

Wholesale Supplies Plus

Soap & Candle Making Materials

Fragrance Oil Marketing Guide: Fall Harvest



Fall evokes different feelings for different people. For some it is Friday night football games, campfires and autumn walks. For others it is the cozy feeling of family gatherings around the corner.

This guide includes 26 popular suggestions of fragrance oils representing popular fall fragrance oils. All of the Crafter's Choice Fragrance Oils mentioned in this guide can be purchased at Wholesale Supplies Plus.

Scents included in this guide have been chosen because they have experienced excellent sales in years past. We have added a few new fragrances based on trend forecasts. We recommend having at least two fall scents in your autumn product line.



Crafter's Choice™ Fragrance Oil Apple Jack N Peel

[Visit Fragrance Page](#)

Fragrance Description

Red Apple, Cinnamon, Clove

Alternative Product Names

Cinnamon Apple, Fall Apples, Autumn Orchard

Additional Information

Vanilla Content: 0%, Flashpoint 198

Country of Origin: United States

Product Color Suggestions



Personal Notes:



Crafter's Choice™ Fragrance Oil Brown Sugar

[Visit Fragrance Page](#)

Fragrance Description

Sweet Brown Sugar

Alternative Product Names

Sugar, Morning Madness, Nature's Best

Additional Information

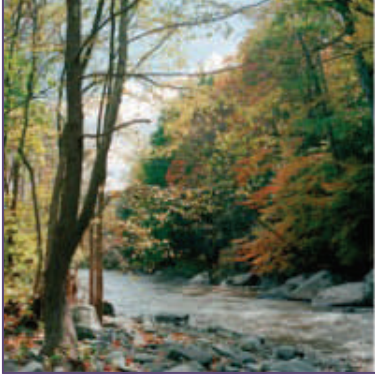
Vanilla Content: 5%, Flashpoint 200

Country of Origin: United States

Product Color Suggestions



Personal Notes:



Crafter's Choice™ Fragrance Oil Cashmere Woods

[Visit Fragrance Page](#)

Fragrance Description

Cedarwood, Amber, Musk, Vanilla

Alternative Product Names

Autumn Walk, Autumn Breeze, Amber & Musk

Additional Information

Vanilla Content: 11%, Flashpoint 200

Country of Origin: United States

Product Color Suggestions



Personal Notes:



Crafter's Choice™ Fragrance Oil Chestnuts & Brown Sugar

[Visit Fragrance Page](#)

Fragrance Description

Caramel, Butter, Chestnuts, Brown Sugar, Vanilla

Alternative Product Names

Buttered Nuts, Fall in the City, Chestnut & Caramel

Additional Information

Vanilla Content: 3%, Flashpoint 200

Country of Origin: United States

Product Color Suggestions



Personal Notes:



Crafter's Choice™ Fragrance Oil Cinnabun

[Visit Fragrance Page](#)

Fragrance Description

Cinnamon, Brown Sugar, Cake, Icing

Alternative Product Names

Coffee Cake, Sweet Buns, Sticky Buns, Monkey Bread

Additional Information

Vanilla Content: 3%, Flashpoint 200

Country of Origin: United States

Product Color Suggestions



Personal Notes:



Crafter's Choice™ Fragrance Oil Cinnamon

[Visit Fragrance Page](#)

Fragrance Description

Cooking Cinnamon

Alternative Product Names

Cinnamon Stick, Cinnamon Cupboard, Cinnamon Spice

Additional Information

Vanilla Content: 0%, Flashpoint 200

Country of Origin: United States

Product Color Suggestions



Personal Notes:



Crafter's Choice™ Fragrance Oil Cinnamon Candies

[Visit Fragrance Page](#)

Fragrance Description

Red Hot Cinnamon Candies

Alternative Product Names

Red Hot, Hotsy Totsy, Halloween Candies

Additional Information

Vanilla Content: 0%, Flashpoint 200

Country of Origin: United States

Product Color Suggestions



Personal Notes:



Crafter's Choice™ Fragrance Oil Cinnamon Stick

[Visit Fragrance Page](#)

