

# Wholesale Supplies Plus

Soap & Candle Making Materials

## Fragrance Oil Marketing Guide: Spring



Spring is the time of year where we transition from cold winter months to warm sunny days. Flowers begin to bloom and plants flourish. There are many lovely fragrances that remind us of the scents of spring!

This guide includes 22 popular suggestions of fragrance oils representing popular Spring fragrances. All of the Crafter's Choice Fragrance Oils mentioned in this guide can be purchased at Wholesale Supplies Plus.

Scents included in this guide have been chosen because they have experienced excellent sales in years past. We have added a few new fragrances based on trend forecasts. We recommend having at least two Spring scents in your Spring product line.



## Crafter's Choice™ Fragrance Oil Blooming Tulips

[Visit Fragrance Page](#)

### **Fragrance Description**

Fresh Spring Tulips

### **Alternative Product Names**

Tulip Blossom, Truly Tulips, Bouquet of Tulips

### **Additional Information**

Vanilla Content: 0%, Flashpoint 200

Country of Origin: United States

### **Product Color Suggestions**



**Personal Notes:**



## **Crafter's Choice™ Fragrance Oil Calla Lily**

[Visit Fragrance Page](#)

### **Fragrance Description**

Calla Lily Flower

### **Alternative Product Names**

Calla Lily in Bloom, Fresh Cut Calla Lily

### **Additional Information**

Vanilla Content: 0%, Flashpoint 190

Country of Origin: United States

### **Product Color Suggestions**



**Personal Notes:**



## **Crafter's Choice™ Fragrance Oil Chamomile**

[Visit Fragrance Page](#)

### **Fragrance Description**

Chamomile

### **Alternative Product Names**

Calming Chamomile, Soothing Chamomile

### **Additional Information**

Vanilla Content: 0%, Flashpoint 199

Country of Origin: United States

### **Product Color Suggestions**



**Personal Notes:**



## Crafter's Choice™ Fragrance Oil Cotton Blossom

[Visit Fragrance Page](#)

### **Fragrance Description**

Cotton Flowers, Mandarin Oranges

### **Alternative Product Names**

Clean Cotton, Fresh Linen

### **Additional Information**

Vanilla Content: 1%, Flashpoint 180

Country of Origin: United States

### **Product Color Suggestions**



**Personal Notes:**



## **Crafter's Choice™ Fragrance Oil Cucumber Melon**

[Visit Fragrance Page](#)

### **Fragrance Description**

Cucumber, Honeydew, Watermelon

### **Alternative Product Names**

Crisp Cucumber Dew, Ripe & Juicy Melon, Refreshing Melon

### **Additional Information**

Vanilla Content: 1%, Flashpoint 200

Country of Origin: United States

### **Product Color Suggestions**



**Personal Notes:**



## **Crafter's Choice™ Fragrance Oil English Tea Rose**

[Visit Fragrance Page](#)

### **Fragrance Description**

Tea Rose

### **Alternative Product Names**

A Dozen Roses, Rose Garden

### **Additional Information**

Vanilla Content: 0%, Flashpoint 200

Country of Origin: United States

### **Product Color Suggestions**



**Personal Notes:**



## **Crafter's Choice™ Fragrance Oil First Rain**

[Visit Fragrance Page](#)

### **Fragrance Description**

Citrus, Ozone

### **Alternative Product Names**

After the Rain, Rain Drops, Puddles of Rain

### **Additional Information**

Vanilla Content: 0%, Flashpoint 188

Country of Origin: United States

### **Product Color Suggestions**



**Personal Notes:**



## **Crafter's Choice™ Fragrance Oil Fresh Cut Grass**

[Visit Fragrance Page](#)

### **Fragrance Description**

Fresh Cut Grass

### **Alternative Product Names**

Mowed the Lawn, Grass Stains

### **Additional Information**

Vanilla Content: 0%, Flashpoint 200

Country of Origin: United States

### **Product Color Suggestions**



**Personal Notes:**



## **Crafter's Choice™ Fragrance Oil Fresh Cut Roses**

[Visit Fragrance Page](#)

