



THANKSGIVING

In This Volume...



Cranberry

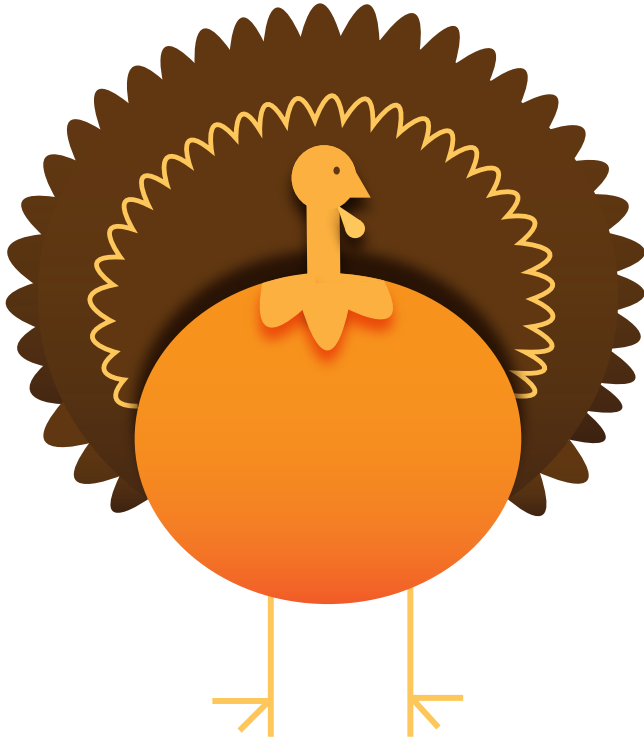


Comforts of Home



Harvest





Handmade is a publication produced and distributed by Wholesale Supplies Plus. In our continuing effort to provide not only the top quality products you are used to, but the information and resources you need, we came up with the following publication to better educate and inform our customers on trends, best practices, products, inspiration, recipes, and much more! Stay tuned each month for a new installment themed for the appropriate season to give you the inspiration and information you need to make your business as successful as possible!

Founder/Editor-in-Chief

Debbie May

Managing Editor

Kacey Shapiro

Recipe Photographer

Marissa Tabory

WSP Recipe Authors

Sue Braun

Hanna Ketchum

Leah Pischieri

Cayla Theodore

Contributing Writers

Marla Bosworth

Stephanie Taylor Christensen

Allison Kontur

Geoff Michael

Debbie May

Marcia Passos Duffy

Marla Tabaka

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Address: Wholesale Supplies Plus
10035 Broadview Rd.
Broadview Heights, Ohio 44147

Phone: 800-359-0944
Toll-Free
440-526-6556
Local Ohio / International

Fax: 440-526-6597





NOVEMBER: THANKSGIVING

It's hard to believe that November is here and Thanksgiving is around the corner. For the May Family that means school fall sports are winding down and our schedules are starting to ease a bit. We are decorating the house with pumpkins, cranberries, spices and cornucopias. Just about every weekend my girls and I check out fall craft shows and look to support local artisans. I try to observe trends and what shoppers are buying then pass that info on to WSP customers. It warms my heart that my girls have developed the love for handmade that my mother taught me.

Our family prepares the house for the "Big Thanksgiving Feast" where we invite all family to join us for the full day. In the last few years we have started to invite close friends that live alone or have family out of town. We usually end up with about 60 people, which translates into lots of turkey, stuffing and mashed potatoes - not to mention wine for the cook! Together we watch football and usually shake our heads as the youngest of kids wins the football pool...again! With a little luck there will be a dusting of snow and a need for a fire in the fireplace.

This year, as in years past, we will join hands and give thanks for all that we have been blessed with and pray for those in need. We will pause to give thanks to those in the military that stand together in keeping our country safe and ideals strong.

From our family to yours and with the warmest of wishes this fall season,

Happy Thanksgiving!

Debbie May



One of the Mightiest Berries Around - Cranberry



You either hate them or you love them, but no matter what your opinion, the cranberry is here to stay during the Thanksgiving season. Most of our first memories of cranberries are the gelatinous cranberry sauce version commonly served from a can for the Thanksgiving feast itself. If you got past that (and we know, many don't!) you learn to realize the tart and sweet taste of the cranberry is a great compliment to this meal full of rich, robust flavors. The acidity of the berry cuts through the richness of the meal and works as a palate cleanser so you can move on to even MORE rich dishes!

A major commercial crop in America and Canada, cranberries are often processed into juice, sauce, jam, or dried and sweetened. However, raw cranberries

are now considered a "super-fruit" due to their nutrient content and antioxidant qualities.** The benefits of cranberries are numerous and current studies have been conducted that have discovered new benefits.

Here are the benefits you may know and some you might just be learning!

- Prevent and treat urinary tract infections.
- Increase levels of HDL - the 'good' cholesterol.
- Containing flavonoid quercetin, cranberries have been linked to inhibiting the growth of both breast and colon cancers.**
- Cranberries are rich in antioxidants which have been linked to the prevention against cancers, heart disease, and other diseases.**
- Reduces the plaque building bacteria in your mouth and the bacteria that causes peptic stomach ulcers.
- They have also been linked to "significantly improve symptoms of cataracts, macular degeneration, and diabetic reinopathy."**
- A strong source of Vitamin C, they help to boost your immune system.**

Cranberry is also a great ingredient to use in topical treatments and skincare. The antioxidants in cranberries are wonderful for the skin when applied topically. Some research suggests that "cranberries may also help fight skin cancer when applied topically."*** The enzymes within cranberries are natural exfoliators and cranberries are known to have antiseptic properties with an anti-inflammatory effect.

What products have you created from this wonderful berry? We have a few and are excited to share with you the products, recipes, and kits that WSP has to offer with this great fruit. Check them out now in the next few pages and on www.wholesalesuppliesplus.com!

*Source Wikipedia

** Source www.care2.com/greenliving/cranberries-little-powderfood-with-a-big-punch

***www.dole.com



Take in the Comforts of Home

Thanksgiving is the holiday that epitomizes the comforts of home. Rich, flavorful smells fill the air as everyone gives themselves a few extra hours to simply relax. Family and friends all gather to spend a few uninhibited moments together before they rush back into their busy lives.

Comfort by definition means “relief in affliction; consolation; solace. A feeling of relief or consolation. A state of ease and satisfaction of bodily wants, with freedom from pain and anxiety.”* What defines comfort for you? For us here at WSP, we think of a home full of warmth and wonderful scents. Time spent together bundled up in front of a fire or a favorite movie. Cozy chairs for naps and layers of blankets to shield you from the cold. Giving in to laziness, just this once, so you can recharge and regroup.

Making your home your fortress of solace is a goal we all should have. We need to ensure that when we enter into our home, we immediately feel at ease as the worries and stress of our day washes away. Whether it’s reading a good book, watching your favorite television show, or relaxing in a warm bath, the comfort of your favorite activities is most often done within your home. Your home should be the place full of creature comforts. What better way to achieve the perfect environment than to fill it full of the things you love?

We here at WSP think of vanilla, cinnamon, apple, clove, sage, butter, and a warm cup of cocoa. Scents that evoke freshly baked desserts, home cooking, and time spent together - that homey scent that is so easily recognized, but difficult to pinpoint. Decorative items to fill your home with everything you need to instantly feel content as you waltz through your door. Bring out the warm throws, decorate in rich fall colors, and add fall scented candles to complete the experience.

Would you like to bring this feeling of comfort to your home and that of your customers? Well, we’ve got products, recipes, and kits that will put you in the right direction. We can help drum up that aromatic memory to bring you and your customers all the comforts of home, wherever you are. Take a look at the following pages to find everything you need to bring this feeling to your product line and be sure to check out www.wholesalesuppliesplus.com for all of these products and more!

