

Wholesale Supplies Plus

Soap & Candle Making Materials

Fragrance Oil Marketing Guide: Sweethearts



A sweetheart is usually a significant other that holds a special place in your heart. Everyday is a great day to let that special someone know how much they are loved and how important they are to you!

This guide includes 19 popular suggestions of fragrance oils representing popular Sweetheart fragrances. All of the Crafter's Choice Fragrance Oils mentioned in this guide can be purchased at Wholesale Supplies Plus.

Scents included in this guide have been chosen because they have experienced excellent sales in years past. We have added a few new fragrances based on trend forecasts. We recommend having at least two Sweetheart scents in your Sweetheart product line.



Crafter's Choice™ Fragrance Oil Amber Romance

[Visit Fragrance Page](#)

Fragrance Description

Sandalwood, Amber, Musk, Vanilla

Alternative Product Names

Amber Musk, Vanilla Amber, Sweet Romance

Additional Information

Vanilla Content: 3%, Flashpoint 200

Country of Origin: United States

Product Color Suggestions



Personal Notes:



Crafter's Choice™ Fragrance Oil Beneath the Stars

[Visit Fragrance Page](#)

Fragrance Description

Grape, Peach, Citrus Plum, Rose, Musk

Alternative Product Names

Twilight, Starlight, After Dark

Additional Information

Vanilla Content: 0%, Flashpoint 156

Country of Origin: United States

Product Color Suggestions



Personal Notes:



Crafter's Choice™ Fragrance Oil Breathless

[Visit Fragrance Page](#)

Fragrance Description

Musk, Jasmine, Sandalwood

Alternative Product Names

Passionate Kisses, Take My Breath Away

Additional Information

Vanilla Content: 0%, Flashpoint 200

Country of Origin: United States

Product Color Suggestions



Personal Notes:



Crafter's Choice™ Fragrance Oil Chocolate Drizzle

[Visit Fragrance Page](#)

Fragrance Description

Light & Dark Chocolate, Vanilla

Alternative Product Names

Drizzle Me Sweet, Sweet Thing, Chocolate Covered Kisses

Additional Information

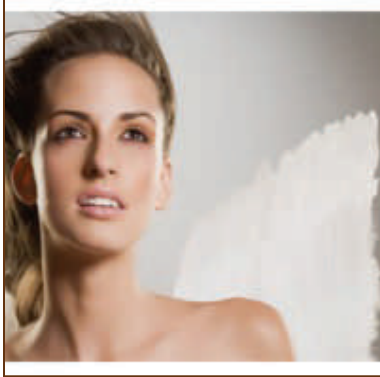
Vanilla Content: 8%, Flashpoint 200

Country of Origin: United States

Product Color Suggestions



Personal Notes:



Crafter's Choice™ Fragrance Oil Dream Angel

[Visit Fragrance Page](#)

Fragrance Description

Lilly, Jasmine, Sandalwood

Alternative Product Names

Heavenly, Angel Eyes, Dreams of Desire

Additional Information

Vanilla Content: 0%, Flashpoint 200

Country of Origin: United States

Product Color Suggestions



Personal Notes:



Crafter's Choice™ Fragrance Oil Endless Love

[Visit Fragrance Page](#)

Fragrance Description

Summer Flowers, Musk, Lime, Citrus

Alternative Product Names

Love At First Sight, Eternal Love

Additional Information

Vanilla Content: 1%, Flashpoint 170

Country of Origin: United States

Product Color Suggestions



Personal Notes:



Crafter's Choice™ Fragrance Oil Fresh Cut Roses

[Visit Fragrance Page](#)

Fragrance Description

Rose Buds, Rose Leaves

Alternative Product Names

A Dozen Roses, Rose Petal, Long Stem Roses

Additional Information

Vanilla Content: 0%, Flashpoint 160

Country of Origin: United States

Product Color Suggestions



Personal Notes:



Crafter's Choice™ Fragrance Oil Lick Me All Over

[Visit Fragrance Page](#)

Fragrance Description

Vanilla, Orange, Pineapple, Cherry

Alternative Product Names

Sweet Kisses, Tantalizing Tease

Additional Information

Vanilla Content: 8%, Flashpoint 181

Country of Origin: United States

Product Color Suggestions



Personal Notes:



Crafter's Choice™ Fragrance Oil Love Spell

[Visit Fragrance Page](#)

Fragrance Description

Summer Flowers, Orange

Alternative Product Names

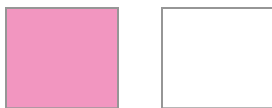
Hopelessly Devoted, Sugar Coated Kisses, Love Me Tender

Additional Information

Vanilla Content: 0%, Flashpoint 152

Country of Origin: United States

Product Color Suggestions



Personal Notes:



Crafter's Choice™ Fragrance Oil Midsummer's Night

[Visit Fragrance Page](#)

Fragrance Description

Lime, Lavender, Lilly, Patchouli

Alternative Product Names

Midnight Musk, Under the Stars, Star Gaze

Additional Information

Vanilla Content: 1%, Flashpoint 174

Country of Origin: United States

Product Color Suggestions



Personal Notes:



Crafter's Choice™ Fragrance Oil Pure Seduction

[Visit Fragrance Page](#)

