas on how to monitor and manage the way you spend your money.

DEFINITION

Overhead or indirect costs comprise all the costs that aren't directly attributable

to your products. Examples include rent, utilities, office furnishings and supplies, insurance, advertising, loan payments, employee benefits, and equipment maintenance.

To make a profit, you have to spread these costs over your products to recoup them along with the cost of production. Reducing your overhead benefits you in multiple, potential ways:

- Increases profit per unit, assuming price remains the same
- Allows you to reduce prices and still earn the same profit per unit
- Reducing prices may also increase sales volume, resulting in a greater overall profit

EVALUATE AS-IS CONDITION

Once your business is up and running, most overhead expenses remain fairly constant, assuming your production capacity isn't measurably increased or decreased. While this provides the advantage of predictability, these costs tend to grow over time if you don't actively manage them. Unfortunately, the path of least resistance for operating costs is usually up.

A regular review of an overhead cost summary will alert you to changes and trends. It helps to plot each cost

category on a graph, and there are excellent software programs that will do this automatically. Use these data to understand where your money is going every month. It will form the basis for determining if action is needed to control future expenses.

SPACE

If you work out of your home, this isn't an issue. If you're renting space, it's probably one of your biggest monthly expenses. Evaluating the right space for your business should include an assessment of the following factors:

- Does your location make the most sense financially?
- Do you need a downtown storefront, or could you be in a non-central location?
- How often will you interact personally with customers?
- Is the square footage appropriate, and is there adjacent space that you could rent for expansion?
- Is your business better suited for a mall or a standalone building?
- Is the space suited for maximum productivity?

The type and size of your business will greatly influence your choice of workspace. The goal is to save money

and time by optimizing that space to fit your specific requirements.

UTILITIES

Technology has made it much easier to keep your utility bills to a minimum. While some initial investment may be needed to realize significant savings, it's worth it in the long run.

Sizable potential savings are in heating and air conditioning costs, and keeping these systems maintained is an important aspect of controlling costs. Also important is a programmable thermostat that provides automatic turn-on/turn-off and temperature adjustment. The Nest thermostat programs itself based on your personal schedule and adjustments that you've made manually. It stores that data as it "learns" the optimum settings and continually adapts to any changes. It can also be controlled remotely from a variety of electronic devices, as well as provide energy usage data.

Efficient light bulbs are more expensive but pay off over time. The two most common are LED (light-emitting diode) and CFL (compact fluorescent lamp). LED bulbs consume the least electricity and last the longest, but they also cost the most. Both types will save you money over traditional incandescent bulbs when efficiency and longevity are factored in.

A slightly pricier power strip has two banks of outlets. One bank is powered all the time. The other bank automatically powers off when the item plugged into the master outlet is turned off. So if you have a computer (master outlet), monitor, printer, speakers, and lamp plugged into that bank, the power is cut off to all of them when the computer is off. This saves energy because you might forget to turn all of them off, and many electrical devices draw power even when you do turn them off.

An inexpensive energy-use monitor can be plugged into any outlet, and

it will calculate the annual cost of any device you plug into it. A conserve socket is also available that will cut off power to any device plugged into it after a preset time has elapsed. Lights can be controlled by motion sensors and timers.

GET EFFICIENT

Go paperless to the maximum extent possible and sign contracts electronically. This will save time, money, and reduce clutter and the need for more space. Look into bundling services such as phone, fax, internet and security monitoring, and buy supplies in bulk whenever feasible. Keep your equipment maintained to avoid costly repairs and shutdowns. Get at least three bids from potential vendors and contractors.

Streamline processes and procedures to the minimum necessary to get the job done effectively and professionally, and increase productivity. Keep your inventory as low as possible and still meet your projected seasonal demand.

Word-of-mouth advertising has never been easier because of social media. You can avoid costly advertising bills by exploiting the use of electronic media to spread your message and cultivate goodwill for your business. Get involved in community activities that allow an opportunity to showcase your business.

BOTTOM LINE

While you need to spend money to make money, keeping those expenses under control is crucial. Technology has provided the tools to minimize expenses, so take advantage in every way you can. You can do it without making your business look cheap and unprofessional.

Schedule regular reviews of your insurance coverages and financial records, and stay on top of negative trends. If you don't take prompt corrective action, those trends may get worse and end up costing much more in the long run.



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Geoffrey Michael (www.geoffreymichael.pro) is a freelance writer specializing in business, marketing, personal finance, law, science, aviation, sports, travel, and political analysis. He graduated from the United States Air Force Academy and is also licensed to practice law in California and New Hampshire. He has 40 years experience in the successful management and execution of high-technology programs and also cofounded an aviation consulting firm.



A



B



C



D

ON TREND

A SPLASH OF GOLD

This fall, little glitters of gold are popping up in retail. We are inspired by the many different shades of these shimmers. Gild your autumn product line with dozens of golden products at WSP.



G

A. Gilded Double Hair Vine
twigsandhoney.com

B. Michael Kors Logo Bracelet
nordstrom.com

C. Plaited Metallics Pillow
anthropologie.com

D. Gold Mine Shimmer Conditioner
drybar • sephora.com

E. Golden Pumpkin Wedding Decor
intimateweddings.com

F. DIY Gilded Night Stand
crabandfish.blogpost.com



E



F



J



H



I

Find these at wholesalesuppliesplus.com

G. 24 Karat Gold Sparkle Mica Powder

H. Light Gold Curling Ribbon

I. Handcrafted Seal/Label - Gold

J. Leprechaun's Gold Soap Loaf Kit

OCTOBER 2014 RETAIL TRENDS

AUTUMN SPICES, COLORS & SCENTS

A



CRANBERRY

A. Cranberry Body Butter
burtsbees.com

B. Cranberry Liquid Hand Soap
mrsmeyers.com

C. Cranberry Orange Lip Balm
kissmyface.com

B



C



D



E



F



PUMPKIN SPICE

D. Pumpkin Pecan Waffle Body Wash
bathandbodyworks.com

E. Sweet Pumpkin Spice Soap
SymbolicImports • etsy.com

F. Pumpkin Cheesecake Lip Scrub
StellaKenton Body Shop • etsy.com

G



APPLE & ORCHARD

G. Apple-A-Day Liquid Lip Balm
Almay • ulta.com

H. Orchard Body Lotion
bathandbodyworks.com

I. Cinammon Apple Bath Bomb
Fizzbanger • lushusa.com

H



I





WILTON[®]
**BAG & TIE SETS - CELEBRATION
 (20 BAGS/PACK)**

Q: Debbie Asked:
 "What size are they?"

A: WSP Staff Answered:
 "This bag measures 4" x 9.5". The set comes with 20 bags and 20 twist ties."



CRAFTER'S CHOICE[®]
**TREE 2 1/4" COLUMN
 SILICONE SOAP MOLD 2006**

Q: Kristen Asked:
 "Are these Food Grade?"

A: WSP Staff Answered:
 "No. While many of our products may be food grade, we are not an approved food repackaging facility. Therefore there is a high risk of contamination from other products we carry which are not food grade."



MILKY WAY[®]
**SNOWFLAKE 3 SOAP MOLD
 MW-174**

Q: Heather Asked:
 "Whats the best way to pop these out? And how long should you wait to unmold?"

A: WSP Staff Answered:
 "For easier unmolding, place into freezer for 30 minutes, and then immerse bottom of the mold in hot water for a few moments. You only need to wait until your soap has hardened. For MP soap that would be about 30 min to 1 hour. For CP soap we recommend 24 hours."

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- Chris - 40
- Rose - 69

\$30 WINNERS

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- Debbie - 45
- Tasha - 36
- Heather O. - 57

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- Melissa - 37
- Heather - 39
- Sherri - 33
- Heather S. - 40

\$10 WINNERS

- Shannon - 36
- Nancy - 31
- Timothy - 32
- Natalie - 24

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- Barbara - 24
- Jane - 24
- Julie - 21
- Judd - 17

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“ I love this melt and pour. It worked exactly as I thought it would...Great product! “

★ ★ ★ ★ ★ Basic Clear MP Soap Base
Customer Review - Pamela, 1/2014

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★ ★ ★ ★ ★ Basic MP Soap Base
Customer Review - Gohar, 6/2014

“Gives luxurious lather. Has great skin feel. Customers love the creaminess and feeling of moisturizing after.“

★ ★ ★ ★ ★ Basic MP Soap Base - Goat Milk
Customer Review - Dorothy, 7/2013

“This base was perfect for my melt and pour soaps and everyone who has tried it has been raving about it! “

★ ★ ★ ★ ★ Detergent Free Three Butter Soap
Customer Review - Lindsey, 2/2014

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- Goat Milk
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Grape Seed Oil
Hazelnut Oil
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Meadowfoam Seed Oil
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Lanolin Butter
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SHEA BUTTER & ALOE LOTION BASE
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Goat Milk & Honey Lotion Base
Customer Review - Thema, 6/2014

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Satin & Silk Lotion
Shea Butter & Aloe Lotion
Silky Body Butter

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Bath Tea: Basic
Bath Tea: Cold & Flu
Bath Tea: Herbal Blend
Bath Tea: Muscle Rescue
Bath Tea: Pampering
Bath Tea: Relaxation
Bath Tea: Sinus Relief
Bath Water Crystals - Medium
Dead Sea Salt - Coarse, Fine Grain
Dendritic Salt
Epsom Salts (Magnesium Sulfate)
European Spa Salt - Fine, Med, Course
Foaming Bath Whip
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Lip Balm Base for Sticks
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Salt Blend - European Sea

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Candy Sprinkles - Carnival Colors
Candy Sprinkles - Chocolate Brown
Carnauba Wax
Emulsifying Wax - Conditioning
Emulsifying Wax - Soft & Silky
Emulsifying Wax - Traditional
Jojoba Beads - Green, Pink, Blue
Kelp Granules
Lemon Peel Granules
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Sodium Hydroxide - 55 lb Bag
Stearic Acid
Vita Burst Beads - Blue

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Bamboo Extract - Water & Oil Soluble
Bubble Up
Bubble Wash Pearlizer
Bubble Wash Thickener
Calendula Extract - Water Soluble
Carrot Seed Extract - Water Soluble
Chamomile Extract - Water Soluble
Cyclomethicone (Sprayable Perfume)
Dimethicone
Dipropylene Glycol
Germaben II
Germaben II E
Germall Plus Liquid
Glycerin - Natural
Honeyquat
Hydrosols
Isopropyl Myristate
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Sodium Lactate 60%
Vanilla Color Stabilizer - CP Soap
Vanilla Color Stabilizer - Lotions - Washes
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Vitamin E Natural T-90
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Benzoin Powder
Blueberry Seeds
Blush Kaolin Clay
Brown Sugar - Raw Demerara Crystals
Buttermilk Powder
Chocolate Brown Illite Clay
Citric Acid Powder
Coconut Milk Powder
Cornstarch - Pure
Goats Milk Powder
Gray Illite Clay
Lathanol LAL Powder - aka: SLSa
Luffa Powder - Natural
Nettle Leaf - Botanical
Oat Scrub
Oat Scrub - Chopped Oats
Oatmeal - Colloidal NF
Orange Illite Clay
Orange Peel Granules
Poppy Seeds
Puddy Illite Clay
Pumice Powder
Pumice Powder - Super Fine
Pumpkin Flakes
Pumpkin Illite Clay
Silk Amino Acids Powder
Slate Kaolin Clay
Soy Milk Powder
Soy Scrub
Strawberry Seeds
Sugar - White Granulated Sugar
Super Sweet (All Natural)
Tan Illite Clay
Tapioca Starch - Modified
Tapioca Starch - Pure
Walnut Shell Powder
Xanthan Gum - Transparent Thickener
Yogurt Powder
Zinc Oxide Powder



"I use these flakes in salts & scrubs & my customers love them. They are exfoliating and have a nice smell to them."