*Source dictionary.com



Celebrate the Fall Harvest

The Thanksgiving holiday has roots in British traditions dating from the Protestant Reformation as a day set aside to 'give thanks' for 'special blessings'. Stemming from the original 'days of thanks' where these 'special blessings' were celebrated, a bountiful harvest was often put into that category. A good fall harvest

was important to sustain civilization through the cold, hard months of winter. If the harvest was robust, you had much reason to celebrate. You knew you were going to make it through the winter comfortably and without much hardship. Therefore, regarding the American origins of the modern-day Thanksgiving celebration, the Pilgrims celebrated a day of thanks for their plentiful harvest with the Native Americans who aided in creating the bounty. The tradition continued on in a fashion until President George Washington proclaimed the first national Thanksgiving celebration in America on November 26, 1789. In 1863, the official annual holiday of Thanksgiving was declared by presidential proclamation and the official date of the fourth Thursday in November was set in 1941. The modern-day Thanksgiving holiday is primarily celebrated within the United States and Canada (with Canada having its own origination story), though there are a handful of other countries that observe a Thanksgiving Day.*

What's best about this holiday has to be the reason for the celebration itself: the fall harvest. What's even better about the fall harvest is the type of food the harvest itself reaps. Corn, pumpkins, apples, squash, cranberries, figs, and all the other great food we associate with fall. So many great recipes and ideas are created from this bevy of fall deliciousness. One can't think of fall without automatically associating the rich, tasty food that comes with the season.

Seasonal as it is, all things fall tend to revolve around the harvest. Home decor often starts to include corn husks and pumpkins. Richer, warmer colors based on the natural autumnal palette start to show up in fashion. Entertainment is derived from hayrides, corn mazes, and pumpkin picking. All things that are possible through the recognition and celebration of the foods harvested during this time.

Do you have a line of products that are inspired by the autumn harvest? Do you want to have products showcasing these great ingredients? Then look no further than the next bunch of pages. We have provided a slew of new recipes and highlighted the products you need to create a great line of products geared specifically toward the fruits and vegetables provided during this great time. Then go to www.wholesalesuppliesplus.com and get all of the products you need to provide your customers with all of these great ideas!

*Source Wikipedia

DebbieMay.com



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Cranberry Lip Scrub and Body Butter Kit

This kit has been designed to make (10) lip tubes of scrub and (5) jars of body butter. Recommended retail price is \$7.95 per tube and jar.

This kit includes the following items:

- (1) 1 lb - Cranberry Butter Blend
- (10) 1 set - Lip Tube & Cap - Oval Natural .15 oz
- (5) 1 Jars - 3 oz Natural LOW PROFILE Plastic Jar & Top
- (1) 1 piece - Beaker - Natural Polypropylene
- (1) 1 piece - Mask - Basic Procedures
- (1) 2 piece - Gloves Vinyl (Medium) - Low Powder
- (1) 1 each - Hairnets - 21 inch Disposable
- (1) 1.5 oz - Granulated White Sugar
- (1) 1 piece - Droppers - Plastic
- (1) 1 piece - Instruction Sheet



You Save \$8.95 by purchasing this kit rather than buying the items separately!



Very Merry Cranberry Tree Soap Loaf Kit

This kit has been designed to make 8 bars of soap. If you are making this product for sale, we recommend pricing at \$6.95 per bar.

This kit includes the following items:

- (1) 1 mold(s) - Tree - Silicone Tube Mold 1904
- (1) 1 mold(s) - Star - Silicone Tube Mold 1905
- (1) 1 mold(s) - Loaf - Regular - Clear Silicone Mold 1501
- (1) 2 fl oz - Very Merry Cranberry* Fragrance Oil 400
- (1) 2 fl oz - Apple Balsam Pine Fragrance Oil (152)
- (1) 2 lb - Goat Milk MP Soap Base (2 lb. Tray)
- (1) 0.26 oz (1 TBSP) - Sparkle 24 Karat Gold Mica Powder
- (1) 0.55 oz (1 TBSP) - Matte Americana Red Oxide Pigment Powder
- (1) 0.28 oz (1 TBSP) - Super Sparkle Iridescent Glitter
- (2) 0.18 lb (2 oz) - Glycerin - Natural
- (1) 1 piece - Mask - Basic Procedures
- (1) 1 piece - 20/410 Black Ribbed Sprayer Top - Clear Cap
- (1) 2 piece - Gloves Vinyl (Medium) - Low Powder
- (1) 1 Bottle - 2 oz Clear Round Bullet Plastic Bottle 20/410
- (1) 1 each - Hairnets - 21 inch Disposable
- (1) 1 piece - Droppers - Plastic
- (1) 1 piece - Instruction Sheet

You Save \$22.67 by purchasing this kit rather than buying the items separately!



Want a DISCOUNT off all of the featured kits within Handmade? Then search the WSP Pinterest boards to find the pins hidden within the boards that feature these kits with a coupon code. Find the pin and get your discount!

Cranberry Thumbprint Cookie Bath Tarts

This kit includes the following items:

- (1) 2 fl oz - Cranberry Thumbprint Cookie Fragrance Oil 769
- (1) 2 lb - Extra Clear MP Soap Base - 2 lb Tray
- (1) 1 lb - Citric Acid Powder
- (1) 2 oz - Stained Glass Santa Red Liquid Color
- (2) 1 lb - Baking Soda (Sodium Bicarbonate)
- (1) 0.125 lb (2 oz) - Vanilla Color Stabilizer - MP Soap
- (1) 1 piece - Beaker - Natural Polypropylene
- (1) 0.35 oz (1 TBSP) - Matte Brown Oxide Pigment Powder
- (1) 1 piece - Mask - Basic Procedures
- (2) 0.125 lb (2 oz) - Kaolin Clay - White
- (1) 2 piece - Gloves Vinyl (Medium) - Low Powder
- (1) 1 each - Hairnets - 21 inch Disposable
- (1) 1 piece - Droppers - Plastic
- (1) 1 piece - Instruction Sheet



You Save \$3.47 by purchasing this kit rather than buying the items separately!



You Save \$9.28 by purchasing this kit rather than buying the items separately!

Sugar Scrub Kit - Debbie's Best Ever (Vanilla)

This kit has been designed to make (8) 8 oz jars of sugar scrub. If you are making this product for sale, we recommend a retail price of \$12.95 per jar.

This kit includes the following items:

- (1) 80 oz - Granulated White Sugar
- (8) 1 Jars - 8 oz Clear Heavy Wall Plastic Jar - 89/400
- (1) 2 fl oz - Vanilla Almond Fragrance Oil 624
- (8) 1 piece - 89/400 Black Straight Top Cap - F217 Liner
- (1) 2 lb - Extra Clear MP Soap Base - 2 lb Tray
- (1) 1 lb - Foaming Bath Whip
- (1) 2 oz - Stained Glass Lemon Yellow Liquid Color
- (2) 0.18 lb (2 oz) - Glycerin - Natural
- (1) 1 piece - Mask - Basic Procedures
- (1) 2 piece - Gloves Vinyl (Medium) - Low Powder
- (1) 1 each - Hairnets - 21 inch Disposable
- (1) 1 piece - Droppers - Plastic
- (1) 1 piece - Instruction Sheet

Coffee Mocha Soap Loaf

This kit has been designed to make 8 bars of soap. If you are making this product for sale, we recommend pricing at \$6.95 per bar.

This kit includes the following items:

- (1) 1 mold(s) - Loaf - Regular - Clear Silicone Mold 1501
- (2) 2 lb - Basic MP Soap Base - White 2 lb Trays
- (1) 1 piece - Wavy Soap Cutter
- (1) 2 fl oz - Coffee Mocha Type Fragrance Oil 213
- (1) 2 lb - Basic MP Soap Base - Clear 2 lb Trays
- (1) 0.25 oz (1 TBSP) - Aborigine Amber Mica Powder
- (2) 1 piece - Beaker - Natural Polypropylene
- (1) 0.125 lb (2 oz) - Vanilla Color Stabilizer - MP Soap
- (1) 1 piece - Mask - Basic Procedures
- (1) 2 piece - Gloves Vinyl (Medium) - Low Powder
- (1) 0.18 lb (2 oz) - Glycerin - Natural
- (1) 1 each - Hairnets - 21 inch Disposable
- (2) 1 piece - Droppers - Plastic
- (1) 1 piece - Instruction Sheet



You Save \$10.57 by purchasing this kit rather than buying the items separately!



