

Wholesale Supplies Plus

Soap & Candle Making Materials

Fragrance Oil Marketing Guide: Customer Service Top 10



Here at WSP, our customer service department voted on the top 10 fragrances. Though the votes were close, we decided on these smell good scents . We hope you like them because we sure do!

This guide includes 10 popular suggestions of fragrance oils representing popular fragrances. All of the Crafter's Choice Fragrance Oils mentioned in this guide can be purchased at Wholesale Supplies Plus.

Scents included in this guide have been chosen because they have experienced excellent sales in years past. We have added a few new fragrances based on trend forecasts. We recommend having at least two Customer Service Top 10 scents in your product line.



Crafter's Choice™ Fragrance Oil Almond

[Visit Fragrance Page](#)

Fragrance Description

Nutty Almond

Alternative Product Names

Cherry Almond, Nuttin' But Almond, Absolute Almond

Additional Information

Vanilla Content: 1%, Flashpoint 172

Country of Origin: United States

Product Color Suggestions



Personal Notes:



Crafter's Choice™ Fragrance Oil Black Raspberry Vanilla

[Visit Fragrance Page](#)

Fragrance Description

Raspberry, Plum, Vanilla

Alternative Product Names

Plum Vanilla, Purple Berry Pleasure, Vanilla Berry, Blackberry Rush

Additional Information

Vanilla Content: 0%, Flashpoint 190

Country of Origin: United States

Product Color Suggestions



Personal Notes:



Crafter's Choice™ Fragrance Oil Caribbean Coconut

[Visit Fragrance Page](#)

Fragrance Description

Coconut

Alternative Product Names

Coconut Colada, Pina Colada, Coconut Tropics

Additional Information

Vanilla Content: 1%, Flashpoint 200

Country of Origin: United States

Product Color Suggestions



Personal Notes:



Crafter's Choice™ Fragrance Oil Jasmine

[Visit Fragrance Page](#)

Fragrance Description

Jasmine

Alternative Product Names

Wall Flower, Violet Fog, Jasmine Blossom

Additional Information

Vanilla Content: 0%, Flashpoint 200

Country of Origin: United States

Product Color Suggestions



Personal Notes:



Crafter's Choice™ Fragrance Oil Lemongrass Verbena

[Visit Fragrance Page](#)

Fragrance Description

Lemongrass, Lemon, Verbena

Alternative Product Names

Lemoncello, Lusciously Lemon

Additional Information

Vanilla Content: 4%, Flashpoint 200

Country of Origin: United States

Product Color Suggestions



Personal Notes:



Crafter's Choice™ Fragrance Oil Mango Sorbet

[Visit Fragrance Page](#)

Fragrance Description

Mango, Raspberry, Lemon

Alternative Product Names

Raspberry Sangria, Frozen Fruity Chill, Mango Daiquiri, Boat Drinks

Additional Information

Vanilla Content: 0%, Flashpoint 135

Country of Origin: United States

Product Color Suggestions



Personal Notes:



Crafter's Choice™ Fragrance Oil Oatmeal, Milk, & Honey

[Visit Fragrance Page](#)

Fragrance Description

Oatmeal, Milk, Honey, Almond

Alternative Product Names

Natural Luxuries, Nut N' Honey, Sweet Oatmeal

Additional Information

Vanilla Content: 1%, Flashpoint 200

Country of Origin: United States

Product Color Suggestions



Personal Notes:



Crafter's Choice™ Fragrance Oil Peppermint Candy

[Visit Fragrance Page](#)

Fragrance Description

Peppermint Candy

Alternative Product Names

Peppermint Chill, Sweet Mint Twist

Additional Information

Vanilla Content: 0%, Flashpoint 183

Country of Origin: United States

Product Color Suggestions



Personal Notes:



Crafter's Choice™ Fragrance Oil Vanilla Bean Noel

[Visit Fragrance Page](#)

Fragrance Description

Buttery Vanilla, Musk

Alternative Product Names

Brown Sugar, French Twist, Creamy Cheesecake

Additional Information

Vanilla Content: 11%, Flashpoint 200

Country of Origin: United States

Product Color Suggestions



Personal Notes:



Crafter's Choice™ Fragrance Oil White Citrus

[Visit Fragrance Page](#)

Fragrance Description

Mandarin, Tangerine, Grapefruit, Cassis, Neroli, White Musk

Alternative Product Names

Sweet Citrus Quench, Lemon Chiffon, Pink Grapefruit, Sparkling Citrus

Additional Information

Vanilla Content: 0%, Flashpoint 200

Country of Origin: United States

Product Color Suggestions



Personal Notes:

Wholesale Supplies Plus

Soap & Candle Making Materials



Wholesale Supplies Plus has been stocking an extensive inventory of supplies for handcrafted items since 1998 and is proud to be one of the largest online distributors for crafters and small businesses in the USA.

- * **Superior Quality**
- * **Incredible Value**
- * **Friendly Support**
- * **Resource to Help You Succeed**

Wholesale Supplies Plus offers a complete line of soap making products including: Melt and Pour Glycerin Soap Base, Fixed Oils, Butters, Colors, Molds, Fragrance and Essential Oils. Also offered are candle making materials, lotion making materials, skincare supplies, and packaging to take your small business to the next level!

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