Pumpkin Flakes
Customer Review - Michelle, 1/2014



A RAINBOW OF SOAP COLOR BARS.

SPARKLE MICAS - NEONS - PIGMENTS & OXIDES - CLEAR

CRAFTER'S CHOICE® SOAP COLOR BARS

24 Karat Gold Sparkle Soap Color Bar
Black Sparkle Soap Color Bar
Bronze Sparkle Soap Color Bar
Brown Sparkle Soap Color Bar
Cafe Latte Sparkle Soap Color Bar
Crimson Sparkle Soap Color Bar
Ivory Lace Sparkle Soap Color Bar
Matte Americana Red Soap Color Bar
Matte Black Soap Color Bar
Matte Brown Soap Color Bar
Matte Cobalt Blue Soap Color Bar
Matte Lavender Soap Color Bar
Matte Orchid Soap Color Bar
Matte Teal Green Soap Color Bar
Matte Woodland Green Soap Color Bar
Matte Yellow Soap Color Bar
Neon Bunch Berry Purple Soap Color Bar
Neon Citrus Blast Soap Color Bar
Neon Laser Lemon Soap Color Bar
Neon Mango Madness Soap Color Bar
Neon Tutti Frutti Soap Color Bar
Stained Glass Brilliant Lemon Lime Color Bar
Stained Glass Citrus Orange Soap Color Bar
Stained Glass Forest Green Soap Color Bar
Stained Glass Lemon Yellow Soap Color Bar
Stained Glass Ocean Blue Soap Color Bar
Stained Glass Santa Red Soap Color Bar
Stained Glass Violet Purple Soap Color Bar
White Sparkle Soap Color Bar
Yellow Gold Sparkle Soap Color Bar

A COLOR FOR EVERY OCCASION

THESE SOAP COLOR BARS
ARE SO FUN & SIMPLE TO USE
YOU WILL WANT TO TRY THEM
ALL TO FIND YOUR FAVORITES!

COLOR BAR SAMPLER SETS

NEON

Sampler Set (5 Bars)

SPARKLING MICA

Sampler Set (9 Bars)

STAINED GLASS

Sampler Set (7 Bars)

POWDER COLORS, HERBS & CLAYS.

MICA - STAINED GLASS CLEAR POWDERS - NATURAL COLORS - CLAYS

CRAFTER'S CHOICE® POWDER COLORS & GLITTER

24 Karat Gold Sparkle Mica Powder
Bath Bomb Blue Powder Color
Bath Bomb Orange Powder Color
Bath Bomb Red Powder Color
Bath Bomb Yellow Powder Color
Black Sparkle Mica Powder
Blue Oil Locking Mica Shimmer
Bronze Sparkle Mica Powder
Brown Sparkle Mica Powder
Cafe Latte Sparkle Mica Powder
Caribbean Blue Glitter
Copper Sparkle Mica Powder
Coral Oil Locking Mica Shimmer
Crimson Sparkle Mica Powder
Emerald Green Glitter
Green Oil Locking Mica Shimmer
Iridescent Super Sparkle Glitter
Ivory Lace Sparkle Mica Powder
Jet Black Glitter
Lilac Purple Glitter
Marigold Yellow Glitter
Matte Americana Red Oxide Pigment
Matte Black Oxide Pigment Powder
Matte Brown Oxide Pigment Powder
Matte Cobalt Blue Ultramarine Powder
Matte Lavender Ultramarine Powder
Matte Orchid Ultramarine Powder
Matte Purple Pigment Powder
Matte Teal Green Pigment Powder
Matte White Pigment Powder - For Oil
Matte White Pigment Powder - For Water
Matte Woodland Green Pigment Powder
Matte Yellow Oxide Pigment Powder
Neon Bunch Berry Purple Dye Powder
Neon Citrus Blast Dye Powder
Neon Laser Lemon Dye Powder
Neon Mango Madness Dye Powder
Neon Tutti Frutti Dye Powder
Pink Sparkle Mica Powder
Red Orange Glitter
Red Orange Oil Locking Mica Shimmer
Ruby Red Glitter
Stained Glass Apple Red Powder Color
Stained Glass Brilliant Lemon Lime Powder Color
Stained Glass Citrus Orange Powder Color
Stained Glass Lemon Yellow Powder Color
Stained Glass Ocean Blue Powder Color
Stained Glass Sea Blue-Green Powder Color
Stained Glass Strawberry Red Powder Color
Stained Glass Sunflower Orange Powder Color
Stained Glass Violet Purple Powder Color
Turquoise Green Glitter
White Sparkle Mica Powder
Yellow Gold Sparkle Mica Powder
Yellow Oil Locking Mica Shimmer
24 Karat Gold Sparkle Mica Powder

CRAFTER'S CHOICE® HERBS & CLAYS

Alfalfa Powder
Alkanet Root Powder
Annatto Seed Powder
Basil Powder
Beet Root Powder
Bentonite Clay
Black Walnut Powder
Carrot Powder
Chamomile Powder
Corn silk Powder
Fig Powder
Flax Seed Powder
Fuller's Earth Clay
Grape Seed Powder
Kelp Powder
Lemon Powder
Madder Root Powder
Myrrh Gum Powder
Olive Leaf Powder
Orange Powder
Paprika Powder
Parsley Powder
Pomegranate Powder
Pumpkin Powder
Rhassoul Clay
Rose Hip Powder
Rose Kaolin Clay
Rosemary Powder
Sage Powder
Sea Clay
Soapwort Root Powder
Spinach Powder
Spirulina Powder
Tomato Powder
Turmeric Powder
White Kaolin Clay

LIQUID COLORS.

MATTE LIQUID PIGMENTS - STAINED GLASS CLEAR LIQUID COLORS

CRAFTER'S CHOICE® MATTE LIQUID COLORS

Matte Americana Red Liquid Pigment
Matte Black Liquid Pigment
Matte Brown Liquid Pigment
Matte Cobalt Blue Liquid Pigment
Matte Lavender Liquid Pigment
Matte Orchid Liquid Pigment
Matte Purple Liquid Pigment
Matte Teal Green Liquid Pigment
Matte White Liquid Pigment
Matte Woodland Green Liquid Pigment
Matte Yellow Liquid Pigment

CRAFTER'S CHOICE® CLEAR LIQUID COLORS

Stained Glass Apple Red Liquid Color
Stained Glass Brilliant Lemon Lime Clear Color
Stained Glass Citrus Orange Liquid Color
Stained Glass Forest Green Liquid Color
Stained Glass Lemon Yellow Liquid Color
Stained Glass Ocean Blue Liquid Color
Stained Glass Santa Red Liquid Color
Stained Glass Sea Blue-Green Liquid Color
Stained Glass Strawberry Red Liquid Color
Stained Glass Sunflower Orange Liquid Color
Stained Glass Violet Purple Liquid Color



“I really like the stained glass liquid colors from WSP. They incorporate a bit more easily and evenly into my products. This one gives a nice bold color (lemon) in clear bases with a very small amount and creates pretty pastels (banana) in white bases.”



Stained Glass Lemon Yellow Liquid Color
Customer Review - Tara, 1/2014

SHOP OUR SILICONE MOLDS.

MELT & POUR - COLD PROCESS - HOT PROCESS

CRAFTER'S CHOICE SILICONE MOLDS

15 Cavity Euro Rectangle Silicone Soap Mold 1613
Daisy 1 1/2" Column Silicone Soap Mold 2002
Euro Round Silicone Soap Mold 1614
Gingerbread 1 3/4" Column Silicone Soap Mold 2007
Guest Loaf Silicone Mold 1502
Heart 2" Column Silicone Soap Mold 2001
Heart Guest Silicone Mold 1612
Long Loaf Silicone Soap Mold (Fits In Wood Mold)
Oval Basic Silicone Mold 1606
Oval Classic Silicone Mold 1604
Oval Guest Silicone Mold 1608
Oval Silicone Lip Tube Filling Tray 3002
Rectangle Basic Silicone Mold 1601
Rectangle Classic Silicone Mold 1603
Rectangle Guest Silicone Mold 1610
Regular Loaf Silicone Mold 1501
Round 2 3/4" Column Soap Mold 2008
Round Ball 1 1/4" Silicone Soap Mold 1802
Round Ball 2 1/4" Silicone Soap Mold 1801
Round Ball 7/8" Silicone Soap Mold 1803
Round Basic Silicone Mold 1602
Round Guest Silicone Mold 1607
Round Silicone Lip Tube Filling Tray 3001
Small Loaf Silicone Mold 1504
Soap Pop Silicone Mold 1611
Square Basic Silicone Mold 1605
Square Guest Silicone Mold 1609
Squiggle 2" Column Silicone Mold 2003
Star 1 1/2" Column Silicone Mold 2005
Tray 12 Rectangles Silicone Mold 1701
Tree 2 1/4" Column Silicone Mold 2006
Tube Mold: Gingerbread Man Mold 1903
Tube Mold: Hearts & Lips Mini Mold 1901
Tulip 1 1/2" Column Silicone Mold 2004

Crafter'sChoice®

WILTON SILICONE MOLDS

Brownie Bite (24 Mini Squares) Silicone Mold
Bunny Heads (24 Mini) Silicone Mold
Cake Pop Silicone Mold
Christmas Assorted Silicone Mold (Full Size)
Christmas Bulb (24 Mini) Silicone Mold
Christmas Tree (24 Mini) Silicone Mold
Cupcake Round Silicone Molds
Daisy Flower (Petite) Silicone Mold
Deco-It: Ferns & Dragonflies Silicone Mold
Deco-It: Folk Designs Silicone Mold
Deco-It: Jewelry Silicone Mold
Deco-It: Macrame Silicone Mold
Deco-It: Sea Life Silicone Mold
Easter Egg (Petite) Silicone Mold
Flip Flop (Mini) Silicone Mold
Flower Silicone Mold
Football Silicone Mold
Gingerbread Man (12 cavity) Silicone Mold
Gingerbread Man (24 Mini) Silicone Mold
Heart Mold Silicone Mold
Heart Pops Silicone Mold
Heart Ruffled Silicone Mold
Lips Silicone Mold
Muffin (Petite) Silicone Mold
Muffin Silicone Mold
Pumpkin (24 Mini) Silicone Mold
Pumpkin Faces Silicone Mold
Shamrock Silicone Mold
Silicone Set 1 - Seashore, Stars, Flowers
Silicone Set 2 - Snowman & Christmas Trees
Snowflake (24 Mini) Silicone Mold
Snowman Silicone Soap Mold (His & Her)
Star Pops Silicone Mold
Star Silicone Mold



"Perfect! Nice weight. Firm yet flexible. So many silicone molds are just too flimsy to use, but not this one! I liked it so much I purchased another one!"