You Save \$11.44 by purchasing this kit rather than buying the items separately!

Spiced Pumpkin Latte Candle

This kit has been designed to make (15) 4 oz jars of whipped shea butter. If you are making this product for sale, we recommend a retail price of \$13.95 per jar.

This kit includes the following items:

- (1) 8 fl oz - Spiced Pumpkin Latte Soy Candle Fragrance Oil 771
- (1) 0.1 Case (5 lb) - Soy Wax - EcoSoya™ CB Xcel
- (6) 1 piece - 16 oz Metered Square Mason Jar - 70/450
- (6) 1 piece - 70/450 Metal SMOOTH - Rustic
- (1) 6.6 oz - Chocolate Brown Candy Sprinkles
- (6) 1 piece - CD-10-HM Candle Wick
- (1) 1 block - Candle Color Dye Block - Pumpkin
- (1) 1 block - Candle Color Dye Blocks - Brown
- (6) 1 label(s) - Container Candle Label - 2 inch (CW 2)

Apple Cider Lotion

This kit has been designed to make 4 bottles of lotion. If you are making this product for sale, we recommend pricing at \$9.95 per bottle.

This kit includes the following items:

- (1) 0.03 lb (1/2 oz) - Vitamin E Natural
- (1) 0.125 lb (2 oz) - Optiphen Plus
- (4) 1 piece - 24/410 Natural Ribbed ELITE Pump
- (2) 0.125 lb (2 oz) - Emulsifying Wax - Soft & Silky
- (1) 0.25 oz (1 TBSP) - Super Rouge Mica Powder
- (1) 0.125 lb (2 oz) - Macadamia Butter Blend
- (4) 1 Bottle - 8 oz Clear Boston Round Plastic Bottle - 24/410
- (1) 0.125 lb (2 oz) - Shea Butter - Ultra Refined
- (1) 0.125 lb (2 oz) - Coconut Oil - Fraction
- (1) 1 piece - Mask - Basic Procedures
- (1) 0.125 lb (2 oz) - Palm Oil
- (1) 0.125 lb (2 oz) - Soybean Oil
- (1) 2 piece - Gloves Vinyl (Medium) - Low Powder
- (1) 1 each - Hairnets - 21 inch Disposable
- (1) 1 piece - Instruction Sheet



You Save \$25.72 by purchasing this kit rather than buying the items separately!



You Save \$10.87 by purchasing this kit rather than buying the items separately!

Whipped Pumpkin Butter

This kit has been designed to make 12 jars of lotion. If you are making this product for sale, we recommend pricing at \$5.95 per jar.

This kit includes the following items:

- (1) 0.03 lb (1/2 oz) - Vitamin E Natural
- (1) 1 lb - Pumpkin Seed Butter
- (1) 2 fl oz - Pumpkin Pie Type Fragrance Oil 408
- (1) 12 Jars - 3 oz Natural LOW PROFILE Plastic Jar & Top
- (1) 0.125 lb (2 oz) - Babassu Oil
- (1) 0.125 lb (2 oz) - Arrowroot Powder
- (1) 1 piece - Mask - Basic Procedures
- (1) 2 piece - Gloves Vinyl (Medium) - Low Powder
- (1) 1 each - Hairnets - 21 inch Disposable
- (1) 1 piece - Droppers - Plastic
- (1) 1 piece - Instruction Sheet



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Fall Loofah

This kit has been designed to make 12 bars of soap. If you are making this product for sale, we recommend pricing at \$5.95 per bar.

This kit includes the following items:

- (1) 2 fl oz - Cozy Cabin Fragrance Oil 755
- (1) 4 oz - CK One Scene Type Fragrance Oil (Special Order)
- (1) 2 lb - Detergent Free LOW SWEAT Clear 2 lb Tray
- (2) 1 piece - Beaker - Natural Polypropylene
- (12) 1 piece - Premium Crystal Cello Bags (3.5" x 2" x 7.5")
- (1) 2 oz - Stained Glass Apple Red Liquid Color
- (1) 2 oz - Stained Glass Forest Green Liquid Color
- (1) 2 oz - Stained Glass Lemon Yellow Liquid Color
- (6) 1 piece - 7/8 inch Luffa
- (1) 1 piece - Mask - Basic Procedures
- (1) 0.03 Pack (1/2 oz) - Natural Raffia
- (1) 2 piece - Gloves Vinyl (Medium) - Low Powder
- (1) 1 each - Hairnets - 21 inch Disposable
- (2) 1 piece - Droppers - Plastic
- (1) 1 piece - Instruction Sheet



You Save \$9.03 by purchasing this kit rather than buying the items separately!



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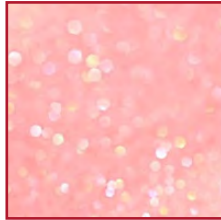
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Crafters Choice™ Apples & Acorns Fragrance Oil 534



Crafters Choice™ Kettle Corn Soy Candle Fragrance Oil 235



Crafters Choice™ Crazy Caramel Corn* Fragrance Oil 396



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Crafters Choice™ Sunflower Type Fragrance Oil 306



Crafters Choice™ Sunflower Oil - Refined



Crafters Choice™ Maple Pecan Streusel Fragrance Oil 303



Thanksgiving Duck Toys



Crafters Choice™ Brown Sugar Fragrance Oil 636



Crafters Choice™ Brown Sugar & Fig* Fragrance Oil 256



Crafters Choice™ Fig Powder



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Handmade Cosmetic Alliance works with legislators to preserve American jobs created by the handmade soap and cosmetic industry with three simple messages:

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2. Reduce regulatory paperwork that has little to no impact on cosmetic safety but drives up the cost of doing business.
3. Support financial aid as a way to foster and grow small businesses in the United States.

**"Advocating Policies That Support Handmade Artisans,
Small Soap & Cosmetic Businesses, and the Communities They Serve."**

For More Information and to Get Involved, visit handmadecosmeticalliance.org

Cranberry Lip Scrub and Body Butter

Estimated Retail Price: \$7.95

Project Level: Beginner
Estimated Time: 1/2 Hour
Yields: 10 lip tubes, 5 jars butter

Luscious lip scrub gently exfoliates lips and leaves them feeling soft and moisturized. Remaining Cranberry Butter Blend makes a scrumptious moisturizer for your skin.



Buy this as a kit! [Click Here](#)

INCI Ingredient Label: Sugar, Butyrospermum Parkii (Shea) Butter (and) Elaeis Guineensis (Palm) Butter (and) Simmondsia Chinensis (jojoba) Seed Oil (and) Vaccinium Macrocarpon (Cranberry) Fruit

Ingredients

- 1 Pound(s) Crafter's Choice Cranberry Butter Blend
- 1.5 Ounce(s) White Cane Sugar
- 10 Oval Lip Tubes - Natural
- 5 3 oz. Low Profile Natural Jars/Lids
- 1 Plastic Dropper
- 1 Beaker

Equipment

- Droppers
- Measuring Spoons
- Microwave
- Plastic Beaker
- Spoons for mixing

Directions

1. NOTE: If you are making these products for sale, good manufacturing practices recommend you wear a hairnet, gloves and a mask. We also recommend a clean apron.
2. Measure 1.25 ounces of Cranberry Butter Blend and place in plastic beaker.
3. Microwave for 30 seconds. If not completely melted, put in for additional 10-20 seconds. Remove and stir small pieces until completely dissolved.
4. Add 1.5 ounces or 3 tablespoons of white sugar. Stir well.
5. Let mixture sit for few minutes until it starts to thicken slightly. This will help prevent sugar from settling to bottom.
6. Stir mixture well then begin filling lip tubes. Fill tubes about half full. Tap bottom on counter to get product down into bottom of tube. Fill tubes with remaining product.
7. Once cooled, add tops and label.
8. To make the cranberry body butter, place the remaining cranberry butter blend and place in glass pyrex bowl.
9. Heat in microwave until blend is almost completely liquid. Remove and stir until butter is completely melted.
10. Divide product into 5 jars and let cool. Add lid and label accordingly.
11. HOW TO USE: Gently rub lip scrub over lips to help remove dead skin. Rinse off with warm water and follow with a moisturizing lip balm.

