

# Wholesale Supplies Plus

Soap & Candle Making Materials

## Fragrance Oil Marketing Guide: Winter



For many Winter is a time of cold snowfalls, sled rides, and snow angels. Bundled in layers like snow bunnies, building snowmen and having snowball fights on those cold winter days. Winter is a wonderful time of year!

This guide includes 11 popular suggestions of fragrance oils representing popular Winter fragrances. All of the Crafter's Choice Fragrance Oils mentioned in this guide can be purchased at Wholesale Supplies Plus.

Scents included in this guide have been chosen because they have experienced excellent sales in years past. We have added a few new fragrances based on trend forecasts. We recommend having at least two Winter scents in your Winter product line.



## Crafter's Choice™ Fragrance Oil Bedtime Bath

[Visit Fragrance Page](#)

### **Fragrance Description**

Lavender, Musk

### **Alternative Product Names**

Sweet Dreams, Lullaby

### **Additional Information**

Vanilla Content: 0%, Flashpoint 200

Country of Origin: United States

### **Product Color Suggestions**



**Personal Notes:**



## **Crafter's Choice™ Fragrance Oil Beneath the Stars**

[Visit Fragrance Page](#)

### **Fragrance Description**

Grape, Peach, Citrus Plum, Rose, Musk

### **Alternative Product Names**

Twilight, Starlight, Shining Star, After Dark

### **Additional Information**

Vanilla Content: 0%, Flashpoint 156

Country of Origin: United States

### **Product Color Suggestions**



**Personal Notes:**



## **Crafter's Choice™ Fragrance Oil Eucalyptus & Spearmint**

[Visit Fragrance Page](#)

### **Fragrance Description**

Eucalyptus, Sage, Spearmint, Lavender

### **Alternative Product Names**

Stress Relief, Relaxing Mint

### **Additional Information**

Vanilla Content: 0%, Flashpoint 194

Country of Origin: United States

### **Product Color Suggestions**



**Personal Notes:**



## Crafter's Choice™ Fragrance Oil First Snow

[Visit Fragrance Page](#)

### **Fragrance Description**

Mint, Jasmine, Pine

### **Alternative Product Names**

Snow Angel, Winter Wonderland, Snow Day

### **Additional Information**

Vanilla Content: 2%, Flashpoint 172

Country of Origin: United States

### **Product Color Suggestions**



**Personal Notes:**



## **Crafter's Choice™ Fragrance Oil Frosted Snowdrops**

[Visit Fragrance Page](#)

### **Fragrance Description**

Snow Flowers, Musk

### **Alternative Product Names**

Sweet Snowdrops, Shimmering Snowflake

### **Additional Information**

Vanilla Content: 2%, Flashpoint 200

Country of Origin: United States

### **Product Color Suggestions**



**Personal Notes:**



## Crafter's Choice™ Fragrance Oil Jack Frost

[Visit Fragrance Page](#)

### **Fragrance Description**

Mint, Pine, Vanilla

### **Alternative Product Names**

Frost Bite, Frosty Mint, Soothing Snowfall

### **Additional Information**

Vanilla Content: 1%, Flashpoint 200

Country of Origin: United States

### **Product Color Suggestions**



**Personal Notes:**



## **Crafter's Choice™ Fragrance Oil Mocha Java**

[Visit Fragrance Page](#)

### **Fragrance Description**

Mocha, Coffee, Pecan

### **Alternative Product Names**

Coffee Cake, Pecan Cluster, Café Mocha

### **Additional Information**

Vanilla Content: 10%, Flashpoint 154

Country of Origin: United States

### **Product Color Suggestions**



**Personal Notes:**



## Crafter's Choice™ Fragrance Oil Sparkling Snowflake

[Visit Fragrance Page](#)

### **Fragrance Description**

Plum, Orange, Pine

### **Alternative Product Names**

Snow Crystals, Snow Trails

### **Additional Information**

Vanilla Content: 0%, Flashpoint 158

Country of Origin: United States

### **Product Color Suggestions**



**Personal Notes:**



## **Crafter's Choice™ Fragrance Oil Winter Pagoda**

[Visit Fragrance Page](#)

### **Fragrance Description**

Frost, White Woods, Light Musk, Sweet Amber

### **Alternative Product Names**

Blue Pagoda, Japanese Winter, Winter Musk

### **Additional Information**

Vanilla Content: 1.5%, Flashpoint 200

Country of Origin: United States

### **Product Color Suggestions**



**Personal Notes:**



## Crafter's Choice™ Fragrance Oil Vapor Bath

[Visit Fragrance Page](#)

### **Fragrance Description**

Eucalyptus, Menthol, Camphor

### **Alternative Product Names**

Menthol Mist, Vapor Soak, Relaxing Relief

### **Additional Information**

Vanilla Content: 0%, Flashpoint 142

Country of Origin: United States

### **Product Color Suggestions**



**Personal Notes:**



## **Crafter's Choice™ Fragrance Oil Eucalyptus**

[Visit Fragrance Page](#)

### **Fragrance Description**

Eucalyptus

### **Alternative Product Names**

Essentially Eucalyptus, Fresh Eucalyptus

### **Additional Information**

Vanilla Content: 0%, Flashpoint 200

Country of Origin: United States

### **Product Color Suggestions**



**Personal Notes:**

# Wholesale Supplies Plus

## Soap & Candle Making Materials



Wholesale Supplies Plus has been stocking an extensive inventory of supplies for handcrafted items since 1998 and is proud to be one of the largest online distributors for crafters and small businesses in the USA.

- \* **Superior Quality**
- \* **Incredible Value**
- \* **Friendly Support**
- \* **Resources to Help You Succeed**

Wholesale Supplies Plus offers a complete line of soap making products including: Melt and Pour Glycerin Soap Base, Fixed Oils, Butters, Colors, Molds, Fragrance and Essential Oils. Also offered are candle making materials, lotion making materials, skincare supplies, and packaging to take your small business to the next level!

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