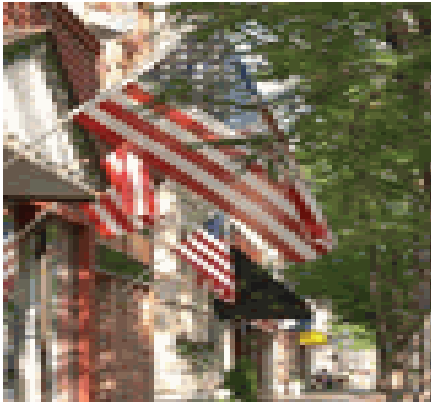


Wholesale Supplies Plus

Soap & Candle Making Materials

Fragrance Oil Marketing Guide: Americana



Americana refers to objects that relate to the history & heritage of the United States. The scents in this collection are reminiscent of true American staples that we will all find familiar!

This guide includes 18 popular suggestions of fragrance oils representing popular Americana fragrances. All of the Crafter's Choice Fragrance Oils mentioned in this guide can be purchased at Wholesale Supplies Plus.

Scents included in this guide have been chosen because they have experienced excellent sales in years past. We have added a few new fragrances based on trend forecasts. We recommend having at least two Americana scents in your Americana product line.



Crafter's Choice™ Fragrance Oil Apple Pie

[Visit Fragrance Page](#)

Fragrance Description

Apples, Cinnamon, Sugar, Pie Crust

Alternative Product Names

Hot Apple Crisp, Warm Apple Cider, Apple Cinnamon Sticks

Additional Information

Vanilla Content: 1%, Flashpoint 200

Country of Origin: United States

Product Color Suggestions



Personal Notes:



Crafter's Choice™ Fragrance Oil Beach

[Visit Fragrance Page](#)

Fragrance Description

Sand, Sea Spray, Salt, Jasmine, Mandarin

Alternative Product Names

Beach Bum, Sand & Sea, Surf's Up!

Additional Information

Vanilla Content: 0%, Flashpoint 188

Country of Origin: United States

Product Color Suggestions



Personal Notes:



Crafter's Choice™ Fragrance Oil Birthday Cake

[Visit Fragrance Page](#)

Fragrance Description

Vanilla, Cake Accord

Alternative Product Names

Cake & Candles, Birthday Wish, Happy Birthday

Additional Information

Vanilla Content: 10%, Flashpoint 162

Country of Origin: United States

Product Color Suggestions



Personal Notes:



Crafter's Choice™ Fragrance Oil Blueberry

[Visit Fragrance Page](#)

Fragrance Description
Blueberry

Alternative Product Names
Fresh Blueberries, Blueberry Tart

Additional Information
Vanilla Content: 1%, Flashpoint 148
Country of Origin: United States

Product Color Suggestions



Personal Notes:



Crafter's Choice™ Fragrance Oil Blueberry Muffin

[Visit Fragrance Page](#)

Fragrance Description

Blueberry, Cake Accord

Alternative Product Names

Blueberry Crumb Cake, Blueberry Crumble

Additional Information

Vanilla Content: 10%, Flashpoint 200

Country of Origin: United States

Product Color Suggestions



Personal Notes:



Crafter's Choice™ Fragrance Oil Cherry Pie

[Visit Fragrance Page](#)

Fragrance Description

Cherry, Vanilla, Pie Crust

Alternative Product Names

Cherry Cordial, Maraschino Cherries

Additional Information

Vanilla Content: 4%, Flashpoint 194

Country of Origin: United States

Product Color Suggestions



Personal Notes:



Crafter's Choice™ Fragrance Oil Clean Cotton

[Visit Fragrance Page](#)

Fragrance Description

Marine, Ozone

Alternative Product Names

Ocean Breeze, Day at the Bay

Additional Information

Vanilla Content: 0%, Flashpoint 200

Country of Origin: United States

Product Color Suggestions



Personal Notes:



Crafter's Choice™ Fragrance Oil Clean Laundry

[Visit Fragrance Page](#)

Fragrance Description

Peony, Marine, Fresh Air

Alternative Product Names

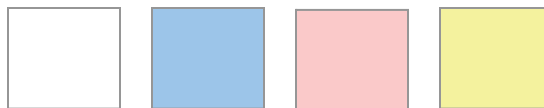
Sundried Sheets, Breath of Fresh Air

Additional Information

Vanilla Content: 0%, Flashpoint 200

Country of Origin: United States

Product Color Suggestions



Personal Notes:



Crafter's Choice™ Fragrance Oil Dreamsicle

[Visit Fragrance Page](#)

Fragrance Description

Orange Sherbet, Vanilla

Alternative Product Names

Orange Sherbet, Creamsicle

Additional Information

Vanilla Content: 1%, Flashpoint 124

Country of Origin: United States

Product Color Suggestions



Personal Notes:



Crafter's Choice™ Fragrance Oil Watermelon

[Visit Fragrance Page](#)