Wholesale Supplies Plus is not responsible for the products you create from our supplies. You alone are responsible for product and recipe testing to ensure compatibility and safety.

Cranberry Thumbprint Cookie Bath Tarts

Project Level: Advanced

Estimated Time: 1 hour

Yields: Approximately 50 Bath Cookie Tarts

Dissolve 1-2 bath cookies under running water and they will fill the water with skin softening and detoxifying properties.

INCI Ingredient Label: Sodium Bicarbonate, Citric Acid, Kaolin, Fragrance, Propylene Glycol, Sorbitol, Water, Sodium Stearate, Sodium Laureth Sulfate, Sodium Myristate, Sodium Cocoyl Isethionate, Triethanolamine, Glycerin, Benzophenone-4, Tetrasodium EDTA, Methylparaben, Propylparaben, Red 33, Red 40, Iron Oxides.



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Ingredients

- 1 Pound Crafter's Choice Citric Acid
- 2 Pounds Crafter's Choice Baking Soda
- 4 Ounces Crafter's Choice Whit Kaolin Clay
- 1 Ounce Crafter's Choice Vanilla Color Stabilizer - MP Soap
- 4 Ounces Crafter's Choice Extra Clear MP Soap
- 4 Drops Crafter's Choice Stained Glass Santa Red Liquid Color
- 1/4 Teaspoon Crafter's Choice Matte Brown Pigment Powder

Equipment

- Large Glass Mixing Bowl
- Microwave
- Sifter
- Measuring Spoons
- Wire Whisk or Fork
- Plastic Dropper
- Plastic Spray Bottle with Alcohol
- Plastic Gloves
- Cookie Sheets
- Beaker-Plastic

Directions

1. NOTE: If you are making these products for sale, good manufacturing practices recommend you wear a hairnet, gloves and a mask. We also recommend a clean apron.
2. In a small glass or plastic beaker, measure 1 oz. of fragrance and 1 oz. of Vanilla Color Stabilizer. Stir well and set aside.
3. Measure the baking soda, citric acid and clay and place into a glass mixing bowl.
4. Mix powders together. Use a wire whisk, fork, or a sifter to break up any clumps so the mixture will be smooth.
5. Add 1/4 teaspoon of Matte Brown Pigment Powder and mix well.
6. Add the fragrance/stabilizer mixture to the dry mix. Using a plastic dropper, add fragrance oil by drizzling into different areas of the mixture. Do not pour all of fragrance into one location in the bowl.
7. Using a whisk or fork, mix well by breaking up lumps of fragrance oil.
8. Once mixture is free of clumps, begin to spray with rubbing alcohol. Using gloved hands, toss the mixture while it is being sprayed.
9. Once mixture is just moist enough to stay together when pressed, it is ready to be molded.
10. Note: This step is easy to check by taking a tablespoon of the mixture and squeezing it in the hand. If it falls apart, then you need to continue to spray and mix. (Make sure you are wearing gloves for this part of the recipe).
11. Form a ball in your hand (approx 2-3 tablespoons) and place on a cookie sheet. Press your thumb into the ball to form a thumbprint in the cookie.
12. Cover cookies with plastic wrap. Allow to sit 6-12 hours.
13. Cranberry Jam Filling: Melt 4 oz of soap. Add Stained Glass Santa Red Liquid color until you have a nice deep cranberry color.
14. Let the soap cool to 120° before pouring. If soap is hotter, it may cause the cookies to start fizzing.
15. Pour soap into the thumb print cavities of each fizzle. You may need to pour a second time to fill the cavities as some of the soap may run off the sides.
16. Let sit for 30 minutes before packaging. Depending on size of fizzes, recipe should yield approx 48-50.
17. Packaging Suggestion: Place 4-6 fizzes in a cello bag and tie with ribbon or raffia. Label product accordingly.
18. TO USE: Place 1-2 fizzes under running water in bath. Cookie will fizz and dissolve into bath water.

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Lip Balm: Creamy Berry

Project Level: Easy

Estimated Time: 1/2 Hour

Yields: 11 Slim Lip Tubes

This creamy lip balm will moisturize and protect your dry, winter lips. Will help prevent chapped and cracked lips.

INCI Ingredient Label: Olea Europaea (Olive) Fruit Oil, Beeswax (or) Cera Alba, Caprylic/Capric Triglyceride, Simmondsia Chinensis (Jojoba) Seed Oil, Butyrospermum Parkii (Shea Butter), Fragrance, Mica (and) Titanium Dioxide (and) Red 40 Lake (and) Hydrogenated Polyisobutene (and) Palmitic Acid (and) Phenoxyethanol (and) Benzoic Acid.



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Ingredients

- 3 Teaspoons Crafter's Choice Extra Virgin Olive Oil
- 2 Teaspoons Crafter's Choice White Beeswax Granules
- 1 Teaspoon Crafter's Choice Coconut Oil-Fraction
- 1 Teaspoon Crafter's Choice Jojoba Oil-Clear
- 1 Teaspoon Crafter's Choice Sea Butter-Ultra Refined
- 20 Drops Crafter's Choice Sugared Strawberry Fragrance Oil
- 1 Tablespoon Crafter's Choice Coral Oil Locking Mica Shimmer
- 11 Pieces Lip Tube & Cap - Slim Natural .07 oz

Equipment

- Melting Pot or Double Boiler
- Measuring Spoons
- Plastic Beaker
- Plastic Dropper

Directions

1. NOTE: If you are making these products for sale, good manufacturing practices recommend you wear a hairnet, gloves and a mask. We also recommend a clean apron.
2. On a burner over low heat, or in a double boiler, melt all the ingredients except fragrance and colorant.
3. Melt until completely liquified and remove from heat.
4. Add fragrance oil and mix well.
5. Pour into a plastic beaker or other container with a small pour spout. Stir in oil-locking mica powder until desired shade is reached.
6. Carefully pour into lip tubes. Set aside and allow to completely cool.
7. Place caps on tubes and label accordingly.
8. If making kit, repeat recipe 3 more times to make 44 lip balm sticks. Or, make entire batch at one time. Lip balm may need to be reheated during pouring.

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Spiced Pumpkin Latte Candle

Project Level: Advanced

Estimated Time: Under 6 hours

Yields: 6 - 16 oz. jars



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Fill any room with the warm scent of spiced pumpkin latte!

