

Wholesale Supplies Plus

Soap & Candle Making Materials

Fragrance Oil Marketing Guide: Farmer's Market



Farmer's Markets and Fresh Fruit Stands are increasing in popularity among many consumers. They include scents that are considered "Hot Trends" by many retailers.

This guide includes 17 popular suggestions of fragrance oils representing fragrant herb and vegetable gardens. All of the Crafter's Choice Fragrance Oils mentioned in this guide can be purchased at Wholesale Supplies Plus.

Scents included in this guide have been chosen because they are simple scents that are popular with customers seeking garden aromas they can recognize. We recommend having at least one Farmer's Garden scent in your product line.



Crafter's Choice™ Fragrance Oil Eucalyptus & Spearmint

[Visit Fragrance Page](#)

Fragrance Description

Eucalyptus, Sage, Spearmint & Lavender

Alternative Product Names

Eucamint, Eucalyptus & Mint, Garden Herbs

Additional Information

Vanilla Content: 0%, Flashpoint 194

Country of Origin: United States

Product Color Suggestions



Personal Notes:



Crafter's Choice™ Fragrance Oil Cool Cucumber

[Visit Fragrance Page](#)

Fragrance Description

Fresh Cucumbers From the Garden

Alternative Product Names

Fresh Cucumber, Crisp Cucumber, Summer Cucumber

Additional Information

Vanilla Content: 0%, Flashpoint 200

Country of Origin: United States

Product Color Suggestions



Personal Notes:



Crafter's Choice™ Fragrance Oil Lavender & Basil

[Visit Fragrance Page](#)

Fragrance Description

Summer Lavender & Sweet Basil

Alternative Product Names

Sweet Summer Herbs, Tranquility, Amish Fields

Additional Information

Vanilla Content: 0%, Flashpoint 194

Country of Origin: United States

Product Color Suggestions



Personal Notes:



Crafter's Choice™ Fragrance Oil Fresh Mint

[Visit Fragrance Page](#)

Fragrance Description

Spearmint, Peppermint, Ginger

Alternative Product Names

Garden Mint, Fresh Mint, Victorian Mint

Additional Information

Vanilla Content: 0%, Flashpoint 189

Country of Origin: United States

Product Color Suggestions



Personal Notes:



Crafter's Choice™ Fragrance Oil Tomato

[Visit Fragrance Page](#)

Fragrance Description

Ripe Tomato

Alternative Product Names

Tomato Vine, Tomato Leaf, Vine Ripened Tomatoes

Additional Information

Vanilla Content: 0%, Flashpoint 174

Country of Origin: United States

Product Color Suggestions



Personal Notes:



Crafter's Choice™ Fragrance Oil Garden Mint

[Visit Fragrance Page](#)

Fragrance Description

Spearmint, Lettuce & Rain

Alternative Product Names

Garden Party, Herb Garden Mint, Gardener's Soap

Additional Information

Vanilla Content: 0%, Flashpoint 150

Country of Origin: United States

Product Color Suggestions



Personal Notes:



Crafter's Choice™ Fragrance Oil Citrus Cilantro

[Visit Fragrance Page](#)

Fragrance Description

Lemon, Cilantro, Cut Grass, Green Tea

Alternative Product Names

Citrus Herb, Tuscan Cilantro, Cilantro Gardens

Additional Information

Vanilla Content: 0%, Flashpoint 180

Country of Origin: United States

Product Color Suggestions



Personal Notes:



Crafter's Choice™ Fragrance Oil Lavender Fields

[Visit Fragrance Page](#)

Fragrance Description

Fresh Lavender Fields

Alternative Product Names

Relaxation, Meditation, Balanced Living, Peace & Calm

Additional Information

Vanilla Content: 1%, Flashpoint 196

Country of Origin: United States

Product Color Suggestions



Personal Notes:



Crafter's Choice™ Fragrance Oil Revitalizing Rosemary Mint

[Visit Fragrance Page](#)

