

# Wholesale Supplies Plus





Soap & Candle Making Materials

Scent of the Month  
 Suggestions for 2009

By: Debbie May

Offering a scent of the month is a great way to introduce new scents to customers. Many will return for special promotions and to get the "latest and greatest".

Below are suggestions for 2009 Scent of the Month marketing programs. All scents have been formulated to appeal to both candle and personal care markets. Color suggestions are based on published 2009 color trends. Listed is a marketing description for you to use to promote the line.

Month	Suggested Fragrance	Marketing Description	Suggested Color
January	<a href="#">Cinnamon Toffee</a>	Drizzles of Buttery Toffee blend together with Cinnamon Sugar, Vanilla Extract and Caramel for a delectable aroma.	
February	<a href="#">Wild Currant &amp; Sandalwood</a>	Wild Currant Juices are complimented with Warming Accords of Sun Ripened Fig and Sweet Sandalwood.	
March	<a href="#">Rain Flowers</a>	Delicate Heliotrope Petals are showered by Blue Skies, Rain Drops and undertones of Cashmere Musk.	
April	<a href="#">Red Hibiscus &amp; Acai</a>	Exotic Hibiscus Petals are entwined with Red Berry Juices of Currant and Acai. A sweet floral bouquet of Plumeria and Bold Jasmine are complimented with warming accords of Amber.	


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<p><b>May</b></p>	<p><a href="#">Pear Quince</a></p>	<p>Bursting juices of Anjou Pear and Chinese Quince sparkle throughout. Touches of Citrus and Muguet complete this fruit jubilee.</p>	
<p><b>June</b></p>	<p><a href="#">Lemon Chiffon</a></p>	<p>Sparkling Italian Lemon Peel and Sugared Grapefruit join together with Brown Sugar, Golden Honey and undertones of Baked Vanilla.</p>	
<p><b>July</b></p>	<p><a href="#">Butterfly Orchid</a></p>	<p>Sugared Orchid Petals are captured by Bergamot, delicate Osmanthus Flower and warming Sandalwood Musk.</p>	
<p><b>August</b></p>	<p><a href="#">Grapefruit Petitgrain</a></p>	<p>Bright accords of Grapefruit Nectar are blended with a sunburst of Tangerine and Petitgrain. Traces of Lily lie beneath this Citrus Twist.</p>	
<p><b>September</b></p>	<p><a href="#">Violet Shea</a></p>	<p>Nourishing Shea Butter is complimented with accords of Sweet Violet Flower, Rosewood and Golden Amber.</p>	
<p><b>October</b></p>	<p><a href="#">Pure Serenity</a></p>	<p>Italian Linen is complimented by serene notes of Lavender and whispers of Vanilla Flower.</p>	

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<b>November</b>	<a href="#">Cassia Root &amp; Cranberry</a>	Ripe Cranberry and Dewberries collide with zest of Cassia Root and All Spice.	
<b>December</b>	<a href="#">Winter Pagoda</a>	The First Frost is joined together with precious Woods, Indonesian Musk and Sweet Amber.	