Ingredient

- 68 Ounces EcoSoya CB Excel Wax
- 6 Pieces Crafter's Choice 16 oz. Metered Square Mason Jars
- 6 Pieces CD-10-HM Candle Wicks
- 8 Ounces Crafter's Choice Spiced Pumpkin Latte Soy Candle Fragrance
- 1 Piece Crafter's Choice Candle Color Dye Block- Pumpkin
- 1 Pieces Crafter's Choice Candle Color Dye Blocks - Brown
- 6 Pieces Container Candle Label - 2 inch (CW 2)
- 2 Ounces Chocolate Brown Candy Sprinkles

Equipment

- Melting Pot or Double Boiler
- Hand Mixer
- Plastic Spoons
- Cookie Sheet (to protect work surface)
- Candy Thermometer
- Digital Scale
- Hot Glue Gun
- Drinking Straw
- Wooden Skewer for stirring
- Popsicle Sticks

Directions

1. Making a candle can be dangerous if you do not follow the directions. Please read all of these instructions prior to making the candle.
2. Place glass jars on cookie sheet to protect work area.
3. Plug in hot glue gun to warm up glue. Once glue is ready, thread one wick thru a short drinking straw. Holding the wick at one end, place glue on the bottom of the wick tab. Place wick down into middle of jar, hold til set, then remove straw from wick.
4. Continue until all 6 jars are wicked.
5. Wax should always be melted in a wax melter or double boiler. Never melt wax directly on open flame. Wax will catch fire if heated too high. **NEVER LEAVE WAX ALONE WHEN MELTING.**
6. On a digital scale, weigh 3.75 lbs. of wax. Add wax to melter. Heat until completely melted. Remove from heat.
7. Cut pumpkin color block in half at dividing line in middle. Take 1 1/2 color blocks and cut into smaller pieces or shavings. Add to melted wax.
8. Cut brown color block in half at dividing line. Take 3/4 of one block and cut up into small pieces or shavings. Add to melted wax.
9. Stir wax well so all color is dissolved into melted wax. A wooden skewer works well for this and is also disposable.
10. Weigh 1 oz. of fragrance oil and set aside for whipped topping. Add remaining 7 oz. of fragrance to wax. Stir well.
11. With a candy thermometer, check wax temperature. When wax has cooled to 120°, pour into jars to the 3/4 line on the side of the jar.
12. Place popsicle sticks over jar opening to hold wick straight while wax hardens. Let wax totally set up.
13. Weigh 8 oz. of wax and place in melter. Remove from heat source when liquid. Pour wax into shallow metal pan. This will make it easier to whip wax with hand mixer.
14. Add 1 oz. of fragrance that was set aside earlier. Stir well.
15. When wax begins to become opaque, start to whip with hand-mixer. This may splatter so table coverings should be used.
16. Continue to whip wax until it becomes thick like whipping cream. Using a plastic spoon, spoon wax over the top of each candle. Make peaks with spoon on top if desired.
17. Sprinkle chocolate sprinkles over top to complete the candle. (These will melt along with candle wax.)
18. Once candles have set for 24 hours, trim wicks to 1/2 inch. Place lids on jars and affix warning label to bottom of jars.

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MP Soap: Coffee Mocha Soap Loaf

Project Level: Advanced

Estimated Time: 2 Hours

Yields: 8 - 1" Slices (5 - 5.5 oz)

The Coffee Mocha blend of chocolate, vanilla and coffee will make you think you are sitting in a coffee house. Relax in the bath or shower and drink in the aroma of this yummy soap.

INCI Ingredient Label: Propylene Glycol, Sorbitol, Water, Sodium Stearate, Sodium Laureth Sulfate, Sodium Laurate, Glycerin, Triethanolamine, Titanium Dioxide, Mica (and) Iron Oxides, Fragrance



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Ingredients

- 42 Ounces Crafter's Choice Basic White Soap Base
- 13 Ounces Crafter's Choice Basic Clear Soap Base
- 1.5 Ounces Crafter's Choice Coffee Mocha Fragrance Oil
- 8.5 milliliters Vanilla Color Stabilizer for MP Soap
- 1 Tablespoon Crafter's Choice Aborigine Amber Mica Powder
- .5 Ounce Glycerin - Natural
- 1 Piece Crafter's Choice Loaf - Regular - Clear Silicone Mold 150

Equipment

- Grater
- Microwave
- Mixing Spoons
- Plastic Dropper
- Pyrex Cup - 64 oz
- Rubbing Alcohol in Bottle with Sprayer
- Soap Cutter
- Crafter's Choice Round Silicone Mold

Directions

1. NOTE: If you are making these products for sale, good manufacturing practices recommend you wear a hairnet, gloves and a mask. We also recommend a clean apron.
2. Place silicone loaf mold on cookie sheet. This will give stability to the mold should it need to be moved.
3. Weigh 12 oz. of clear soap base. Cut into small chunks and place in glass measuring cup.
4. Place cup in microwave and heat until soap is melted. Stir to make sure all soap has been melted down.
5. To melted soap, add 1/2 tsp. brown mica powder. Stir well to mix in.
6. Pour about 1/4 inch (4 oz) of soap into loaf mold and let soap set up. Spritz top of soap with alcohol to dissolve any surface bubbles.
7. Once soap has set up, remove from mold. Gently bend soap to form the shape of a cup. Set soap aside.
8. Remelt brown mica soap if hardened. Pour another 1/4 inch (4 oz) of soap into mold and let set up. These two layers of soap will create the "cup" for the soap.
9. Remove soap from mold when it has hardened. Again, gently bend soap to form a "U" to the shape of a cup. Set soap aside.
10. Remelt remaining brown soap and pour into mold. Let set up. This will be the "chocolate shavings" for the top of the loaf.
11. Using a cheese grater or potato peeler, make chocolate curls with soap. Set aside in bowl for end of recipe. There will be extra shavings or soap left over.
12. Cut up entire 2 lb. tray (32 oz) of white soap into small chunks. Place in large glass measuring cup.
13. Place in microwave and heat until soap is completely melted. Remove and stir soap to make sure there are no small pieces of soap that have not melted.
14. Pour about 4 oz of soap into a glass measuring cup. Add 1/2 tsp. brown mica powder and mix with wire whisk.
15. Add this back into larger batch of melted soap and mix well. If a darker shade is desired, repeat above step with more mica powder. This will ensure the powder is blending into the soap without speckling.
16. Add 1 oz. or 2 tablespoons of fragrance to melted soap. Stir well.
17. Fill about 1/3 of loaf mold with soap.
18. Take the 2 "U" shaped bars that were made at the beginning of the recipe. Spritz both sides of soap with alcohol.
19. Place one piece into the soap on the left side of mold. Then place other piece into melted soap on the right side of mold. Let the pieces overlap slightly in the middle. Spritz with alcohol.
20. Stir melted soap briefly, then pour over embeds being sure to pour behind them so entire loaf mold is filled with soap.
21. When all soap has been poured, spritz top with alcohol. Let soap set up.
22. Weigh and cup up 10 oz. of white soap base. Place in microwave and heat until melted.
23. In plastic beaker mix 8.5 ml of fragrance oil with 8.5 ml of Vanilla Color Stabilizer and mix well. This will help the white soap from turning brown due to vanilla content in soap base.
24. Add fragrance oil mixture to white soap and stir in.
25. Let soap cool to around 120°-125°. Using a hand-mixer, start to whip the soap.
26. Add 1/2 oz. of glycerin while whipping. As soon as soap starts to thicken, immediately pour over the top of the brown soap. Be sure to spritz soap with alcohol before pouring.
27. Soap will set up quickly so the above step must be done as soon as soap starts to thicken. Peaks can be added to the top of the soap if desired.
28. Spritz top and sprinkle chocolate shavings made earlier. Gently press some of the shavings into the soap as they are sprinkled.
29. Melt about 1 oz of clear soap in small beaker and drizzle over chocolate shavings. This will help the shavings stick to the whipped topping.
30. Once soap has completely set up, carefully remove soap from mold. Gently pull soap away from sides, then gently push on bottom. You will see the soap release then carefully pull soap out.
31. Slice loaf into 1 inch slices using wavy soap cutter. Wrap and label accordingly.

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Jar Candle: Sugar Cookie

Project Level: Advanced

Estimated Time: Under 6 Hours

Yields: 12 Container Candles

If you are making this candle for sale, you will be unable to make a significant profit unless you purchase the wax in 1-4 case discounts and fragrance in 16-32 oz discounts. Failure to follow instructions could result in fire.