### **Fragrance Description**

Rose Buds, Rose Leaves

### **Alternative Product Names**

Long Stem Roses, Red Rose Petal

### **Additional Information**

Vanilla Content: 0%, Flashpoint 160

Country of Origin: United States

### **Product Color Suggestions**



**Personal Notes:**



## **Crafter's Choice™ Fragrance Oil Gardenia**

[Visit Fragrance Page](#)

### **Fragrance Description**

Gardenia Flower

### **Alternative Product Names**

Gardens of Gardenia, Purely Gardenia

### **Additional Information**

Vanilla Content: 0%, Flashpoint 200

Country of Origin: United States

### **Product Color Suggestions**



**Personal Notes:**



## Crafter's Choice™ Fragrance Oil Hydrangea

[Visit Fragrance Page](#)

### **Fragrance Description**

Hydrangea Flower

### **Alternative Product Names**

Hydrangeas In Bloom, Hills of Hydrangea

### **Additional Information**

Vanilla Content: 0%, Flashpoint 200

Country of Origin: United States

### **Product Color Suggestions**



**Personal Notes:**



## Crafter's Choice™ Fragrance Oil Jasmine

[Visit Fragrance Page](#)

### **Fragrance Description**

Jasmine

### **Alternative Product Names**

Spring Jasmine, Jasmine Breeze, White Jasmine

### **Additional Information**

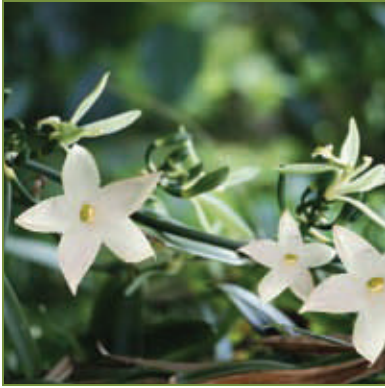
Vanilla Content: 0%, Flashpoint 200

Country of Origin: United States

### **Product Color Suggestions**



**Personal Notes:**



## Crafter's Choice™ Fragrance Oil Jasmine Vanilla

[Visit Fragrance Page](#)

### **Fragrance Description**

Jasmine, Vanilla

### **Alternative Product Names**

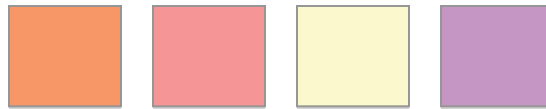
Lavender Vanilla, Sweet Vanilla Musk, Relax & Unwind

### **Additional Information**

Vanilla Content: 6%, Flashpoint 200

Country of Origin: United States

### **Product Color Suggestions**



**Personal Notes:**



## **Crafter's Choice™ Fragrance Oil** **Juniper breeze**

[Visit Fragrance Page](#)

### **Fragrance Description**

Juniper, Summer Flowers

### **Alternative Product Names**

Juniper Berry, Sweet Spring Blossom

### **Additional Information**

Vanilla Content: 0%, Flashpoint 200

Country of Origin: United States

### **Product Color Suggestions**



**Personal Notes:**



## **Crafter's Choice™ Fragrance Oil Lavender**

[Visit Fragrance Page](#)

### **Fragrance Description**

Lavender

### **Alternative Product Names**

Luxurious Lavender, Lavender Massage, Lavender Infusion

### **Additional Information**

Vanilla Content: 0%, Flashpoint 144

Country of Origin: United States

### **Product Color Suggestions**



**Personal Notes:**



## **Crafter's Choice™ Fragrance Oil Lavender Fields**

[Visit Fragrance Page](#)