Crafter's Choice™ Round Basic Mold 1602
Customer Review - Barbara, 5/2014



"I love making my soap pops with this mold. It is so much fun and the pops look like the real thing, it is so much fun! My very time selling them I sold out. My customers turned into big kids when they saw them. And it is hard to resist a lick!"



Crafter's Choice™ Silicone Soap Pop Mold
Customer Review - Shearrain, 6/2014

SILICONE LOAF MOLDS FOR SOAP MAKING.

EASY TO USE - CUSTOMER FAVORITE

CRAFTER'S CHOICE WOODEN MOLD

Crafters Choice™ Loaf - Long Silicone Soap Mold (Fits In Wood Mold)

Crafters Choice™ Mold Bag Liner - Fits In Long Wood Soap Mold

CRAFTER'S CHOICE SILICONE LOAF MOLDS

Crafters Choice™ Loaf - Long Wood Soap Mold

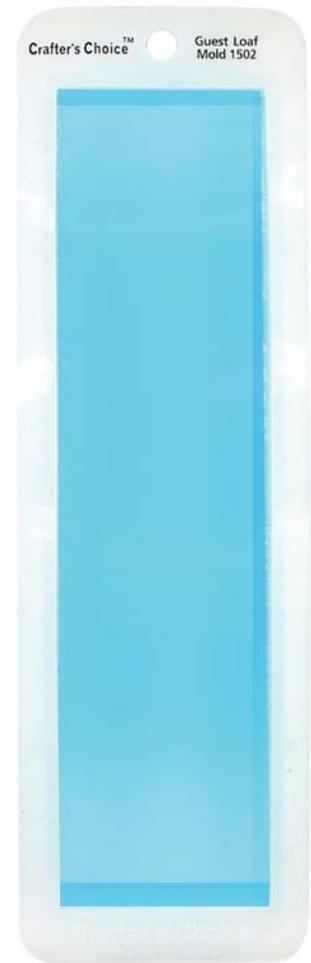
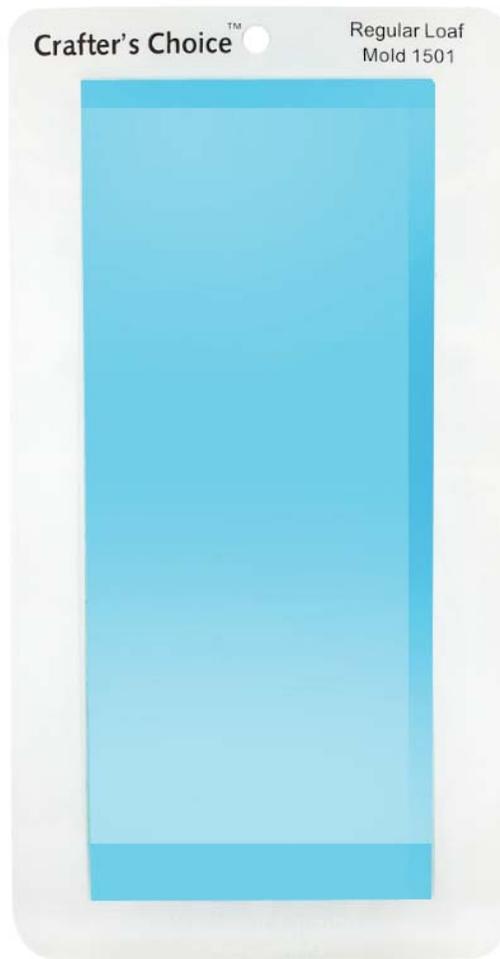
Crafters Choice™ Loaf - Regular Silicone Mold 1501

Crafters Choice™ Loaf - Guest Silicone Mold 1502

CRAFTER'S CHOICE PLASTIC LOAF MOLD

Crafters Choice™ Loaf - Plastic Soap Mold (CC 136)

Crafter'sChoice®



“Thank you for producing such a strong mold that is made to withstand years of soap making. Truth be told, I will only buy my molds from WSP after ordering this one; The prices are the best around and the quality is UNMATCHED. Thank you for understanding what constitutes an excellent product.”



Long Silicone Loaf Soap Mold
Customer Review - Bryan, 11/2013

PLASTIC SOAP MOLDS.

MELT & POUR - COLD PROCESS - HOT PROCESS

MILKY WAY PLASTIC MOLDS

- Apple Guest Soap Mold (MW152)
Arabesque Heart Soap Mold (MW 130)
Arabesque Soap Mold (MW 03)
Art Nouveau Tiles Soap Mold (MW 55)
Assorted 4 in 1 Guest Soap Mold (MW 103)
Assorted 4 in 1 Soap Mold (MW 40)
Baby Hearts Guest Soap Mold (MW 56)
Bamboo Soap Mold (MW 57)
Bee & Blossoms Soap Mold (MW 58)
Bee & Flower Soap Mold (MW 59)
Bee and Honeycomb Soap Mold (MW 07)
Bee Fancy Soap Mold (MW 41)
Bee Skep Soap Mold (MW 60)
Bicycle Soap Mold (MW 53)
Boots and Spurs Soap Mold (MW 61)
Bugs Guest Soap Mold (MW 90)
Butterfly Guest Soap Molds (MW 36)
Butterfly Soap Mold (MW 31)
Cameo Soap Mold (MW 42)
Candies Guest Soap Mold (MW 62)
Cat Sleeping Soap Mold (MW 91)
Celtic Circle Soap Mold (MW 63)
Celtic Clover Soap Mold (MW 64)
Celtic Guest Soap Mold (MW 153)
Celtic Heart Soap Mold (MW 65)
Celtic Knots Guest Soap Mold (MW 92)
Celtic Lace Soap Mold (MW 66)
Celtic Oval Soap Mold (MW 67)
Christmas Tree Decorated Soap Mold (MW 93)
Christmas Tree Oval Soap Mold (MW 94)
Chrysanthemum Soap Mold (MW 32)
Citrus Guest Soap Mold (MW 154)
Clover Guest Soap Mold (MW 46)
Conch Soap Mold (MW 20)
Cornucopia Soap Mold (MW 173)
Cow and Calf Soap Mold Tray (MW 79)
Cow Soap Mold (MW 68)
Daffodils Soap Mold (MW 69)
Dinos Soap Mold (MW 70)
Dog Bone Soap Mold (MW 19)
Dog Sitting Soap Mold (MW 95)
Dolphins Soap Mold (MW 38)
Domed Wave Soap Mold (MW 28)
Dove of Peace Soap Mold (MW 71)
Dragonfly Soap Mold (MW 72)
Eggs in a Basket Soap Mold (MW 147)
Filigree Bee Soap Mold (MW 01)
Fir Tree Soap Mold Tray (MW 96)
Fish Soap Mold (MW 39)
Fleur de Lis Guest Soap Mold (MW 155)
Fleur de Lis Soap Mold Tray (MW 12)
Floral Heart Soap Mold (MW 73)
Floral Ovals Soap Mold (MW 74)
Flowers Cut Cookie Mold (MW 43)
Flowers Guest Soap Mold (MW 45)
Frog Soap Mold (MW 169)
Fruit Guest Soap Mold Tray (MW 97)
Garden Seeds Soap Mold (MW 75)
Gift Box 2 Soap Mold (MW 76)
Gingerbread Man Soap Mold (MW 13)
Goat Head Soap Mold (MW 78)
Goat Milk Bar Soap Mold (MW 77)
Goat Milk Guest Tray Soap Mold (MW 09)
Goat Sleeping Soap Mold (MW 98)
Goat Standing Soap Mold (MW 24)
Goats Milk Soap Mold Tray (MW 21)
Goldfish Guest Soap Mold (MW 99)
Gone Fishing Soap Mold (MW 80)
Good Dogs 2 Soap Mold (MW 171)
Good Dogs Soap Mold (MW 168)
Goose Soap Mold (MW 165)
Gothic Florals Soap Mold Tray (MW 11)
Grapes & Leaves Soap Mold Tray (MW 100)
Guest VW Bug Car Soap Mold (MW 170)
Halloween 1 Soap Mold (MW 82)
Halloween 2 Soap Mold (MW 81)
Handmade Guest Tray Soap Mold (MW 22)
Handmade Large Soap Mold Tray (MW 144)
Handmade Soap Mold Tray (MW 15)
Happy Holidays Soap Mold (MW 83)
Heart with Doves Soap Mold (MW 84)
Heart with Roses Soap Mold (MW 85)
Heart with Tulips Soap Mold (MW 131)
Hearts Carved Soap Mold Tray (MW 102)
Hearts Floral Soap Mold (MW 44)
Hearts Guest Soap Mold (MW 47)
Hearts with Arrow Soap Mold Tray (MW 104)
Hibiscus Soap Mold (MW 05)
Hibiscus Soap Mold Tray (MW 150)
Holly Soap Mold (MW 86)
Honeybee Guest Soap Mold (MW 156)
Honeybee Guest Soap Mold Tray (MW 105)
Horse Running Soap Mold (MW 106)
Horse Soap Mold (MW 87)
Hummingbird Soap Mold (MW 107)
Iris Soap Mold (MW 34)
Kids Amphibians Guest Soap Mold (MW 108)
Kids Critters 1 Guest Soap Mold (MW 109)
Kids Critters 2 Guest Soap Mold (MW 110)
Kids Critters 3 Guest Soap Mold (MW 111)
Kids Critters 4 Guest Soap Mold (MW 112)
Kids Critters 5 Guest Soap Mold (MW 101)
Kids Reptiles Guest Soap Mold (MW 113)
Kids Spaceships Soap Mold (MW 114)
Knots Soap Mold Tray (MW 115)
Lavender Guest Rectangle Soap Mold (MW 33)
Lavender Soap Mold Tray (MW 117)
Lavender Wild Soap Mold (MW 118)
Leaf Guest Soap Mold (MW 157)
Leaves Guest Soap Mold (MW 48)
Lilies Soap Mold (MW 119)
Lilypad Soap Mold (MW 120)
Little Birds Guest Soap Mold (MW 49)
Lotus Blossom Guest Soap Mold (MW 158)
Massage Egg Soap Mold (MW 121)
Nautical Soap Mold (MW 122)
Nouveau Flowers Soap Mold Tray (MW 164)
Oatmeal Rounded Soap Mold (MW 123)
Oliva Soap Mold (MW 124)
Olive Oil Soap Mold Tray (MW 06)
Op Art Soap Mold Tray (MW 125)
Ornaments Soap Mold (MW 02)
Paisley Soap Mold Tray (MW 126)
Paw Prints Soap Mold (MW 14)
Paw Prints Soap Mold Tray (MW 37)
Pea Pods Guest Soap Mold (MW 35)
Peace Globe Soap Mold (MW 127)
Pine Cone Guest Soap Mold (MW 159)
Pinecone Soap Mold (MW 128)
Pinecones & Poinsettias Guest Mold (MW 50)
Pinecones Soap Mold Tray (MW 129)

MORE PLASTIC MOLDS.