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Ingredients

- 5 Pound(s) EcoSoya CB Advanced
- 8 Ounce(s) Crafter's Choice Sugar Cookie Gourmet FO
- 12 Jelly Jars - 8 oz
- 12 Pewter Lids 70/450
- 1 Tablespoon(s) Crafter's Choice Super Sparkle Glitter
- 12 Crafter's Choice Simple Soy 2 Wicks
- 24 Popsicle Sticks
- 12 Container Candle Warning Labels - CW1

Equipment

- Digital Scale
- Digital Thermometer
- Drinking Straw cut 3.5" long
- Hot Glue Gun with High Melt Wax
- Jelly Roll Pan
- Measuring Cup
- Melting Pot
- Metal Spoon (Dedicated to Candle Wax)
- Newspaper
- Plastic Spoon - White
- Pot of Water

Directions

1. NOTE: If you are making these products for sale, good manufacturing practices recommend you wear a hairnet, gloves and a mask. We also recommend a clean apron.
2. Making a candle can be dangerous if you do not follow the directions. Please read all of these instructions prior to making the candle.
3. First you will want to adhere your wick to your container. Heat the glue gun with high melt glue.
4. Thread a wick into the straw. The tab will fit securely at the bottom of the straw.
5. Holding the wick tightly, apply a drop of glue to the bottom of the tab and using the strength of the straw, press the wick tab to the center of the jar. Hold in place until glue hardens.
6. Repeat for all jars. Unplug the hot glue gun and remove from the work area.
7. Set jars on jelly roll pan and set in a secure area that will not be disturbed while candles are cooling. Newspaper will prevent any damage to counter tops.
8. Place a pan of water on the stove top and heat to medium/high heat. The water will come to a slow rolling boil.
9. Weigh 2 pounds of wax. Place wax in the melting pot. Place melting pot in the pan of water. (This system is also called a double boiler)
10. NOTE: WAX SHOULD NEVER BE MELTED ON DIRECT HEAT. YOU ALWAYS WANT TO USE THE DOUBLE BOILER METHOD. NEVER LEAVE WAX UNATTENDED. WAX WILL NOT BOIL....INSTEAD IT WILL FLASH FIRE!! IN THE EVENT OF FIRE, REMOVE HEAT AND EXTINGUISH WITH BAKING SODA, FLOUR OR A FIRE EXTINGUISHER INTENDED FOR OIL FIRES.
11. Once wax is melted and using a dedicated plastic measuring cup, measure 3.2 ounces of fragrance and add to the wax. Stir well.
12. Allow wax to cool to 130° F and immediately but carefully pour into glass containers.
13. Your hot wax may cause your wicks to fall over. Use the popsicle sticks to prop wick into upright position. You want the wick to remain centered and upright.
14. Pour extra wax into clamshells for wax tart burners. Set aside to cool. Close the clamshell after the wax has fully cooled.
15. When wax has cooled and started to form a skin on the top of the candle, place unmelted wax chips on the top of the candle. Sprinkle with glitter.
16. Allow candles to naturally cool for 24 hours.
17. Repeat process until all 12 jars are filled.
18. After cooled, trim wick to 1/4" in length.
19. Apply lid and warning label. If you are selling this candle, apply label as directed by the Consumer Product Safety Commission Guidelines.

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MP Soap: Acorn & Cinnamon Sticks

Estimated Time: 1 Hour

Yields: 6-6.5 oz. bars

These are a perfect Thanksgiving hostess gift, great addition to your fall products or will fragrance any room when placed in a decorative bowl.

INCI Ingredient Label: Sodium Cocoate, Propylene Glycol, Sodium Stearate, Glycerin, Water, Sorbitol, Mica (and) Iron Oxides, Fragrance



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Ingredients

- 17 Ounces Crafter's Choice DFSL Clear Soap Base
- 1/2 Teaspoon Glycerin- Natural
- 12 milliliters Crafter's Choice Apple and Cinnamon Fragrance 248
- 1 Ounce Crafter's Choice Brown Oxide Liquid Pigment
- 1 Tablespoon Crafter's Choice Aborigine Amber Mica Powder
- 1 Tablespoon Crafter's Choice Sparkle Copper Mica Powder
- Cake Pop Silicone Mold
- Crafter's Choice Rectangle-Basic Silicone Mold

Equipment

- Microwave
- Glass Measuring Cup
- Straight Soap Cutter
- Cookie Sheet
- Plastic Dropper - 1
- Plastic Bottle with Alcohol (Spritzing)
- Scale to Weigh Soap
- Measuring Spoons
- Mixing Spoon

Directions

1. NOTE: If you are making these products for sale, good manufacturing practices recommend you wear a hairnet, gloves and a mask. We also recommend a clean apron.
2. Cut up 10.6 oz. of clear soap and place in glass pyrex bowl. Heat in microwave until melted.
3. Add 9 ml of fragrance and stir. Add Brown Liquid Oxide (mix before using) and Aborigine Amber Mica Powder to melted soap until desired shade of brown is achieved. Mix soap well.
4. Place Cake Pop silicone mold on a cookie sheet. This gives mold stability if it needs to be moved during soap making process.
5. Fill all 8 Cake Pop cavities to the small line on the inside of the cavity. Spritz soap with alcohol to release any air bubbles.
6. When all cavities are filled, pour the remaining soap into one of the rectangular cavities on the Crafter's Choice Basic Rectangle Silicone Mold. Spritz with alcohol.
7. Once the rectangle soap has hardened, remove from mold. Using a straight soap cutter, cut 8 pieces that are 2.5" long and approx. 1/8" wide or smaller. These will be used as the stems on the acorns.
8. When the Cake Pops have formed a thick skin, use a skewer or pen cap to puncture a small hole in the center of the soap.
9. You can then place the small soap pieces into the punctured hole. They should stand straight up in the soap and stick out about 1/2" above the top of the soap cavity. Allow these to set up completely.
10. Weigh 2.4 oz of clear soap and cut into chunks. Place chunks in small glass measuring cup and heat in microwave until melted.
11. Add 1.5 ml of fragrance oil and stir.
12. Add Sparkle Copper Mica Powder (about 1/4 tsp) to soap and mix well.
13. Allow soap to cool to about 120° or cooler before pouring. Spritz tops of soap acorns with alcohol before pouring. This ensures the two layers will adhere.
14. Fill each cavity to the top with the copper colored soap. Spritz again with alcohol and allow soap to set up.
15. Weigh 2 oz. of clear soap and melt in microwave.
16. Add 1.5 ml of fragrance oil and 1/2 tsp. of liquid glycerin. Mix well. Glycerin is added to make soap more supple so it can be rolled into cinnamon sticks.
17. Add Brown Oxide Liquid Pigment and Sparkle Copper Mica Powder until desired shade of cinnamon stick color is achieved. Mix colors in well.
18. Pour the 2 oz. of soap between the 4 rectangle cavities in the Basic Rectangle Silicone Mold. The layers will be very thin so you may have to move the mold back and forth until the bottom of cavities are coated with soap.
19. Spritz with alcohol and let set up.
20. Remove soap from mold once it has hardened. Roll long sides of soap in towards the middle to create the cinnamon stick. Repeat with remaining 3 pieces of soap.
21. When complete, package 2 acorns with 1 cinnamon stick in a cello bag and tie with natural raffia.

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Whipped Pumpkin Butter

Project Level: Easy

Estimated Time: 1/2 Hour

Yields: (12) 3 oz. jars

This luxurious butter will leave your skin feeling moisturized but not greasy. Pumpkin butter is high in Omega-3, 6 & 9 fatty acids which is very beneficial for healthy skin.