Fragrance Description

Musk, Floral, Apple, Fresh Citrus

Alternative Product Names

Sensual Seduction, Pure Romance

Additional Information

Vanilla Content: 0%, Flashpoint 142

Country of Origin: United States

Product Color Suggestions



Personal Notes:

Women's
Designer Scent



Crafter's Choice™ Fragrance Oil Romance

[Visit Fragrance Page](#)

Fragrance Description

Jasmine, Melon, Rose, Musk, Woods

Alternative Product Names

Devotion, Sensual Romance, Simply Irresistible

Additional Information

Vanilla Content: 1%, Flashpoint 200

Country of Origin: United States

Product Color Suggestions



Personal Notes:



Crafter's Choice™ Fragrance Oil Romantic Wish

[Visit Fragrance Page](#)

Fragrance Description

Rose, Lily, Apple, Jasmine, Musk

Alternative Product Names

Sweet Dreams, Tender Touch

Additional Information

Vanilla Content: 0%, Flashpoint 194

Country of Origin: United States

Product Color Suggestions



Personal Notes:



Crafter's Choice™ Fragrance Oil Sands of Morocco

[Visit Fragrance Page](#)

Fragrance Description

Carnation, Sandalwood, Musk

Alternative Product Names

Erotic Sunset, Moroccan Incense, Sensual Sandstorm

Additional Information

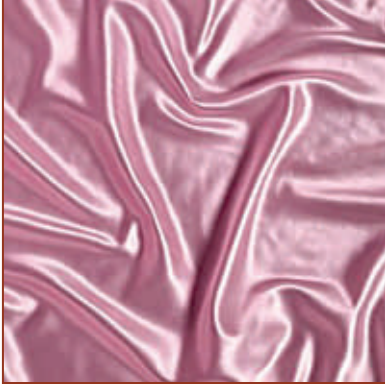
Vanilla Content: 10%, Flashpoint 200

Country of Origin: United States

Product Color Suggestions



Personal Notes:



Crafter's Choice™ Fragrance Oil Satin Sheets

[Visit Fragrance Page](#)

Fragrance Description

Lily of the Valley, Vanilla, Sandalwood, Light Musk

Alternative Product Names

Under the Covers, Playful in Bed, Sinfully Sweet

Additional Information

Vanilla Content: 5%, Flashpoint 200

Country of Origin: United States

Product Color Suggestions



Personal Notes:



Crafter's Choice™ Fragrance Oil Sex in the Shower

[Visit Fragrance Page](#)

Fragrance Description

Orange, Cherry, Peach, Pineapple, Vanilla

Alternative Product Names

Tropical Passion Punch, Tooty Fruity, Sweet & Sultry

Additional Information

Vanilla Content: 1%, Flashpoint 120

Country of Origin: United States

Product Color Suggestions



Personal Notes:



Crafter's Choice™ Fragrance Oil Sex on the Beach

[Visit Fragrance Page](#)

Fragrance Description

Pineapple, Grapefruit, Orange

Alternative Product Names

Hawaiian Passion, Sea & Sexy Citrus, Citrus at Sunset

Additional Information

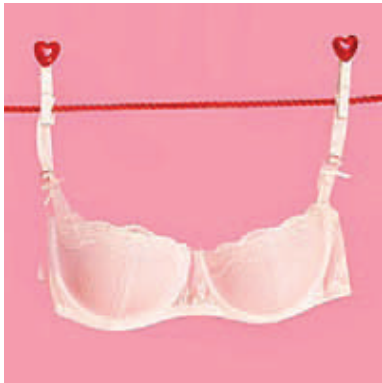
Vanilla Content: 1%, Flashpoint 129

Country of Origin: United States

Product Color Suggestions



Personal Notes:



Crafter's Choice™ Fragrance Oil Sexy Little Thing

[Visit Fragrance Page](#)

Fragrance Description

Jasmine, Lily, Violet, Apple, Lime

Alternative Product Names

Oh So Sexy!, Sensual Seduction, U Sexy Thing

Additional Information

Vanilla Content: 0%, Flashpoint 200

Country of Origin: United States

Product Color Suggestions



Personal Notes:



Crafter's Choice™ Fragrance Oil Strawberries & Champagne

[Visit Fragrance Page](#)

Fragrance Description

Strawberries, Grape, Sparkling Wine

Alternative Product Name

Sparkling Strawberry Wine, Sweet & Bubbly, Champagne & Berries

Additional Information

Vanilla Content: 0%, Flashpoint 200

Country of Origin: United States

Product Color Suggestions



Personal Notes:

Wholesale Supplies Plus

Soap & Candle Making Materials



Wholesale Supplies Plus has been stocking an extensive inventory of supplies for handcrafted items since 1998 and is proud to be one of the largest online distributors for crafters and small businesses in the USA.

- * **Superior Quality**
- * **Incredible Value**
- * **Friendly Support**
- * **Resources to Help You Succeed**

Wholesale Supplies Plus offers a complete line of soap making products including: Melt and Pour Glycerin Soap Base, Fixed Oils, Butters, Colors, Molds, Fragrance and Essential Oils. Also offered are candle making materials, lotion making materials, skincare supplies, and packaging to take your small business to the next level!

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