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Crafter's Choice Fragrance Oils – Maximum Application Percentages

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Fragrance oils contain multiple raw materials that make up the aromatic character of the oil. Each year RIFM evaluates, generates and releases safety reports on the raw material used to manufacture fragrance oils. These safety reports include physical-chemical toxicological and eco-toxicological data. These reports are used by IRFA whose purpose is to ensure fragrance safety for both the consumer and the environment.

Beginning this month Wholesale Supplies Plus will have every Crafter's Choice Fragrance Oil evaluated for maximum percentage allowed for various applications. We will then publish this information on our website at <http://www.WholesaleSuppliesPlus.com>

When followed correctly, the statement of fragrance "maximum percentage" for a given application is your assurance that your final product is within the fragrance safety guidelines for both the consumer and environment.

The fragrance "maximum percentage" should not override a product formula. It is purely a fragrance safety statement. For example, if a lotion calls for 1% fragrance and the fragrance has a maximum percentage of 10%, you should still use only 1% fragrance. If the lotion does not have the aromatic performance that you are seeking, then this added fragrance information (maximum percentage) gives you the ability to safely increase the fragrance load up to the maximum level mentioned for the fragrance of choice.

I know that this information is new and confusing to many of our customers. If you have any questions, please do not hesitate to contact Wholesale Supplies Plus directly. It is our desire that all customers and manufacturers are fully informed as to the raw materials they use to produce products.