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INCI Ingredient Label: Cucurbita Pepo (Pumpkin) Seed Oil (and) Hydrogenated Vegetable Oil, Orbignya Oleifera Seed Oil, Maranta Arundinaceae (Arrowroot) Powder, Fragrance, Tocopherol

Ingredients

- 16 Ounces Crafter's Choice Pumpkin Seed Butter
- 1 Ounce Crafter's Choice Babassu Oil
- 1 Ounce Crafter's Choice Arrowroot Powder
- .5 Ounces Vitamin E
- 15 Milliliters Crafter's Choice Pumpkin Pie Fragrance Oil
- 12 Pieces 3 oz Natural LOW PROFILE Plastic Jar & Top

Equipment

- Large Glass Mixing Bowl
- Hand Mixer
- Measuring Spoons
- Spatula
- Plastic Dropper - 1

Directions

1. NOTE: If you are making these products for sale, good manufacturing practices recommend you wear a hairnet, gloves and a mask. We also recommend a clean apron.
2. Empty 16 oz. container of Pumpkin Seed Butter into a large glass bowl.
3. With hand mixer, whip butter until fluffy
4. Add 1 oz. Babassu Oil and 1 oz. (2 Tbsp) Arrowroot Powder.
5. And 10-15ml (3 tsp) of Crafter's Choice Pumpkin Pie FO and .5oz (1 Tbs) Vitamin E oil.
6. With hand mixer, blend ingredients and continue mixing until fluffy, about 5 minutes on high speed.
7. Package in 3oz. Low Profile Jars and label accordingly.

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MP Soap: Fall Luffa

Project Level: Intermediate.

Estimated Time: 1 Hour

Yields: 3 Leaves and 3 Pumpkins

Great fall soaps for the bath. Perfect size soaps with luffa for exfoliating..

INCI Ingredient Label: Sodium Cocoate, Propylene Glycol, Sodium Stearate, Glycerin, Water, Sorbitol, Fragrance, Benzophenone-4, Triethanolamine, Tetrasodium EDTA, Methylparaben, Propylparaben, Green 5, Yellow 5, Red 40, Yellow 5.



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Ingredients

- 24 Ounce(s) Crafter's Choice Detergent Free Low Sweat Clear MP Soap
- 6 Piece(s) 7/8 Inch Luffa Slices
- .75 Ounce(s) Crafter's Choice Cozy Cabin Fragrance
- 10-15 Drop(s) Crafter's Choice Forest Green Liquid Color
- 10-15 Drop(s) Crafter's Choice Stained Glass Apple Red Liquid Color
- 10-15 Drop(s) Crafter's Choice Stained Glass Lemon Yellow Liquid Color
- 1 Piece(s) Leaf & Pumpkin Combo Silicone Mold
- 12 Piece(s) Crystal Clear Cello Bags 3.5 x 2 x 7.5

Equipment

- Glass Measuring Cup - Large
- Microwave
- Plastic Beaker - 2
- Plastic Droppers - 2
- Plastic Spoons for Mixing
- Spray Bottle with Alcohol(for spritzing)

Directions

1. NOTE: If you are making these products for sale, good manufacturing practices recommend you wear a hairnet, gloves and a mask. We also recommend a clean apron.
2. Weigh 1 oz of clear soap and place in plastic beaker. Heat in microwave until melted, approx. 10-15 seconds.
3. Add Forest Green Liquid color until a dark green is achieved. Stir well.
4. Using a plastic dropper, pipe melted soap into leaf veins. The more soap you are able to fill into the cavities, the better it will look.
5. If soap starts to harden, melt in microwave for about 10 seconds.
6. To keep dropper flowing freely, place dropper in warm water when not in use. Before using again, be sure to empty water from the dropper.
7. Continue until all leaves are done.
8. Weigh 1 oz of clear soap and place in plastic beaker. Heat in microwave until melted, approximately 15-20 seconds.
9. Add a few drops of Lemon Yellow Color. Add 1 drop of Apple Red and stir well. Continue adding the yellow and red colors until a dark orange shade is achieved.
10. Using a plastic dropper, pipe melted soap into 2-3 pumpkin sections of each cavity, The more soap you are able to fill into the cavities, the better it will look.
11. As above, if soap starts to harden, melt in microwave for about 10 seconds.
12. Continue until all pumpkins are done.
13. Weigh 10 oz. clear soap. Cut soap up into small chunks and place in large glass measuring cup. Place cup in microwave and heat until soap is melted.
14. To melted soap, add Forest Green and Lemon Yellow colors until you get a light green leaf color. Mix well.
15. Add 18 ml of Cozy Cabin fragrance oil. Mix well.
16. Spritz inside of each leaf cavity generously with alcohol. This ensures the overpour will stick to the dark green veins.
17. Place a luffa slice into each leaf cavity. Fill with green soap and spritz the top with alcohol to pop any surface bubbles.
18. Weigh 12 oz of clear soap. Cut soap up into small chunks and place in large glass measuring cup.
19. Place cup in microwave and heat soap until completely melted.
20. To melted soap, add Apple Red and Lemon Yellow colors until a light orange pumpkin color is achieved. Mix well.
21. Add 18ml of Cozy Cabin Fragrance oil. Mix well.
22. Spritz inside of each pumpkin cavity generously with alcohol. This ensures the overpour will stick to dark green veins.
23. Place a luffa slice into the pumpkin cavities. Pour soap over luffa until it reaches top of cavity. Spritz with alcohol.
24. Once soap has hardened, carefully remove from mold. Package and label accordingly.
25. We suggest packaging luffa soap in a cello bag tied with raffia.

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Almond Cocoa Soap

Approx. 50 oz.

Ingredients

11.2 oz. coconut oil
 2 oz. castor oil
 4 oz. sunflower oil
 4 oz. cocoa butter*
 12.8 oz olive oil
 5.25 oz. distilled water
 4 oz. almond milk
 5.67 sodium hydroxide
 1.25 oz. WSP Perfect Pumpkin FO
 2.5 tsp. WSP water dispersible titanium dioxide
 2 tsp. distilled water
 1-2 Tbsp. WSP Aborigine Amber mica powder
 1-2 Tbsp. WSP Canyon Sunset mica powder
 ½ tsp. WSP Sparkle Iridescent glitter
 Thanksgiving/Fall Spinkles (optional)
 WSP Loaf Mold
 WSP Round Guest Mold
 Frother (for mixing colors)



Directions

1. Melt coconut oil and cocoa butter then add to oils. Combine almond milk and distilled water (or use all distilled water). Next add lye to almond milk/water and stir until dissolved.
2. Mix titanium dioxide in a plastic cup with 2 tsp. distilled water. Have micas, fragrance and glitter nearby and ready for use.
3. At desired temperatures, add lye milk solution to oils and butters. Bring to very light trace and add Perfect Pumpkin fragrance oil.
4. Divide soap batter into thirds, pouring into two containers and leaving the remaining one-third in the soap pot. Remove about ¼ cup of raw soap from the pot and add to titanium dioxide paste. Mix with frother to remove any lumps and bring to smooth consistency. Add to pot and stir until all soap is a light white. Add more titanium dioxide if needed.
5. In one of the other containers with raw soap, add 1-2 Tablespoons Aborigine Amber mica. Stir until well combined and add more if needed. In the last container add 1-2 Tablespoons Canyon Sunset. Mix well and add more if needed.
6. Scoop spoonfuls of each color into mold or pour and layer colors as desired until mold is full. Swirl if you'd like at this point. Finish with Iridescent Glitter and sprinkles. Next, fill round guest soap molds with remaining soap, swirl and top off with glitter and sprinkles. Let sit overnight and unmold. Let cure for 4 weeks before use.

*If you want to change this to shea butter soap, you can swap out the cocoa butter for shea butter. Make sure to run through a lye calculator to ensure correct percentages when changing ingredients.

These recipes and authored and contributed by Marla Bosworth is the CEO and Founder of Back Porch Soap Company, (<http://www.backporchsoap.com>) She conducts soapmaking workshops, natural skincare courses, and beauty entrepreneur throughout the U.S. In addition, Ms. Bosworth also provides product, brand and marketing strategies for handmade beauty companies.