Fragrance Description

Watermelon

Alternative Product Names

Sweet Melon Passion, Cool Watermelon Craze

Additional Information

Vanilla Content: 7%, Flashpoint 165

Country of Origin: United States

Product Color Suggestions



Personal Notes:



Crafter's Choice™ Fragrance Oil Georgia Peach

[Visit Fragrance Page](#)

Fragrance Description

Sweet, Syrupy Georgia Peach

Alternative Product Names

Candied Peaches, Sweet Georgia Pie, Peach Cobbler

Additional Information

Vanilla Content: 0%, Flashpoint 176

Country of Origin: United States

Product Color Suggestions



Personal Notes:



Crafter's Choice™ Fragrance Oil Hot Apple Pie

[Visit Fragrance Page](#)

Fragrance Description

Apples, Cinnamon, Nutmeg, Brown Sugar

Alternative Product Names

Cinnamon Apple Cake, Spiced Apple Cider

Additional Information

Vanilla Content: 0%, Flashpoint 200

Country of Origin: United States

Product Color Suggestions



Personal Notes:



Crafter's Choice™ Fragrance Oil Iced Tea Twist

[Visit Fragrance Page](#)

Fragrance Description

Lemon, Orange, Tea Leaves, Sugar

Alternative Product Names

Fresh Brewed Sweet Tea, Sweet Tea with Lemon, Lemon Twisted Tea

Additional Information

Vanilla Content: 0%, Flashpoint 172

Country of Origin: United States

Product Color Suggestions



Personal Notes:



Crafter's Choice™ Fragrance Oil Raspberry Lemonade

[Visit Fragrance Page](#)

Fragrance Description

Raspberry, Lemon, Sugar, Vanilla

Alternative Product Names

RazzMaTazz, Sweet Razz & Lemon, Sweet Raspberry Squirt

Additional Information

Vanilla Content: 1%, Flashpoint 150

Country of Origin: United States

Product Color Suggestions



Personal Notes:



Crafter's Choice™ Fragrance Oil Pure Rain

[Visit Fragrance Page](#)

Fragrance Description

Lime, Mint, Hyacinth

Alternative Product Names

Whitewater Rain, After the Shower

Additional Information

Vanilla Content: 0%, Flashpoint 160

Country of Origin: United States

Product Color Suggestions



Personal Notes:



Crafter's Choice™ Fragrance Oil Sun Ripened Raspberry

[Visit Fragrance Page](#)

Fragrance Description

Raspberry, Watermelon

Alternative Product Names

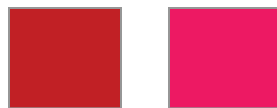
Watermelon Razz, Sweet Raspberry Melon, Red Raspberry Rage

Additional Information

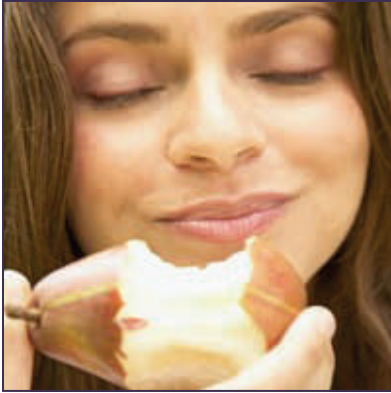
Vanilla Content: 1%, Flashpoint 200

Country of Origin: United States

Product Color Suggestions



Personal Notes:



Crafter's Choice™ Fragrance Oil Sweet Juicy Pear

[Visit Fragrance Page](#)

Fragrance Description

Juicy Pear

Alternative Product Names

Juicy Pear Passion, Sweet Succulent Pear, Perfect Pear

Additional Information

Vanilla Content: 0%, Flashpoint 180

Country of Origin: United States

Product Color Suggestions



Personal Notes:



Crafter's Choice™ Fragrance Oil Sweet Strawberry

[Visit Fragrance Page](#)

Fragrance Description

Sweet Strawberries on the Vine

Alternative Product Names

Strawberry Shortcake, Strawberry Patch, Sugar Covered Strawberries

Additional Information

Vanilla Content: 1.5%, Flashpoint 200

Country of Origin: United States

Product Color Suggestions



Personal Notes:

Wholesale Supplies Plus

Soap & Candle Making Materials



Wholesale Supplies Plus has been stocking an extensive inventory of supplies for handcrafted items since 1998 and is proud to be one of the largest online distributors for crafters and small businesses in the USA.

- * **Superior Quality**
- * **Incredible Value**
- * **Friendly Support**
- * **Resources to Help You Succeed**

Wholesale Supplies Plus offers a complete line of soap making products including: Melt and Pour Glycerin Soap Base, Fixed Oils, Butters, Colors, Molds, Fragrance and Essential Oils. Also offered are candle making materials, lotion making materials, skincare supplies, and packaging to take your small business to the next level!

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