Fragrance Description

Rosemary, Garden Herbs, Mint

Alternative Product Names

Herb Garden, Rosemary & Herb, Revitalizing, Energy

Additional Information

Vanilla Content: 1%, Flashpoint 200

Country of Origin: United States

Product Color Suggestions



Personal Notes:



Crafter's Choice™ Fragrance Oil Cool Citrus Basil

[Visit Fragrance Page](#)

Fragrance Description

Lime, Basil, Musk, Garden Greens

Alternative Product Names

Citrus Garden, Basil & Lime

Additional Information

Vanilla Content: 0%, Flashpoint 192

Country of Origin: United States

Product Color Suggestions



Personal Notes:



Crafter's Choice™ Fragrance Oil Lemongrass Mint

[Visit Fragrance Page](#)

Fragrance Description

Lemongrass & Spearmint

Alternative Product Names

Lemongrass & Spearmint, Lemon Mint, Citrus & Mint

Additional Information

Vanilla Content: 0%, Flashpoint 150

Country of Origin: United States

Product Color Suggestions



Personal Notes:



Crafter's Choice™ Fragrance Oil Cucumber Mint

[Visit Fragrance Page](#)

Fragrance Description

Cucumber & Spearmint

Alternative Product Names

Summer Salad, Cucumber & Spearmint

Additional Information

Vanilla Content: 1%, Flashpoint 200

Country of Origin: United States

Product Color Suggestions



Personal Notes:



Crafter's Choice™ Fragrance Oil Lemongrass Sage

[Visit Fragrance Page](#)

Fragrance Description

Lemongrass, Sage

Alternative Product Names

Homegrown Herbs, Herb Garden, Market Day

Additional Information

Vanilla Content: 1%, Flashpoint 200

Country of Origin: United States

Product Color Suggestions



Personal Notes:



Crafter's Choice™ Fragrance Oil Double Mint

[Visit Fragrance Page](#)

Fragrance Description

Peppermint, Spearmint, Eucalyptus

Alternative Product Names

Refreshing Mint, Fields of Mint, Winter Mint, Green Mint

Additional Information

Vanilla Content: 0%, Flashpoint 184

Country of Origin: United States

Product Color Suggestions



Personal Notes:



Crafter's Choice™ Fragrance Oil Red Currant & Thyme

[Visit Fragrance Page](#)

Fragrance Description

Red Currant, Thyme

Alternative Product Names

Berries & Herbs, Berries & Thyme

Additional Information

Vanilla Content: 0%, Flashpoint 145

Country of Origin: United States

Product Color Suggestions



Personal Notes:



Crafter's Choice™ Fragrance Oil Flowering Herb

[Visit Fragrance Page](#)

Fragrance Description

Green Herbs, Lime, Lavender

Alternative Product Names

Summer Night, Lavender & Herb, Exhale

Additional Information

Vanilla Content: 0%, Flashpoint 186

Country of Origin: United States

Product Color Suggestions



Personal Notes:



Crafter's Choice™ Fragrance Oil Lemon Verbena Mint

[Visit Fragrance Page](#)

Fragrance Description

Lemon, Verbena, Spearmint

Alternative Product Names

Fresh & Clean, Lemon Verbena, Good Morning Sunshine

Additional Information

Vanilla Content: 0%, Flashpoint 170

Country of Origin: United States

Product Color Suggestions



Personal Notes:

Wholesale Supplies Plus

Soap & Candle Making Materials



Wholesale Supplies Plus has been stocking an extensive inventory of supplies for handcrafted items since 1998 and is proud to be one of the largest online distributors for crafters and small businesses in the USA.

- * **Superior Quality**
- * **Incredible Value**
- * **Friendly Support**
- * **Resource to Help You Succeed**

Wholesale Supplies Plus offers a complete line of soap making products including: Melt and Pour Glycerin Soap Base, Fixed Oils, Butters, Colors, Molds, Fragrance and Essential Oils. Also offered are candle making materials, lotion making materials, skincare supplies, and packaging to take your small business to the next level!

www.WholesaleSuppliesPlus.com **1-800-359-0944**