MELT & POUR - COLD PROCESS - HOT PROCESS

MILKY WAY CONT.

Pumpkin Guest Soap Mold (MW 160)
Rectangle Basic Soap Mold Tray (MW 23)
Rectangle Guest Soap Mold Tray (MW 27)
Rectangle Large Soap Mold Tray (MW 142)
Ribbons Soap Mold Tray (MW 132)
Roses Guest Soap Mold (MW 51)
Sand Dollar Soap Mold (MW 166)
Save the Honeybees Soap Mold (MW 30)
Seasons Greetings Soap Mold (MW 133)
Shamrock Soap Mold (MW 134)
Shanti Soap Mold (MW 149)
Sheep Soap Mold (MW 135)
Shell Guest Soap Mold (MW 161)
Shells 3 Soap Mold Tray (MW 167)
Sleigh Soap Mold (MW 136)
Snowflake 2 Soap Mold (MW 26)
Snowflake 3 Soap Mold (MW 174)
Snowflake Guest Soap Mold (MW 17)
Snowman & Gingerbread Man Guest Mold
Spiral Flower Guest Soap Mold (MW 162)
Spooks Soap Mold Tray (MW 172)
Square Basic Soap Mold Tray (MW 16)
Square Large Soap Mold Tray (MW 143)
Star Soap Mold (MW 138)
Stars Soap Mold Tray (MW 175)
Strawberry Guest Soap Mold (MW 163)
Sun & Moon Guest Soap Mold (MW 54)
Sun and Moon Tray Mold (MW 116)
Sunflower Soap Mold (MW 139)
Thanksgiving Soap Mold (MW 140)
Tree of Life Guest Soap Mold Tray (MW 148)
Tropical Vines Tray Soap Mold (MW 04)
Turtle Soap Mold (MW 141)
Two Gents Soap Mold (MW 146)
Victorian Heart Soap Mold (MW 25)
Yin Yang Soap Mold (MW 29)



CRAFTER'S CHOICE® PLASTIC MOLDS

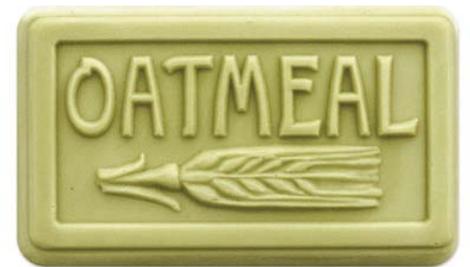
Apple with Leaf Soap Mold (CC 178)
Baby Bootie Soap Mold (CC 182)
Cherub Soap Mold (CC 171)
Cross Soap Mold (CC 181)
Heart Wedding Rings Soap Mold (CC 169)
Horse Shoes Soap Mold (CC 184)
Lighthouse Soap Mold (CC 175)
Loaf - Plastic Soap Mold (CC 136)
Lobster Soap Mold (CC 168)
Massage Bar Soap Mold (CC 141)
Nautical Anchor Soap Mold (CC 170)
Scallop Shell Soap Mold (CC 173)
Star Soap Mold (CC 186)
Stork with Bundle Soap Mold (CC 174)
Liquid Plastic
Loaf - Long Wood Soap Mold
Loaf - Plastic Soap Mold (CC 136)
Silicone Rubber Part A & B
Tray Soap Mold: 12 Beveled Rectangle (CC 116)
Tray Soap Mold: 12 Beveled Square (CC 101)
Tray Mold: 24 Beveled Rectangle (CC 123)
Tray Soap Mold: 24 Beveled Square (CC 117)

Crafter'sChoice®



"I love these for my mp soap, makes a great gift. Very popular mold I'm glad I got it!!"

Pumpkin Guest Soap Mold (MW 160)
Customer Review - Timothy 9/2014



"When I can, I like for customers to visually recognize what kind of soap they are getting. There is no mistaking this is an oatmeal soap. I made this up today and am very pleased with these soaps. Highly recommend."

Oatmeal Rounded Soap Mold (MW 123)
Customer Review - Linda 4/2014



FRAGRANCE OILS.

STANDARD - SPECIALTY - PREMIUM - TOP QUALITY FRAGRANCES

WE DO NOT COST REDUCE, DILUTE OR CUT OUR FRAGRANCE OILS WITH INEXPENSIVE ADDITIVES TO REDUCE THE PRICE BECAUSE THAT WILL IMPACT THE QUALITY OF YOUR PRODUCT. ALL OF OUR FRAGRANCE OILS ARE PACKAGED IN AMBER GLASS BOTTLES TO PRESERVE THE PRODUCT.



RECEIVE UP TO
5 FREE FRAGRANCE OILS & 5 FREE COSMETIC COLORS

ALL ORDERS OVER \$50 QUALIFY FOR A FREE SAMPLE SIZE
COSMETIC COLOR INCLUDED IN YOUR ORDER.



FRAGRANCE OILS

SHOP STANDARD SCENTS

Almond Fragrance Oil 86
Apple Caramel Crunch Fragrance Oil 558
Apple Orchard Fragrance Oil 273
Apple Pie Fragrance Oil 475
Bamboo Fragrance Oil 253
Banana Coconut Fragrance Oil 325
Banana Fragrance Oil 183
Beach Daisies Fragrance Oil 456
Bergamot & Mandarin* Fragrance Oil 190
Berries & Cream Fragrance Oil 302
Berry Vanilla* Fragrance Oil 643
Black Amber Musk Fragrance Oil 547
Blood Orange Fragrance Oil 254
Blueberry Fragrance Oil 621
Brown Sugar Fragrance Oil 636
Bubble Gum* Fragrance Oil 107
Cherry Almond Fragrance Oil 132
Chestnuts & Brown Sugar FO 402
Cinnabun Fragrance Oil 300
Clean Laundry Fragrance Oil 331
Clove Fragrance Oil 237
Cookie & Cream Pie Fragrance Oil 501
Cotton Candy Fragrance Oil 124
Cotton Candy Twist Fragrance Oil 826
Crackling Firewood Fragrance Oil 618
Cucumber Mint Fragrance Oil 312
Cupcake Fragrance Oil 360
Dewberry Fragrance Oil 378
Dreamsicle Fragrance Oil 228
Eucalyptus Fragrance Oil 244
French Vanilla Fragrance Oil 639
French Vanilla Pear Fragrance Oil 271
Fudge Brownie Fragrance Oil 299
Garden Mint* Fragrance Oil 319
Goat Milk & Honey Fragrance Oil 255
Green Apple Fragrance Oil 266
Guava Fig Fragrance Oil 560
Hazelnut Cappuccino Fragrance Oil 164
Honeysuckle Hollow Fragrance Oil 301
Hot Apple Pie Fragrance Oil 333
Indonesian Teakwood Fragrance Oil 369
Irish Coffee Fragrance Oil (Special Order)
Island Nectar* Fragrance Oil 137
Kiwi Strawberry Fragrance Oil 497
Lavender & Basil Fragrance Oil 629
Lavender Fragrance Oil 91
Lemongrass Green Tea Fragrance Oil 425
Lilac in Bloom Fragrance Oil 87
Mango Papaya Fragrance Oil 93
Maple Pecan Streusel Fragrance Oil 303

Maraschino Cherry Fragrance Oil 181
Margarita Lime Fragrance Oil 472
Melon Ball Fragrance Oil 467
Moroccan Mint Fragrance Oil 430
Mulberry Fragrance Oil 185
Nantucket Briar* Fragrance Oil 350
Orange Cranberry Fragrance Oil 274
Orange Cream Vanilla Fragrance Oil 388
Passionfruit Nectarine Fragrance Oil 438
Peony* Fragrance Oil 424
Pink Berry Mimosa Fragrance Oil 440
Pink Grapefruit Fragrance Oil 97
Purely Peppermint Fragrance Oil 278
Rainforest Fragrance Oil 502
Sage & Citrus Type Fragrance Oil 445
Sand Dune Fragrance Oil 332
Sandalwood Incense Fragrance Oil 168
Santa's Pipe Fragrance Oil 516
Sea Kelp & Agave Fragrance Oil 336
Sex in the Shower Fragrance Oil 429
Soothing Sandalwood Fragrance Oil 449
South Pacific Waters Fragrance Oil 564
Sparkling Mojito* Fragrance Oil 487
Spiced Cranberry Fragrance Oil 149
Stormy Nights Type Fragrance Oil 313
Strawberries & Cream Fragrance Oil 286
Strawberry Jam Fragrance Oil 156
Sun Dried Cotton Fragrance Oil 471
Sunflower Type Fragrance Oil 306
Tropical Spice* Fragrance Oil 488
Tropical Vacation Fragrance Oil 281
Vanilla Blossom Fragrance Oil 480
Vanilla Buttercream Fragrance Oil 339
Vanilla Fragrance Oil 121
Vanilla Hazelnut Fragrance Oil 469
Vanilla Lavender Fragrance Oil 131
Vineyard Type Fragrance Oil 293
Water Lily* Fragrance Oil 777
Water Orchid Fragrance Oil 338
White Gardenia Flowers Fragrance Oil 98

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CALL 1.800.359.0944

Pricing also available at
wholesalesuppliesplus.com



CRAFTER'S CHOICE®

BROWN SUGAR FRAGRANCE OIL 636

“Realistic! This is a nice warm fragrance. It's not ooey, gooey, sticky sweet. It smells authentic.”

Customer Review - Denise 12/2013



CRAFTER'S CHOICE®

VANILLA BLOSSOM FRAGRANCE OIL 480

“Wow! I really love this one. A very alluring fragrance. This will be great in bath products.”

Customer Review - Alicia 3/2009



CRAFTER'S CHOICE®

APPLE CARAMEL CRUNCH FRAGRANCE OIL 558

“You can smell the apple and the caramel!”

Customer Review - Carla 9/2013





CRAFTER'S CHOICE®
CINNAMON FRAGRANCE OIL 828

“Love the scent! Good for year round but especially now that Fall is just around the corner!”

Customer Review - Alysa 8/2014



FRAGRANCE OILS

SHOP PREMIUM SCENTS

- Abalone & Sea Fragrance Oil 314
- Absinthe* Fragrance Oil 177
- Acai Berries & Satin* Fragrance Oil 415
- Agave Nectar Odor Neutralizing FO 426
- Almond & Honey Fragrance Oil 143
- Aloha Waikiki* Fragrance Oil 220
- Alpine Frost Fragrance Oil 752
- Amaretto Cocoa Fragrance Oil 769
- Amber Fragrance Oil 235
- Angel Food Cake Type Fragrance Oil 681
- Apple & Cinnamon* Fragrance Oil 248
- Apple Balsam Pine Fragrance Oil (152)
- Apple Jack N' Peel Type Fragrance Oil 148
- Apple Mango Tango* Fragrance Oil 524
- Apple N Spice Fragrance Oil 363
- Apples & Acorns Fragrance Oil 534
- April Showers Fragrance Oil (264)
- Aqua Spa Fragrance Oil 340
- Autumn Breeze Fragrance Oil 535
- Autumn Spice Fragrance Oil 491

- Baby Bee Buttermilk* Fragrance Oil 442
- Baby Powder Fragrance Oil 498
- Bamboo Lotus Fragrance Oil 117
- Bamboo Teak Fragrance Oil 283
- Barely Bacon Brittle Fragrance Oil 798
- Basil Fragrance Oil 236
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CRAFTER'S CHOICE® GINGER ORANGE* FRAGRANCE OIL 461

*Compare our fragrance to Bath and Body Works. Wholesale Supplies Plus is not affiliated or associated with Bath and Body Works.