### **Fragrance Description**

Lavender

### **Alternative Product Names**

Lavender Freesia, Natural Lavender

### **Additional Information**

Vanilla Content: 1%, Flashpoint 196

Country of Origin: United States

### **Product Color Suggestions**



**Personal Notes:**



## Crafter's Choice™ Fragrance Oil Lilac In Bloom

[Visit Fragrance Page](#)

### **Fragrance Description**

Lilac Flower

### **Alternative Product Names**

Love For Lilacs, Purely Lilac

### **Additional Information**

Vanilla Content: 0%, Flashpoint 198

Country of Origin: United States

### **Product Color Suggestions**



**Personal Notes:**



## **Crafter's Choice™ Fragrance Oil Secret Garden**

[Visit Fragrance Page](#)

### **Fragrance Description**

Rose, Lily, Raspberry

### **Alternative Product Names**

Flower Patch, Freshly Picked Flowers, Flower Power

### **Additional Information**

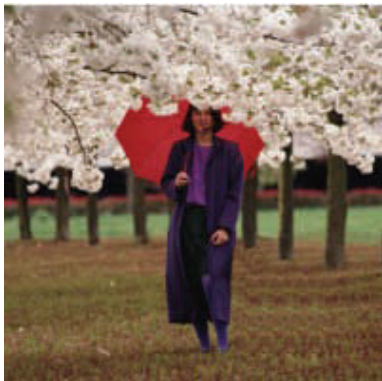
Vanilla Content: 1%, Flashpoint 200

Country of Origin: United States

### **Product Color Suggestions**



**Personal Notes:**



## Crafter's Choice™ Fragrance Oil Spring Rain

[Visit Fragrance Page](#)

### **Fragrance Description**

Lemon, Lily, Jasmine, Ozone

### **Alternative Product Names**

Spring Showers, A Walk in the Rain, Drip...Drop...Drizzle

### **Additional Information**

Vanilla Content: 0%, Flashpoint 200

Country of Origin: United States

### **Product Color Suggestions**



**Personal Notes:**



## Crafter's Choice™ Fragrance Oil Sweet Pea

[Visit Fragrance Page](#)

### **Fragrance Description**

Sweet Pea Flower

### **Alternative Product Names**

Pink Hibiscus, Simply Sweet Pea, Honeysuckle

### **Additional Information**

Vanilla Content: 0%, Flashpoint 200

Country of Origin: United States

### **Product Color Suggestions**



**Personal Notes:**



## **Crafter's Choice™ Fragrance Oil Sweet Rain**

[Visit Fragrance Page](#)

### **Fragrance Description**

Jasmine, Sweet Summer Flowers

### **Alternative Product Names**

Caught in the Rain, Evening Showers, Splash of Spring

### **Additional Information**

Vanilla Content: 1%, Flashpoint 200

Country of Origin: United States

### **Product Color Suggestions**



**Personal Notes:**



## **Crafter's Choice™ Fragrance Oil True Lilac**

[Visit Fragrance Page](#)

### **Fragrance Description**

Lilac Flower

### **Alternative Product Names**

Lilac Blossom, Lady Lilac, Lilac & Lavender

### **Additional Information**

Vanilla Content: 1%, Flashpoint 200

Country of Origin: United States

### **Product Color Suggestions**



**Personal Notes:**

# Wholesale Supplies Plus

## Soap & Candle Making Materials



Wholesale Supplies Plus has been stocking an extensive inventory of supplies for handcrafted items since 1998 and is proud to be one of the largest online distributors for crafters and small businesses in the USA.

- \* **Superior Quality**
- \* **Incredible Value**
- \* **Friendly Support**
- \* **Resources to Help You Succeed**

Wholesale Supplies Plus offers a complete line of soap making products including: Melt and Pour Glycerin Soap Base, Fixed Oils, Butters, Colors, Molds, Fragrance and Essential Oils. Also offered are candle making materials, lotion making materials, skincare supplies, and packaging to take your small business to the next level!

**[www.WholesaleSuppliesPlus.com](http://www.WholesaleSuppliesPlus.com)**    **1-800-359-0944**