Fragrance Description

Cinnamon Sticks

Alternative Product Names

Grandma's Cupboard, Spiced Cinnamon, Cinnamon & Spice

Additional Information

Vanilla Content: 0%, Flashpoint 200

Country of Origin: United States

Product Color Suggestions



Personal Notes:



Crafter's Choice™ Fragrance Oil Cinnamon Toffee

[Visit Fragrance Page](#)

Fragrance Description

Caramel, Crème Brulee, Cinnamon Sugar, Toffee, Vanilla

Alternative Product Names

Friday Nights, Fall Festival, Spiced Toffee

Additional Information

Vanilla Content: 14%, Flashpoint 200

Country of Origin: United States

Product Color Suggestions



Personal Notes:



Crafter's Choice™ Fragrance Oil Crackling Firewood

[Visit Fragrance Page](#)

Fragrance Description

Woods, Raspberry, Vanilla

Alternative Product Names

Romantic Night, Bon Fire, Campfire

Additional Information

Vanilla Content: 5%, Flashpoint 200

Country of Origin: United States

Product Color Suggestions



Personal Notes:



Crafter's Choice™ Fragrance Oil Firewood

[Visit Fragrance Page](#)

Fragrance Description

Cedarwood, Patchouli, Cashmere Woods, Vetivert

Alternative Product Names

Warm Woods, Fall Flames, Wood Burner

Additional Information

Vanilla Content: 0%, Flashpoint 200

Country of Origin: United States

Product Color Suggestions



Personal Notes:



Crafter's Choice™ Fragrance Oil Ginger Orange

[Visit Fragrance Page](#)

Fragrance Description

Ginger, Orange

Alternative Product Names

Spiced Orange, Fall Festival, Autumn Nights

Additional Information

Vanilla Content: 0%, Flashpoint 120

Country of Origin: United States

Product Color Suggestions



Personal Notes:



Crafter's Choice™ Fragrance Oil Harvest

[Visit Fragrance Page](#)

Fragrance Description

Cinnamon, Clove, White Pepper

Alternative Product Names

Peppered Clove, Cinnamon & Clove, Fall Harvest

Additional Information

Vanilla Content: 1%, Flashpoint 200

Country of Origin: United States

Product Color Suggestions



Personal Notes:



Crafter's Choice™ Fragrance Oil Home Sweet Home

[Visit Fragrance Page](#)

Fragrance Description

Cinnamon, Clove, Apple

Alternative Product Names

Market Day, Cinnamon Apple, Spiced Apple

Additional Information

Vanilla Content: 1%, Flashpoint 200

Country of Origin: United States

Product Color Suggestions



Personal Notes:



Crafter's Choice™ Fragrance Oil Hot Apple Pie

[Visit Fragrance Page](#)

Fragrance Description

Apple, Cinnamon, Nutmeg, Brown Sugar

Alternative Product Names

Spiced Apple, Warm Apple Pie, Cinnamon Apple

Additional Information

Vanilla Content: 0%, Flashpoint 200

Country of Origin: United States

Product Color Suggestions



Personal Notes:



Crafter's Choice™ Fragrance Oil Hot Cocoa

[Visit Fragrance Page](#)

Fragrance Description

Chocolate Hot Cocoa

Alternative Product Names

Winter Cocoa, Cocoa & Cream, Hot Chocolate

Additional Information

Vanilla Content: 12%, Flashpoint 200

Country of Origin: United States

Product Color Suggestions



Personal Notes:



Crafter's Choice™ Fragrance Oil Orange Cranberry

[Visit Fragrance Page](#)

Fragrance Description

Cranberry, Orange

Alternative Product Names

Orange Berry, Fall Berry Blend, Fall Berry

Additional Information

Vanilla Content: 0%, Flashpoint 186

Country of Origin: United States

Product Color Suggestions



Personal Notes:



Crafter's Choice™ Fragrance Oil Orange Clove

[Visit Fragrance Page](#)

Fragrance Description

Orange, Ginger, Cinnamon, Clove

Alternative Product Names

Spiced Orange, Pomander, Fall Holiday

Additional Information

Vanilla Content: 0%, Flashpoint 145

Country of Origin: United States

Product Color Suggestions



Personal Notes:



Crafter's Choice™ Fragrance Oil Perfect Pumpkin

[Visit Fragrance Page](#)

Fragrance Description

Pumpkin, White Spices, Maple Syrup

Alternative Product Names

Pumpkin, Spiced Pumpkin, Jack O Latern

Additional Information

Vanilla Content: 6%, Flashpoint 196

Country of Origin: United States

Product Color Suggestions



Personal Notes:



Crafter's Choice™ Fragrance Oil Pumpkin Crunch

[Visit Fragrance Page](#)

Fragrance Description

Pumpkin, Carrot, Cinnamon, Clove, Rum

Alternative Product Names

Pumpkin Roll, Spiced Pumpkin, Jack O Latern

Additional Information

Vanilla Content: 10%, Flashpoint 162

Country of Origin: United States

Product Color Suggestions



Personal Notes:



Crafter's Choice™ Fragrance Oil Pumpkin Pie

[Visit Fragrance Page](#)

Fragrance Description

Pumpkin, Nutmeg, Pie Crust

Alternative Product Names

Giving Thanks, Family Gatherings, Second Helpings

Additional Information

Vanilla Content: 3%, Flashpoint 200

Country of Origin: United States

Product Color Suggestions



Personal Notes:



Crafter's Choice™ Fragrance Oil Rum Caramel

[Visit Fragrance Page](#)

Fragrance Description

Butter Rum, Goey Caramel

Alternative Product Names

Yum-O, Caramel Topping, Hot Toddy

Additional Information

Vanilla Content: 6%, Flashpoint 156

Country of Origin: United States

Product Color Suggestions



Personal Notes:



Crafter's Choice™ Fragrance Oil Sage & Cinnamon

[Visit Fragrance Page](#)

Fragrance Description

Cinnamon, Clove, Sage, Nutmeg

Alternative Product Names

Fall Nights, Harvest, Warm Thoughts

Additional Information

Vanilla Content: 1.5%, Flashpoint 200

Country of Origin: United States

Product Color Suggestions



Personal Notes:



Crafter's Choice™ Fragrance Oil Twigs & Berries

[Visit Fragrance Page](#)

Fragrance Description

Peach, Cinnamon, Orange, Currant, Woods

Alternative Product Names

Fall Nights, Harvest, Autumn Walk, Hand in Hand

Additional Information

Vanilla Content: 0%, Flashpoint 181

Country of Origin: United States

Product Color Suggestions



Personal Notes:



Crafter's Choice™ Fragrance Oil Vanilla Buttercream

[Visit Fragrance Page](#)

Fragrance Description

Buttery Vanilla

Alternative Product Names

Cream Cheese, Vanilla Cream, Sweet Sensations, Dessert

Additional Information

Vanilla Content: 15%, Flashpoint 180

Country of Origin: United States

Product Color Suggestions



Personal Notes:



Crafter's Choice™ Fragrance Oil Witches Brew

[Visit Fragrance Page](#)

Fragrance Description

Patchouli, Cinnamon, Cedarwood

Alternative Product Names

Cinnamon & Cedar, Patchouli & Spice, Spell Bound

Additional Information

Vanilla Content: 1%, Flashpoint 152

Country of Origin: United States

Product Color Suggestions



Personal Notes:

Wholesale Supplies Plus

Soap & Candle Making Materials



Wholesale Supplies Plus has been stocking an extensive inventory of supplies for handcrafted items since 1998 and is proud to be one of the largest online distributors for crafters and small businesses in the USA.

- * **Superior Quality**
- * **Incredible Value**
- * **Friendly Support**
- * **Resource to Help You Succeed**

Wholesale Supplies Plus offers a complete line of soap making products including: Melt and Pour Glycerin Soap Base, Fixed Oils, Butters, Colors, Molds, Fragrance and Essential Oils. Also offered are candle making materials, lotion making materials, skincare supplies, and packaging to take your small business to the next level!

www.WholesaleSuppliesPlus.com **1-800-359-0944**