“When I first received this I was taken a back by the smell of citrus. I added a small amount of sandalwood and let me tell you it flew out of my inventory. I will definitely be ordering more.”

PRODUCT USED IN: Soap - Cold Process, Lotions, Creams & Body Butters, Massage Oils, Room & Linen Sprays



Customer Review - Nalisha, 5/2014

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CRAFTER'S CHOICE® PERFECT PUMPKIN FRAGRANCE OIL 452

Sweet Autumn pumpkin topped with the perfect touch of cinnamon and clove. Sweet sugary maple adds the finishing touch to this fabulous fall fragrance.

“This is one of my favorites for winter. Great pumpkin fragrance - just a hint of spice. Gets better with curing in the CP soap.”

★★★★★ Customer Review - Christine, 12/2013

SWEETENED FLAVOR OILS.

FOR LIP BALM - LIP GLOSS - LIP SCRUBS



CRAFTER'S CHOICE®
CINNAMINT - SWEETENED FLAVOR OIL 698

“Great flavor. Love this flavor combination.
Good job WSP!”

Customer Review -Mary 7/2014



SAFE FOR LIP

SWEETENED FLAVOR OILS

Apple - Sweetened Flavor Oil 778
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Carnival Cotton Candy - Sweetened Flavor Oil 575
Cherry Kiss - Sweetened Flavor Oil 781
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LIP BALM BASES - COLORS - SWEETENERS



“Everyone loves this lip balm. It is so easy to make. I just heat up, add my essential oils and pour into pot. It’s an easy seller when people see they are all natural.”

All Natural & Paraben Free Lip Balm Base for Pots
Customer Review - Michelle 6/2014



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SO SIMPLE TO USE THIS BASE!
JUST ADD YOUR FLAVOR,
COLOR & SWEETENER!

CRAFTER’S CHOICE LIP BALM BASE FOR POTS

Soft, silky base that readily accepts
flavor fragrance and color.

CRAFTER’S CHOICE LIP BALM BASE FOR STICKS

Ideal for lip products and lotion bars.
Smooth base with conditioning feel.
Readily accepts flavor fragrance, fragrance
oil and color.

POPULAR MICAS FOR LIP BALM



RED ORANGE OIL LOCKING
MICA SHIMMER



CORAL OIL LOCKING
MICA SHIMMER



PINK SPARKLE MICA



CRIMSON SPARKLE MICA

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PURE ESSENTIAL OILS

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Bergamot EO - Certified 100% Pure 731
Bitter Almond - Certified 100% Natural 587
Cedarwood EO - Certified 100% Pure 135
Cinnamon Leaf EO - Certified 100% Pure 702
Citronella EO - Certified 100% Pure 703
Clove Bud EO - Certified 100% Pure 704
Eucalyptus (80/82) EO - Certified 100% Pure 705
Eucalyptus (80/85) EO - Certified 100% Pure 142
Fir Needle EO - Certified 100% Pure 726
Geranium EO - Certified 100% Pure 732

Ginger EO - Certified 100% Pure 724
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Lavandin EO - Certified 100% Pure 576
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Lavender 40/42 EO - Certified 100% Pure 139
Lemon EO - Certified 100% Pure 140
Lemon Eucalyptus EO - Certified 100% Pure 598
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Chamomile Neroli - EO & FO Blend 609
Energizing - EO & FO Blend 605
Eucalyptus Spearmint - EO & FO Blend 608
Euphoria* - EO & FO Blend 591

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Headache - EO & FO Blend 586
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Lavender* - EO & FO Blend 590
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Sinus - EO & FO Blend 583
Sleep Time - EO & FO Blend 606
Summer Honey - Certified 100% Natural 395
Sweet Bay Rose - EO & FO Blend 604
Valencia* - EO & FO Blend 593

CALL FOR PRICING
CALL 1.800.359.0944

Pricing also available at
wholesalesuppliesplus.com

PACKAGING SUPPLIES.

BOTTLES, JARS, TINS & LIP TUBES IN ALL COLORS, SHAPES & SIZES



EVERYTHING YOU NEED FOR YOUR BATH & BODY BUSINESS.

WSP carries a regular line of plastic and glass bottles and jars in popular sizes and shapes so that the bottles you need are always in stock for your regular product line.



“Just gorgeous! These are crystal clear and are excellent for colored liquid soaps. Awesome product that is now a permanent fixture in my line!”



4 oz Clear Boston Round Plastic Bottle
Customer Review - Jennifer, 9/2006

PLASTIC BOTTLES & TOPS.

PLASTIC BOTTLES IN MANY SHAPES, COLORS & SIZES

PLASTIC BOTTLES

15 ml Natural LDPE Boston Round - 15/415
15 ml Standard Natural LDPE Malibu
50 ml Clear & White PET Foamer
75 ml Clear & White PET Foamer
1 oz Clear Cosmo Oval Plastic Bottle
1 oz Clear Cylinder Round Plastic Bottle
1 oz Clear Rectangle Plastic Bottle
1 oz Clear Round Bullet Plastic Bottle
1 oz Frosted Airless Pump, Bottle & Top
1 oz Green Round Bullet Plastic Bottle
1 oz Natural Boston Round Plastic Bottle
1 oz Natural Cylinder Plastic Bottle
1 oz White Round Bullet Plastic Bottle
2 oz Amber Boston Round Plastic Bottle
2 oz Amber Bullet Plastic Bottle
2 oz Amber Cosmo Oval Plastic Bottle
2 oz Black Bullet Plastic Bottle
2 oz Black Cylinder Round Plastic Bottle
2 oz Blue Bullet Plastic Bottle - 20/410
2 oz Blue Cosmo Oval Plastic Bottle
2 oz Clear Boston Round Plastic Bottle
2 oz Clear Cosmo Oval Plastic Bottle
2 oz Clear Cylinder Round Plastic Bottle
2 oz Clear Round Bullet Plastic Bottle
2 oz Green Bullet Plastic Bottle
2 oz Natural Boston Round Plastic Bottle
2 oz Natural Cylinder Round Plastic
2 oz Standard Malibu Tottle 22/400
2 oz White Bullet Plastic Bottle
3.5 oz Natural Airless Pump Set
4 oz Amber Boston Round Plastic Bottle
4 oz Amber Bullet Plastic Bottle - 20/410
4 oz Amber Cosmo Oval Plastic Bottle
4 oz Black Bullet Plastic Bottle - 20/410
4 oz Black Cylinder Round Plastic Bottle
4 oz Blue Bullet Plastic Bottle
4 oz Blue Cosmo Oval Plastic Bottle
4 oz Clear Boston Round Plastic Bottle
4 oz Clear Cosmo Oval Plastic Bottle -
4 oz Clear Cylinder Round Plastic Bottle
4 oz Clear Round Bullet Plastic Bottle
4 oz Clear Round Bullet Plastic Bottle
4 oz Green Bullet Plastic Bottle - 20/410
4 oz Natural Boston Round Plastic Bottle
4 oz Natural Cylinder Round Plastic
4 oz Standard Malibu Tottle 22/400 1.5"
4 oz White Bullet Plastic Bottle - 20/410
5 oz Natural Airless Pump, Bottle & Top
6 oz Natural Boston Round Plastic Bottle
8 oz Amber Boston Round Plastic Bottle
8 oz Amber Bullet Plastic Bottle - 24/410
8 oz Amber Cosmo Oval Plastic Bottle
8 oz Black Bullet Plastic Bottle - 24/410
8 oz Black Cylinder Round Plastic Bottle
8 oz Blue Bullet Plastic Bottle - 24/410
8 oz Blue Cosmo Oval Plastic Bottle
8 oz Clear Boston Round Plastic Bottle
8 oz Clear Cosmo Oval Plastic Bottle
8 oz Clear Cylinder Round Plastic Bottle
8 oz Clear Keuka Bottle Plastic Bottle
8 oz Clear Modern Boston Bottle
8 oz Clear Modern Round Plastic Bottle
8 oz Clear PET Honey Bear Bottle
8 oz Clear Round Bullet Plastic Bottle
8 oz Green Bullet Plastic Bottle
8 oz Natural Boston Round Plastic Bottle
8 oz Natural Cylinder Round Plastic
8 oz Pink Bullet Plastic Bottle - 24/410
8 oz Purple Bullet Plastic Bottle - 24/410
8 oz White Bullet Plastic Bottle - 24/410
8.5 oz Amber Table Top Bottle
8.5 oz Clear Table Top Bottle
16 oz Clear Round Bullet Plastic Bottle
16 oz Natural Cylinder Round Bottle
64 oz - 1/2 Gallon Natural Jug 38/400
0.75 oz Natural Twist-up Tube & Top
1 oz. Natural LDPE Cylinder Round Bottle
128 oz - 1 Gallon Natural Jug
8 oz Natural Modern Boston Bottle

BOTTLE TOPS , CAPS & LIDS

15/415 Black Smooth Basic Top Cap
15/415 White Smooth Flip Top Cap
20/410 Black & Natural Yorker Twist Open Top
20/410 Black Petite Treatment Pump Top - Clear Cap
20/410 Black Ribbed Basic Top Cap - F217 Liner
20/410 Black Ribbed Sprayer Top - Clear Cap
20/410 Black Smooth Disc Top Cap
20/410 Natural Plastic Bottle Orifice Reducer
20/410 Natural Ribbed Sprayer Top - Clear Cap
20/410 Natural Smooth Disc Top Cap
20/410 White Petite Treatment Pump Top - Clear Cap
20/410 White Ribbed Basic Top Cap - F217 Liner
20/410 White Ribbed Sprayer Top - Clear Cap
20/410 White Smooth Disc Top Cap
22/400 Black Flip Top Cap - 1.5 inch
22/400 Black Flip Top Cap - 2.0 inch
22/400 Natural Flip Top Cap - 1.5 inch
22/400 Natural Flip Top Cap - 2.0 inch
22/400 White Flip Top Cap - 1.5 inch
22/400 White Flip Top Cap - 2.0" (Scrub Opening)
24/410 Black & Natural Yorker Twist Open Top
24/410 Black Ribbed Basic Top Cap - F217 Liner
24/410 Black Ribbed ELITE Pump Top
24/410 Black Ribbed Sprayer Top - Clear Cap
24/410 Black Smooth Basic Top - F217 Liner
24/410 Black Smooth Disc Top Cap
24/410 Natural Mini Trigger Sprayer
24/410 Natural Plastic Bottle Orifice Reducer
24/410 Natural Ribbed ELITE Pump
24/410 Natural Ribbed Sprayer & Clear Cap
24/410 Natural Smooth Disc Top
24/410 White & Silver Metal Sprayer & Clear Cap
24/410 White Ribbed Basic Top - F217 Liner
24/410 White Ribbed ELITE Pump Top
24/410 White Ribbed Sprayer & Clear Cap
24/410 White Smooth Basic Top Cap
24/410 White Smooth Disc Top Cap
28/400 Phenolic Black Top Cap - Polycone Liner

JARS & TOPS.

