

Wholesale Supplies Plus

Soap & Candle Making Materials

Fragrance Oil Marketing Guide: Children & Kids



The fragrances in this collection are sure to be a hit with kids. These scents are fun, fruity and flavorful. They taste just as good as they smell (for the lip safe scents) I know your kids will welcome washing their hands!!

This guide includes 14 popular suggestions of fragrance oils representing popular Kids fragrances. All of the Crafter's Choice Fragrance Oils mentioned in this guide can be purchased at Wholesale Supplies Plus.

Scents included in this guide have been chosen because they have experienced excellent sales in years past. We have added a few new fragrances based on trend forecasts. We recommend having at least two Kids scents in your Children & Kids product line.



Crafter's Choice™ Fragrance Oil Banana

[Visit Fragrance Page](#)

Fragrance Description

Banana

Alternative Product Names

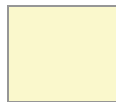
Banana Rama, Banana Split

Additional Information

Vanilla Content: 3%, Flashpoint 102

Country of Origin: United States

Product Color Suggestions



Personal Notes:



Crafter's Choice™ Fragrance Oil Black Cherry

[Visit Fragrance Page](#)

Fragrance Description

Cherry, Almond, Orange, Cinnamon

Alternative Product Names

Cherry Pie, Cherry Starburst

Additional Information

Vanilla Content: 0%, Flashpoint 132

Country of Origin: United States

Product Color Suggestions



Personal Notes:



**Taste Enhanced
Lip Safe**

Crafter's Choice™ Fragrance Oil Bubblegum

[Visit Fragrance Page](#)

Fragrance Description

Bubblegum

Alternative Product Names

Blow Pop, Goody Goody Gum Drops,

Additional Information

Flashpoint 200° F

Country of Origin: United States

Product Color Suggestions



Personal Notes:



Crafter's Choice™ Fragrance Oil Caribbean Coconut

[Visit Fragrance Page](#)

Fragrance Description

Coconut

Alternative Product Names

Coconut Colada, Tropical Coconut

Additional Information

Vanilla Content: 1%, Flashpoint 200

Country of Origin: United States

Product Color Suggestions



Personal Notes:



Crafter's Choice™ Fragrance Oil Cherry Cola

[Visit Fragrance Page](#)

Fragrance Description

Cherry, Cinnamon, Lemon, Lime, Citrus, Nutmeg

Alternative Product Names

Quenching Cola, Cherry Slurpee

Additional Information

Vanilla Content: 1%, Flashpoint 130

Country of Origin: United States

Product Color Suggestions



Personal Notes:



Crafter's Choice™ Fragrance Oil Cotton Candy

[Visit Fragrance Page](#)

Fragrance Description

Sweet Cotton Candy

Alternative Product Names

Tooty Fruity, Sugar Sugar

Additional Information

Vanilla Content: 9%, Flashpoint 200

Country of Origin: United States

Product Color Suggestions



Personal Notes:



Crafter's Choice™ Fragrance Oil Fruit Loops

[Visit Fragrance Page](#)

Fragrance Description

Juicy Orange, Ripe Berry, Fresh Tangerine, Sweet Vanilla

Alternative Product Names

Ribbon Candy, Sugared Sherbet, Super Man Ice Cream

Additional Information

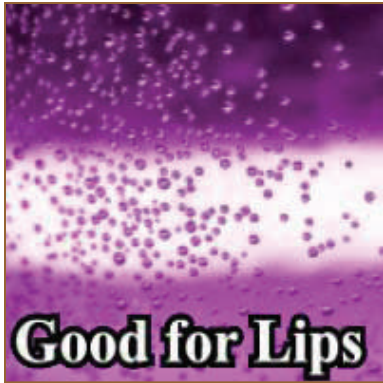
Vanilla Content: 2%, Flashpoint 144

Country of Origin: United States

Product Color Suggestions



Personal Notes:



Crafter's Choice™ Fragrance Oil Grape Soda

[Visit Fragrance Page](#)

Fragrance Description

Grape, Raspberry, Sparkle, Sugar

Alternative Product Names

Dazzle Me Grape, Grape Sparkler, Grape Kool Aid

Additional Information

Vanilla Content: 0%, Flashpoint 154

Country of Origin: United States

Product Color Suggestions



Personal Notes:



Crafter's Choice™ Fragrance Oil Jolly Rancher

[Visit Fragrance Page](#)

Fragrance Description

Watermelon, Strawberry, Cherry, Peach, Vanilla

Alternative Product Names

Watermelon Rancher, Sweet Juicy Fruit, Carnival Ride

Additional Information

Vanilla Content: 5%, Flashpoint 158

Country of Origin: United States

Product Color Suggestions



Personal Notes:



Crafter's Choice™ Fragrance Oil Limeade

[Visit Fragrance Page](#)

Fragrance Description

Lemon, Lime, Ginger, Orange

Alternative Product Names

Lemon Lime Twist, Sparkling Citrus, Frozen Lemonade

Additional Information

Vanilla Content: 0%, Flashpoint 134

Country of Origin: United States

Product Color Suggestions



Personal Notes:



Crafter's Choice™ Fragrance Oil Monkey Farts

[Visit Fragrance Page](#)

Fragrance Description

Sweet Grapefruit, Mandarin Orange, Kiwi, Coconut Cream, Pink Raspberries, Sweet Strawberry, MacIntosh Apple, Fresh Banana

Alternative Product Names

Monkey Business, Monkey See Monkey Do, Monkey Toots, Chunky Monkey

Additional Information

Vanilla Content: 1%, Flashpoint 130

Country of Origin: United States

Product Color Suggestions



Personal Notes:



Crafter's Choice™ Fragrance Oil Mulberry

[Visit Fragrance Page](#)

Fragrance Description

Strawberry, Cherry, Tangerine, Orange, Mango

Alternative Product Names

Mulberry Splash, Cherry Popsicle, Tangerine Tart, Mulberry Mango

Additional Information

Vanilla Content: 0%, Flashpoint 147

Country of Origin: United States

Product Color Suggestions



Personal Notes:



Crafter's Choice™ Fragrance Oil Sweet Strawberry

[Visit Fragrance Page](#)

Fragrance Description

Sweet Strawberries on the Vine

Alternative Product Names

Strawberry Daiquiri, Strawberry Shortcake

Additional Information

Vanilla Content: 1.5%, Flashpoint 200

Country of Origin: United States

Product Color Suggestions



Personal Notes:



Crafter's Choice™ Fragrance Oil Watermelon

[Visit Fragrance Page](#)

Fragrance Description

Watermelon

Alternative Product Names

Mambo Melon, Watermelon Mania, Watermelon Passion

Additional Information

Vanilla Content: 7%, Flashpoint 165

Country of Origin: United States

Product Color Suggestions



Personal Notes:

Wholesale Supplies Plus

Soap & Candle Making Materials



Wholesale Supplies Plus has been stocking an extensive inventory of supplies for handcrafted items since 1998 and is proud to be one of the largest online distributors for crafters and small businesses in the USA.

- * **Superior Quality**
- * **Incredible Value**
- * **Friendly Support**
- * **Resource to Help You Succeed**

Wholesale Supplies Plus offers a complete line of soap making products including: Melt and Pour Glycerin Soap Base, Fixed Oils, Butters, Colors, Molds, Fragrance and Essential Oils. Also offered are candle making materials, lotion making materials, skincare supplies, and packaging to take your small business to the next level!

www.WholesaleSuppliesPlus.com **1-800-359-0944**