A VARIETY OF SHAPES, COLORS & SIZES

PLASTIC JARS

1/2 oz Clear PET Basic Plastic Jar - 33/400
1/4 oz LDPE Polycon - Black
1/4 oz LDPE Polycon - Natural
1/4 oz LDPE Polycon - White
1/4 oz White Double Wall Jar - 33/400
1 oz Clear PET Basic Plastic Jar - 38/400
2 oz Black Double Wall Plastic Jar - 58/400
2 oz Clear Basic Plastic Jar - 48/400
2 oz Clear Heavy Wall Plastic Jar - 58/400
2 oz White Double Wall Plastic Jar - 58/400
2 oz White LOW PROFILE Plastic Jar - 70/400
2 oz White Plastic Jar - 58/400 (Surplus)
3 oz Natural LOW PROFILE Plastic Jar & Top
4 oz Amber Basic Plastic Jar - 58/400
4 oz Black Double Wall Plastic Jar - 70/400
4 oz Blue Basic Plastic Jar - 58/400
4 oz Clear Basic Plastic Jar - 58/400
4 oz Clear Heavy Wall Plastic Jar - 70/400
4 oz Clear Powell Oval Plastic Jar - 58/400
4 oz Green Basic Plastic Jar - 58/400
4 oz White Basic Plastic Jar - 58/400
4 oz White Double Wall Plastic Jar - 70/400
16 oz Natural Ice Cream Tub & Natural Lid Set
16 oz White Ice Cream Tub & White Lid Set
8 oz Amber Basic Plastic Jar - 70/400
8 oz Black Double Wall Plastic Jar - 89/400
8 oz Blue Basic Plastic Jar - 70/400
8 oz Clear Basic Plastic Jar - 70/400
8 oz Clear Heavy Wall Plastic Jar - 89/400
8 oz Clear Powell Oval Plastic Jar - 70/400
8 oz Green Basic Plastic Jar - 70/400
8 oz White Basic Plastic Jar - 70/400
8 oz White Double Wall Plastic Jar - 89/400
16 oz Clear Basic Plastic Jar - 89/400
4 oz Natural Classic Plastic Jar - 71 mm Top
6.5 oz Natural LOW PROFILE Jar and Top

TOPS FOR JARS

33/400 Black Ribbed Basic Top Cap - F217 Liner
33/400 Phenolic Black Top Cap - Polycone Liner
33/400 White Dome Basic Top Cap - F217 Liner
33/400 White Ribbed Basic Top Cap - F 217 Liner
33/400 White Straight Basic Top Cap - F217 Liner
38/400 Black Ribbed Basic Top Cap - F217 Liner
38/400 Gallon Jug Pump
38/400 Phenolic Black Top Cap - Polycone Liner
38/400 White Ribbed Top Cap - F217 Liner
38/400 White Straight Top Cap - F217 Liner
40 mm Table Top Foamer Pump Top - BLACK
40 mm Table Top Foamer Pump Top - WHITE
43/400 Black Ribbed Top Cap - F217 Liner
43/400 White Ribbed Top Cap - F217 Liner
48/400 Black Ribbed Top Cap - F217 Liner
48/400 White Ribbed Top Cap - F217 Liner
48/400 White Straight Top Cap - F217 Liner
58/400 Black Dome Top Cap - F217 Liner
58/400 Black Ribbed Top Cap - F217 Liner
58/400 Black Straight Top Cap - F217 Liner
58/400 Silver Metal Basic Top Cap - Foam Liner
58/400 White Dome Top Cap - F217 Liner
58/400 White Ribbed Top Cap - F217 Liner
58/400 White Straight Top Cap - F217 Liner
70/400 Black Dome Top Cap - F217 Liner
70/400 Black Ribbed Top Cap - F217 Liner
70/400 Black Straight Top Cap - F217 Liner
70/400 Silver Metal Basic Top Cap - Foam Liner
70/400 White Dome Top Cap - F217 Liner
70/400 White Ribbed Top Cap - F217 Liner
70/400 White Straight Top Cap - F217 Liner
71 mm Natural Top Cap - No Liner
89/400 Black Dome Top Cap - No Liner
89/400 Black Ribbed Top Cap - F217 Liner
89/400 Black Straight Top Cap - F217 Liner
89/400 White Dome Top Cap - F217 Liner
89/400 White Ribbed Top Cap - F217 Liner
89/400 White Straight Top Cap - F217 Liner

CLAMSHELLS, BATH BOMB MOLDS & SOAP CUPS.

SOAP CLAMSHELLS - SOAP CUPS - BATH BOMB MOLDS



CRAFTER'S CHOICE® CLAMSHELLS

Basket Weave Clamshell
Bath Bomb Ball Mold - 1.75" diameter (2 pc set)
Bath Bomb Ball Mold - 2.75" diameter (2 pc set)
Bee & Honeycomb Clamshell
Break-A-Way Clamshell
Celtic Heart Clamshell
Celtic Oval Clamshell
Celtic Rectangle Clamshell
Clamshell with Hinged Lid - 6 Small Cubes
Clamshell with Hinged Lid - 6 Medium Squares
Gingerbread Rectangle Clamshell
Lighthouse Rectangle Clamshell
Palm Tree Rectangle Clamshell
Plain Heart Clamshell
Plain Oval Clamshell
Plain Rectangle Clamshell
Snowflake Oval Clamshell
Soap Cup - Rectangle
Soap Cup - Round
Victorian Heart Clamshell
Victorian Oval Clamshell
Victorian Rectangle Clamshell
Wedding Rings Clamshell

“Fantastic product! So easy to use!”

★★★★★ Plain Rectangle Clamshell
Customer Review - Kimberly 6/2004



CRAFTER'S CHOICE® SOAP CUPS

Crafters Choice™ Soap Cup - Rectangle
Crafters Choice™ Soap Cup - Round

“Perfect size! Love these! These cups are so convenient. They make the process so quick and easy! Product ideas are endless.”

★★★★★ Soap Cup - Round
Customer Review - Sharon, 5/2014



CRAFTER'S CHOICE® BATH BOMB MOLD

Bath Bomb Ball Mold - 1.75" diameter (2 pc set)
Bath Bomb Ball Mold - 2.75" diameter (2 pc set)

“In a word, awesome. My bath bombs came out perfectly. Because they can stay in the mold while hardening, they didn't develop warts. And the best part is, they pop right out - no sticking whatsoever.”

★★★★★ Bath Bomb Ball Mold - 2.75" Diameter (2 PC Set)
Customer Review - Barbara, 3/2014

SPECIALTY PACKAGING, BAGS & WRAP

BAGS - SHRINK WRAP - RIBBONS - SOAP BOXES

BAGS, WRAP ETC

Embed Paper for Soap (Water Soluble Paper)
Muslin Drawstring Bags - Large 5 x 7
70 mm Clear Disc Jar Liner (Flat)
Bath Tea Bags (2.5" x 2.5")
Bath Tea Bags (5" x 3.75")
Black Curling Ribbon
Brown Curling Ribbon
Burgundy Curling Ribbon
Citrus Green Curling Ribbon
Clear Poly - Zip Close Bags 3 x 4
Clear Poly - Zip Close Bags 4 x 4
Clear Poly - Zip Close Bags 5 x 7
Clear Poly - Zip Close Bags 8 x 10
Clear Poly - Zip Close Bags 8 x 12
Clear Poly Bags - 10" x 3" (50 bags/pack)
Clear Poly Bags - 11" x 5" x 3" (20 bags/pack)
Clear Poly Bags - 4.75" x 3" (100 bags/pack)
Clear Poly Bags - 6" x 3.75" (100 bags/pack)
Clear Poly Bags - 9" x 4" x 2" (30 bags/pack)
Clear Poly Bags 14 x 20
Crinkled Paper Filler - Brown
Crinkled Paper Filler - Green (Sage)
Crinkled Paper Filler - Ivory
Crinkled Paper Filler - Pink (Bright)
Handcrafted Seal/Label - Gold Embossed
Heat Seal Sample Packet - Silver, 2 x 4.75 inches
Heat Seal Travel Packet - Silver, 3 x 5 inches
Heat Seal Zip Close Bag - Silver Front & Back
Kraft Window Tin Tie Bag - 1/2 Pound (Medium)
Lip Tube Arched Display Box - (NATURAL COLOR)
Lip Tube Arched Display Box - (WHITE COLOR)
Mold Bag Liner - Fits In Long Wood Soap Mold
Muslin Drawstring Bags - Traditional 4 x 6
Natural Frost Handled Bag (12" x 15")
Natural Frost Handled Bag (9" x 12")
Natural Raffia
Orange Curling Ribbon
Organza Bag - Black (4" x 3")
Organza Bag - Black (6.5" x 5")
Organza Bag - Black (9" x 5.5")
Organza Bag - Gold (4" x 3")

Organza Bag - Gold (6.5" x 5")
Organza Bag - Gold (9" x 5.5")
Organza Bag - Ivory (4" x 3")
Organza Bag - Ivory (6.5" x 5")
Organza Bag - Ivory (9" x 5.5")
Organza Bag - Lavender (4" x 3")
Organza Bag - Lavender (6.5" x 5")
Organza Bag - Lavender (9" x 5.5")
Organza Bag - Light Blue (4" x 3")
Organza Bag - Light Blue (6.5" x 5")
Organza Bag - Light Blue (9" x 5.5")
Organza Bag - Pink (4" x 3")
Organza Bag - Pink (6.5" x 5")
Organza Bag - Pink (9" x 5.5")
Organza Bag - White (4" x 3")
Organza Bag - White (6.5" x 5")
Organza Bag - White (9" x 5.5")
Pink Curling Ribbon
Premium Glassine Bags (2 3/4" x 4 1/4")
Premium Glassine Bags (4 1/2" x 6 3/4")
Premium Glassine Bags (5 1/2" x 7 3/4")
Press & Seal Liner - 20mm
Press & Seal Liner - 22mm
Press & Seal Liner - 24mm
Press & Seal Liner - 33mm
Press & Seal Liner - 38mm
Press & Seal Liner - 48mm
Press & Seal Liner - 58mm
Press & Seal Liner - 70 mm
Press & Seal Liner - 89 mm
Purple Curling Ribbon
Red Curling Ribbon
Royal Blue Curling Ribbon
Semi Clear Handled Bag (12" x 7" x 22")
Shredded Wood Excelsior
Zip Pouch - Black with Window
Zip Pouch - White with Window
Zip Pouch: 1 oz. Clear Side & Silver Side
Zip Pouch: 16 oz. Clear Side & Silver Side
Zip Pouch: 2 oz. Clear on Both Sides

SHRINK WRAP BAGS

Shrink Wrap Flat Bags - 4 x 6
Shrink Wrap Flat Bags - 6 x 11
Shrink Wrap Flat Bags - 6 x 6

SHRINK WRAP BANDS

Shrink Wrap Bands - 20 x 82 (Slim Lip Tube)
Shrink Wrap Bands - 28 x 63 (Round Lip Tube)
Shrink Wrap Bands - 28 x 70 (Oval Lip Tube)
Shrink Wrap Bands - 35 x 90
Shrink Wrap Bands - 40 x 40
Shrink Wrap Bands - 50 x 55
Shrink Wrap Bands - 57 x 55
Shrink Wrap Bands - 65 x 55
Shrink Wrap Bands - 80 x 55
Shrink Wrap Bands - 95 x 55
Shrink Wrap Bands - 102 x 102 (Soap Band)
Shrink Wrap Bands - 115 x 55
Shrink Wrap Bands - 120 x 55
Shrink Wrap Bands - 135 x 55
Shrink Wrap Bands - 155 x 55
Shrink Wrap Bands - 170 x 55

CRYSTAL CELLO BAGS

Premium Crystal Cello Bags (12" x 6" - Cone)
Premium Crystal Cello Bags (2.5" x 2" x 6")
Premium Crystal Cello Bags (3.5" x 2" x 7.5")
Premium Crystal Cello Bags (4" x 2" x 9")
Premium Crystal Cello Bags (4" x 2.5" x 10.25")
Premium Crystal Cello Bags (4.75" x 6.75")
Premium Crystal Cello Bags (5" x 3" x 11.5")

SPECIALTY PACKAGING SUPPLIES.

METAL TINS - LIP TUBES - METAL & GLASS BOTTLES

SPECIALTY PACKAGING

2 ml Clear Square Jar with Clear Top
1/4 oz Clear Hinged Compact
1/4 oz Clear Pot & Clear Screw Top
4 ml Natural Plastic Roll On Bottle Natl Top
5 ml Frosted Plastic Roll On Bottle Natl Top
1/2 oz Clear Pot & Clear Screw Top
1/3 oz Clear Jar with Black Top
1/3 oz Clear Jar with Natural Top
1/3 oz Clear Jar with White Top
10 ml Clear Plastic Bottle, Sprayer, Cap Top
15 ml Clear Plastic Bottle and Roller White Cap
1.7 oz Natural Airless Pump, Bottle & Top Set
0.07 oz Lip Tube & Cap - NATURAL, SLIM ROUND
0.15 oz Lip Tube & Cap - NATURAL, OVAL
0.15 oz Lip Tube & Cap - WHITE, OVAL
0.15 oz Lip Tube Only - BLACK, ROUND
0.15 oz Lip Tube Only - NATURAL, ROUND
0.15 oz Lip Tube Only - WHITE, ROUND
1 oz Clear Push Up Sticks & Tops
1.5 x 6" Clear PETG Tube with White Cap
128 oz (1 gallon) White Bucket & Lid with Gasket
2 oz Natural Twist-up Tube & Top
2.25 oz White Lotion Bar Tube & Top - Dial Up
5 oz Paper Powder Shaker Container - White
Glass Packer - Large
Glass Packer - Small
Lip Tube Individual Box - (WHITE COLOR)
Silver Aluminum Bullet - 2.5 oz (24/410)
Silver Aluminum Bullet - 4 oz (24/410)
White Bucket & Lid with Gasket - 3.5 gallon
White Handled Pail & Tab Lid - 1 gallon

SPECIALTY TOPS

Black Cap for 7 ml Clear Glass Roll On Bottle
Cap for Lip Tube - Black, Round
Cap for Lip Tube - Natural, Round
Cap for Lip Tube - White, Round
Surplus - Cap for Lip Tube - Bright Pink, Round
Surplus - Cap for Lip Tube - Dk Red, Round
Surplus - Cap for Lip Tube - Tan, Round
White Cap for 7 ml Clear Glass Roll On Bottle

TINS

0.25 oz Lip Slide Tin Set - Silver
0.5 oz Silver Shallow Metal Tin Assembled Set
1 oz Silver Shallow Metal Tin Assembled Set
2 oz Silver Shallow Metal Tin Assembled Set
4 oz Silver Shallow Metal Tin Assembled Set

GLASS BOTTLES

1 oz Clear Glass Boston Round - 20/400
7 ml Glass Bottle, Metal Roller Ball - Black
7 ml Glass Bottle, Plastic Roller - Black
7 ml Glass Bottle, Plastic Roller - White
2 oz Amber Glass Wide Mouth Bottle
4 oz Clear French Square Glass Bottle
8 oz Clear French Square Glass Bottle
16 oz Clear French Square Glass Bottle



START UP YOUR BUSINESS WITH STARTER KITS.



FUN & EASY KIT LOOKS GOOD ENOUGH TO EAT!

THESE CARAMEL APPLE LIP BALMS WERE MADE WITH A SIMPLE STARTER KIT.
BUY ALL OF THE INGREDIENTS AND SUPPLIES TO MAKE THIS PRODUCT FOR ONE FLAT PRICE!



CRAFTER'S CHOICE® CREAMY CARAMEL - SWEETENED FLAVOR OIL 611

A decadent creamy blend of caramelized sugar and farm fresh butter blended to sweet perfection.

“I just started using this flavor oil and my customers love it! I like the flavor selection that you offer. Keep up the great work and I will be your customer forever!”



Customer Review - Cindy, 5/2014

STARTER KITS.

SOAP MAKING KITS - HOME CARE - PET CARE KITS

SOAP MAKING KITS

A Single Rose Soap Making Kit
Abalone & Sea Shells Soap Making Kit
Acorn & Cinnamon Sticks Soap Making Kit
Americana Stars Soap Pop Kit
Anchors Away Americana Soap Making Kit
Apple Balsam Pine Tree Soap Loaf Kit
Apple Brown Betty Soap Loaf Kit
Artistic First Snow Soap Tray Mold Kit
Artistic Perfect Pumpkin Soap Kit
Baby Ducks Soap Making Kit
Bath Tea Guest Soap Making Kit
Be My Valentine Soap Making Kit
Bed of Roses Loaf Soap Making Kit
Beer Soap Pop Making Kit
Birthday Party Ducks Soap Making Kit
Black Tie Soap Making Kit
Blades of Grass Gridiron Soap Making Kit
Blank Canvas Soap Making Kit
Blue Heart Soap Bar Kit
Calendula Sun Soap Making Kit
Candy Corn Soap Making Kit (in clamshell)
Candy Shop Soap Pop Kit
Candy Swirl Lollipop Soap Making Kit
Celebration Loaf Soap Loaf Kit
Celtic Rectangle Soap Making Kit
Champagne at Midnight Soap Making Kit
Champagne Soap Loaf Kit
Chocolate Truffles Bar Soap Making Kit
Chunky Ocean Rain Soap Making Kit
Chunky Pink Berry Mimosa Soap Kit
Class of 2013 Soap Making Kit
Coconut Milk & Luffa Soap Loaf Kit
Coffee Mocha Loaf Soap Making Kit
Confetti Guest Soap Loaf Kit
Curlz and Stars Soap Loaf Kit
Easter Cross Soap Making Kit
Easter Eggs in Basket Soap Making Kit
Easter Eggs with Embed Paper Soap Kit
Elegant Holiday Soap Loaf Kit
Embedded White Calla Lillies Soap Kit
Fall Luffa Soap Making Kit
Fish in a Dish Soap Making Kit
Fisherman Soap Making Kit
Flower Power Apricot Scrubby Soap Kit
Fluorescent Neon Layers Soap Loaf Kit
Football Soap Making Kit
Gingerbread Man Pop Soap Making Kit

Glitter and Glam Soap Making Kit
Glittery Party Cupcakes Soap Making Kit
Graduation Cap Soap Making Kit
Green Beer & Clover Leaf Soap Loaf Kit
Gym Bag Soap Making Kit - Single Use
Halloween Ducks Soap Making Kit
Heart Wedding Rings Soap Making Kit
Hearts and Clovers Soap Loaf Kit
Holiday Ducks Soap Making Kit
Holiday Gift Box Soap Kit
Hoot Owl Soap Making Kit
Iced Tea Soap Loaf Kit
Inspirational Soap Bar Kit
Japanese Cherry Blossom Soap Kit
Kids Critter MP Soap Making Kit
Kitchen Scrubbie MP Soap Making Kit
Lemon Sugar Soap Making Kit
Leprechaun's Gold Soap Loaf Kit
Margarita Lime Soap Loaf Kit
Melon Cupcakes Soap Making Kit
Mens Clay and Tea Tree Soap Kit
Mens Shave Soap Making Kit
Mens Travel Shave Soap Making Kit
Mustache Soap Making Kit
My Teens Favorite Bar Soap Making Kit
Neapolitan Soap Pop Kit
Neopolitan Ice Cream Loaf Soap Kit
Oatmeal Scrubby Soap Making Kit
Ombre Bunny Guest Soap Kit
Pamper Me Pedicure (Blue) Soap Kit
Pamper Me Pedicure (Green) Soap Kit
Pamper Me Pedicure (Orange) Soap Kit
Pamper Me Pedicure (Red) Soap Kit
Paw Prints and Footballs Soap Kit
Pet Paws Soap Making Kit
Photo Frame Soap Making Kit
Pink Berry Mimosa Cupcake Soap Kits
Pink Ribbon Bar Soap Kit
Poppy Flowers Soap Making Kit
Pot O' Gold Soap Making Kit
Purple Calla Lily Soap Cakes Kit
Raindrop Soap Loaf Kit
Rainy Day Soap Making Kit
Reindeer Ducks Soap Making Kit
Retro Bicycle Soap Making Kit
Rustic Wedding Favors Soap Kit
Santa's Tree Farm Soap Kit

School Books Soap Kit
School Chalkboard Eraser Soap Kit
School Ruler & Eraser Soap - Guest Bar Kit
Scrabble Tiles Soap Favor Kit
Sea Glass Guest Soap Making Kit
Sea Glass Soap Loaf Kit
Snow Balls Soap Making Kit
Snow Cone Soap Loaf Kit
Snow Globe Soap Kit
Soap Frosting Starter Kit
Spa Duck Soap Making Kit
Sport Ball Embed Paper Soap Making Kit
Star and Curls Tree Soap Loaf Kit
Summer Fruit Soap Pop Kit
Sunny Day Flip Flops Soap Making Kit
Team Jersey Soap Making Kit
Tree with Falling Snow Soap Loaf Kit
Under the Sea 3D Soap Making Kit
Valentine Kiss Me Frogs Soap Making Kit
Valentine Mini Ducks Soap Making Kit
Valentine Sugar Cookies Soap Making Kit
Valentine Whoopie Pies Soap Making Kit
Very Merry Cranberry Tree Soap Loaf Kit
Watermelon Slice Soap Loaf Kit
Wedding Gift Box Soap Kit

HOME CARE KITS

Gingham Apple Air Freshener Wax Tart Kit
Harvest Ale Air Freshener Wax Tart Kit
Kitchen Scrubbie MP Soap Making Kit
Multi-Purpose Cleaning Spray/Hand Wash
Room and Carpet Refresher Kit

PET KITS

Dog Bone Pet Shampoo Bar
Nose & Paws Lotion Bar Kit
Pampering Pet Set Kit
Pet Paws Soap Making Kit
Pet Shampoo Kit
Pet Spritz Kit

SPECIALTY SOAP KIT

Soap Frosting Starter Kit

MORE STARTER KITS.

BATH & BODY - LOTIONS - LIQUID SOAPS

BATH & BODY KITS

After Sports Waterless Hand Cleaner Kit
After-Shave Gel Kit
All Natural (From Scratch) Lip Balm Kit
All Natural Pink Grapefruit Lip Balm Kit
Amber Romance Bath Splash Kit
Apple Cider Lotion Making Kit
Aromatherapy Lotion Bar Kit
Athletic Moisturizing Balm Making Kit
Basic Lotion Making Kit
Bath Salts with Botanicals Kit
Bath Tea with Spa Salts Kit
Bath Tub Paints Kit
Beach Bag Travel Set Kit
Beach Bag Travel Set Kit
Beach Bag Travel Set Kit
Beach Butter Balm Kit
Beach Day Body Scrub Kit
Beer for Men Lotion Making Kit
Belly Balm Lotion Bar Kit
Black Raspberry Vanilla Body Wash Kit
Blueberry Bath Whip Making Kit
Blushing Body Butter Kit
Body Glitter Gel Kit
Body Spray Kit - Do Not Bug Me
Callus Cream Hand Care Kit
Carrot Extract Facial Cleanse & Polish Kit
Champagne Kisses Body Wash Kit
Chocolate Mint Lip Gloss Kit
Coconut Milk & Lavender Bath Salt Kit
Cool Menthol Foot Scrub Kit
Cool Menthol Foot Scrub Kit
Cooling Cucumber Face Mask Kit
Cotton Candy Emulsified Sugar Scrub Kit
Cotton Candy Shaving Cream Kit
Cranberry Lip Scrub and Body Butter Kit
Cranberry Thumbprint Cookie Bath Tart Kit
Creamy Berry Lip Balm Kit
Cuticle Cream Kit
Cuticle Cream with Mango Butter Kit
Don't Bug Me Lotion Bar Kit
Easter Carrot Bath Salt Kit
Endless Love Shower Gel Kit
Face Cream with White Tea Extract Kit
Fifty Shades (Alcohol Free) Cologne Kit
Flip Flop Heel Helper Lotion Bar Kit
Flip Flop Heel Helper Lotion Bar Kit
Flower with Rose Petals Bath Fizzie Kit
Foaming Cranberry Hand Soap Kit
Foaming Fun for Kids Soap Kit
Foaming Soy Milk Bath Kit
Fresh Lemonade Body Wash
Gentle Orange Face Wash with Scrub
Goat Milk Lotion Kit
Golfers Lotion Making Kit
Green Tea Butter Lotion Kit
Hair Conditioner Kit
Hair Serum - Split End & Shine Kit
Hair Shampoo Kit
Heart Cupcake Bath Fizzie Kit
Hemp Lotion (from scratch) Kit
His & Hers Body Wash Kit
Holiday Body Care Gift Set Kit
Ice Cream Sundae Scrub Kit
Lavender Lotion Bar Kit
Lavender Rose Bath Fizzie Making Kit
Leave In Spray Hair Conditioner Kit
Lemongrass Body Wash for Men Kit
Liberty Lip Balm Making Kit
Locker Room Foot Powder Making Kit
Luxurious Lime Foot Soak Kit
Marshmallow Sugar Scrub Kit
Massage and Body Oil Kit
Massage Bar Making Kit
Mechanics Scrub Kit
Melon Ball Bath Fizzie Kit
Melon Cube Sugar Scrub Kit
Melon Scoop Salt Scrub Kit
Men's Cooling Face Refresher Kit
Mens Pre Shave Oil & After Shave Kit
Mustache Wax & Beard Oil Kit
Orange Ginger Bath Cookie Kit
Our Best Sugar Scrub Kit - Gingerbread
Our Best Sugar Scrub Kit - Peppermint
Our Best Sugar Scrub Kit - Vanilla
Pampered Hands Kit - 3 Recipes
Pampering Mom Bath Fizzie Kit
Peppermint Cream Massage Oil Kit
Peppermint Salt Scrub Cube Kit
Perfect Pumpkin Salt Scrub Kit
Pink Chiffon Heart Bath Melt Kit
Pink Pair Lotion & Shower Gel Kit
Pink Sugar Bath Fizzie Kit
Pre-Sun Lotion Bar Kit
Pretty Feet Lotion Stick Kit
Pretty Feet Lotion Stick Kit
Pumpkin Bath Melts Kit
Revitalizing Face Mask Kit
Robin Egg in Nest Bath Fizzie Kit
Roll On Perfume Kit - Sun and Sand
Romantic Trio Massage Oil Kit
Ruby Red Raspberry Lip Gloss Kit
Sea Salt Hair Spritz Kit
Shea Butter & Pink Grapefruit Salt Scrub Kit
Shimmer Stick Kit
Shimmery Marshmallow Fluff Lotion Making Kit
Shower and Tub Tab Kit - Muscle Rescue
Shower and Tub Tab Kit - Quiet Time
Shower and Tub Tab Kit - Sinus
Shower and Tub Tab Kit - Sleep Time
Shower and Tub Tab Kit - Stress Less
Silky Souffle Lotion Making Kit - Pink Grapefruit
Slithering Snakes Shower Gel Kit
Soap Frosting Starter Kit
Softly Silky Hair Shampoo & Conditioner Kit
Soothing Serenity Face/Body Cream Kit
Soothing Shaving Cream Kit
Spa Bath Salt Kit - Four Scents and Colors
Spiced Gum Drops Scrub Kit
Spiced Pumpkin Latte Sugar Scrub Kit
Sprayable Perfume Kit - Sun and Sand
Strawberries & Champagne Bubble Bath Kit
Striped Candy Lip Balm Kit
Sugar Leaf Lotion Bar Kit
Summer Shimmer Lotion Making Kit
Sweet Orange Lip Balm Kit
Sweetie Tarts Bath Fizzie Kit
Tropical Drink Lip Butter and Scrub Kit
Valentine Ducky Bath Fizzie Kit
Vanilla Mint Lip Balm Kit
Waterless Hand Cleaner Kit
Watermelon Bath Fizzie Pops
Whipped Chamomile Body Butter Kit
Whipped Pumpkin Butter Lotion Making Kit
Whipped Shea Butter Lotion Making Kit
Winter Wonder Lotion Bar Kit



NATURAL COLORS & EXFOLIANT SAMPLER KITS

NATURAL COLORS - CLAYS - EXFOLIANTS - MICAS & MORE



WEAR THE MESSAGE.

BUY HANDMADE - WEARABLE GEAR



CUSTOMIZEABLE LINE OF WEARABLE GEAR TO PROMOTE THE HANDMADE INDUSTRY

TOOLS & ACCESSORIES.

MEASURING CUPS - SOAP CUTTERS - EMBEDS & MORE

TOOLS

Bath Bomb Ball Mold - 2.75" diameter
Bath Fizzy Super Scooper
Beaker - Natural Polypropylene
Cutter - Stamp & Punch Combo
Decorator Pro - Stainless Steel
Droppers - Plastic
Eyewash
Gloves Latex (Extra Large) - Powder Free
Gloves Latex (Large) - Powder Free
Gloves Latex (Medium) - Powder Free
Gloves Latex (Small) - Powder Free
Gloves Vinyl (Extra Large) - Low Powder
Gloves Vinyl (Large) - Low Powder
Gloves Vinyl (Medium) - Low Powder
Gloves Vinyl (Small) - Low Powder
Grater
Hairnets - 21 inch Disposable
Jelly Roll Pan
Mask - Basic Procedures
Mask with Exhalation Valve
Measuring Cup - 1 ounce, Clear Blue HDPE
Measuring Cup - 1 ounce, Natural HDPE
Mesh Bath Tea Ball
Mini Mixer - Cordless
Mitre Box - For CC Regular Loaf
Mix & Pour Funnel Pitcher

Pail Opener
pH Test Strips - Paper Roll
pH Test Strips - Plastic Strips
Rotary Drum Pump
Safety Equipment Kit
Safety Glasses
Safety Glasses - Standard
Scale - Digital Display (Professional)
Scoop - 0.15 ml (Micro Size)
Scoop - 1/2 ounce
Scoop - Squeeze Handle (Medium)
Scoop - Squeeze Handle (Small)
Soap Dish - Premium White Oak, Large
Soap Dish - Premium White Oak, Medium
Soap Loaf Equipment Kit
Soap Loaf Equipment Kit - Mini Kit
Soap Pop Sticks
Spatula - 2.3" (Curved White Plastic)
Spatula - 2.5" (Straight Black Plastic)
Spatula - 2.5" (Straight Natural Wood)
Spatulas - 5.75" (Straight White Plastic)
Stackable Racks
Straight Soap Cutter
Thermometer - High Temperature
Thermometer - Infrared, Professional
Wavy Soap Cutter

TOYS & ACCESSORIES

10 inch Luffa
5 inch Luffa
7/8 inch Luffa
Baby Shower Boy and Girl Duck Toys
Bath Tub Duck Toys
Birthday Duck Toys
Candy Sprinkles - Carnival Colors
Candy Sprinkles - Chocolate Brown
Clear Soothing Spa Mask - SURPLUS
Embed Paper for Soap (Water Soluble Paper)
Gingerbread Men (Mini) Toys
Gold Fish - Vinyl
Halloween Duck Toys
Holiday Duck Toys
Monster Duck Toys
Reindeer Duck Toys
Scoop - 1/2 ounce
Shaving Brush - Boar Bristle (Green)
Shaving Brush - Boar Bristle (Ivory)
Shaving Brush - Boar Bristle (Navy)
Snake Vinyl Toy
Soap Dish - Premium White Oak, Large Square
Soap Dish - Premium White Oak, Medium Rectangle
Spatula - 2.3" (Curved White Plastic)
Spatula - 2.5" (Straight Black Plastic)
Spatula - 2.5" (Straight Natural Wood)
Spatulas - 5.75" (Straight White Plastic)
Turtle Toys
Valentine (Mini) Duck Toys
Valentine Frog Toys - Vinyl



SALE CALENDAR | OCTOBER 2014

SUN.	MON.	TUES.	WED.	THUR.	FRI.	SAT.
	OCT. 6	BAKING SODA & CITRIC ACID ON SALE - MONDAY, OCTOBER 6TH				
	OCT. 13	SELECT OATMEAL PRODUCTS ON SALE - MONDAY, OCTOBER 13TH				
	OCT. 20	FOAMING BATH WHIP ON SALE - MONDAY, OCTOBER 20TH				
	OCT. 27	SELECT PUMPKIN FRAGRANCE OILS ON SALE - MONDAY, OCTOBER 27TH				
	NOV. 3	GOAT MILK LOTION BASE ON SALE - MONDAY, NOVEMBER 3RD				

FRAGRANCE OF THE MONTH

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ON SALE IN OCT.



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COUPONS | OCTOBER 2014



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READER FEEDBACK

We love to hear feedback from our readers. Here are some reviews shared on our social media pages. Thank you so much for taking the time to share a kind word with us!

“I look forward to a new issue every month... Lots of great ideas!”

★★★★★ Reader Review - Christine, 7/2014

“Some really interesting projects here, should be fun to try.”

★★★★★ Reader Review - Liz, 7/2014

“A new issue?! This is my most favorite time of the month!”

★★★★★ Reader Review - Derek, 4/2014



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