Sparkling Cranberry Cream Soap

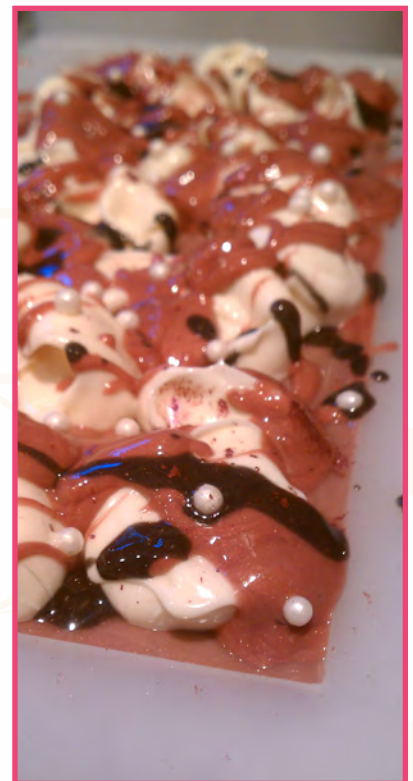
Approx. 50 oz.

Ingredients

- 12 oz. coconut oil
- 2 oz. castor oil
- 6 oz. shea butter
- 4 oz. rice bran oil
- 16 oz. olive oil
- 9.14 oz. distilled water
- 5.6 oz. sodium hydroxide
- 1.25 oz. WSP Hello Sugar* FO
- 1 Tbsp. WSP water dispersible titanium dioxide
- 4 tsp. distilled water
- 1 tsp. WSP black oxide
- 2 Tbsp. WSP Coral mica powder
- ½ tsp. WSP Sparkle Iridescent glitter
- 2 tsp. sugar pearls
- WSP Loaf Mold
- WSP Round Guest Mold
- Frother (for mixing colors)

Directions

1. Melt coconut oil and shea butter then add to oils.
2. Prep colors and set aside. First, mix titanium dioxide by frother in a plastic cup with 1 Tbsp. distilled water. Next, mix ½ tsp. black oxide with 1 tsp. from your melted oils. Finally, mix 3-4 Tablespoons Coral mica with 2 Tablespoons from your melted oils. Have these colorants, fragrance and glitter nearby and ready for use.
3. Next add lye to distilled water and stir until dissolved. At desired temperatures, add lye solution to oils and butters. Bring to very light trace and add fragrance.
4. Divide soap batter into thirds, pouring only ¾ cup of soap into one container (for the black accent). Next divide the rest of the batch between the last container and leave the rest in the soap pot.
5. To the ¾ cup soap add black oxide and stir until well incorporated. Next, mix titanium dioxide into second container and stir well, using the frother again if necessary. Lastly, incorporate the coral mica into the soap pot and stir. (Another option is to pour the pot swirl as is and pour into the mold.)
6. Scoop spoonfuls of each color into mold or pour and layer colors as desired until mold is full. Swirl if you'd like at this point. Finish with Iridescent Glitter and sugar pearls.
7. Next, fill round guest soap molds with remaining soap, swirl and top off with glitter and sprinkles. Let sit overnight and unmold. Let cure for 4 weeks before use.



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Use code **WSP- 2040** to get:

**15% off
Spiced Pumpkin
Latte Soy Candle
Fragrance Oil!**



Coupon Expires Nov. 30, 2012. During checkout, enter code on coupon page. Good for in stock, internet orders only. No Rainchecks.

Use code **WSP- 9210** to get:

**15% off
White Beeswax
Pastilles!**



Coupon Expires Nov. 30, 2012. During checkout, enter code on coupon page. Good for in stock, internet orders only. No Rainchecks.

Use code **WSP- 276** to get:

**15% off
Jojoba Oil - Clear!**



Coupon Expires Nov. 30, 2012. During checkout, enter code on coupon page. Good for in stock, internet orders only. No Rainchecks.

Use code **WSP- 2152** to get:

**15% off Vanilla
Color Stabilizer
for MP Soap!**



Coupon Expires Nov. 30, 2012. During checkout, enter code on coupon page. Good for in stock, internet orders only. No Rainchecks.

Use code **WSP- 8270** to get:

**15% off
Emulsifying Wax -
Conditioning!**



Coupon Expires Nov. 30, 2012. During checkout, enter code on coupon page. Good for in stock, internet orders only. No Rainchecks.

Use code **WSP- 6703** to get:

**15% off
Bubble Wash
Thickener!**



Coupon Expires Nov. 30, 2012. During checkout, enter code on coupon page. Good for in stock, internet orders only. No Rainchecks.

WSP Fragrance of the Month



Frosted Cranberry *ON SALE!*

Aromatic Notes: Deeply delicious cranberries are flavorfully kissed with winter frost and rich, velvet plum.

Flashpoint: 200°

Vanilla Content: 1.00%

Country Of Origin: United States

Phthalate Free: Yes

Customer Reviews

★★★★★ *5 star fragrance!*

★★★★★

No Complaints!!

This is a wonderful scent that stays nice and strong in my cold process soaps!! Many women as well as men love this scent...a definite 5 stars!!

Rhonda from Oneonta
Used in Soap Products

★★★★★

Wonderful

I have made this scent into lotions and bath salts and will be making many more things with it. It is so nice. Very clean and fresh, but warm in loving all at the same time. You will be able to sell it easily! I did.

Sara from Slaton
Used in Bath Products

★★★★★

Excellent fragrance

I've used this scent in both HP soap and candles... a definite hit! Please keep this one around. It is one of my favorites!

Rebekah from Roanoke
Used in Bath Products

★★★★★

Great Fragrance

I bought this fragrance as part of my "Christmas scent" collection and love it! I use it in a natural foaming hand soap (8oz foamer set from WSP) & as a salt scrub scent. Customers love it. You do not need to use a lot of fragrance which makes it go a long way.

Krista from Oswego
Used in Bath Products

★★★★★

Love this Scent

It is sweet, but not overwhelming. I've made soap, lotion, and shower gel with it and it smells awesome in all of them. It's like sweetened cranberries, very seasonal and a great scent.

Juli from Toano
Used in Bath Products

WSP Sale & Event Planner: 6-Week Preview

Sunday

Monday

Tuesday

Wednesday

Thursday

Friday

Saturday

MONDAY MEANS SALE

No gimmicks, no codes – the discounts are already on the items. Just add the products you want to your cart from this category and you'll receive this one-day only sale price.

Get them while you can! Prices return to normal on Tuesday!

				1	2	3
				November →		
4	5 <i>Soap Bars Sale!</i>	6	7	8	9	10
11	12 <i>Silicone Molds Sale!</i>	13	14	15	16	17
18	19	20	21	22	23	24
<i>Sales Suspended</i>						
25	26	27	28	29	30	1
<i>for the Thanksgiving Holiday!</i>						
						December →
2	3 <i>Shower Gels & Liquid Washes Sale!</i>	4	5	6	7	8

We Reward You for Shopping With Us! The More You Buy The More You Save! The Best Reward Program Out There!



Earn 2 Loyalty Points for \$1 Spent

Receive 4% Back in WSP Dollar Rebates

Frequent Shopper Expedited Shipping

Spend Over \$3,000 Quarterly



Earn 1.5 Loyalty Points for \$1 Spent

Receive 2% Back in WSP Dollar Rebates

Spend Between \$500 - \$2,999 Quarterly



Earn 1 Loyalty Point for \$1 Spent

Receive 1% Back in WSP Dollar Rebates

Spend Between \$0 - \$499

WSP REBATE DOLLARS

You Can Earn Back 1%, 2%, 4% of Your Purchase With WSP Rebates!

You can earn 1%, 2% or 4% of your purchase, every purchase with WSP Rebates. Your total rebate is based on how much you spend in a quarter and can be used as WSP Dollars for discounts on your future purchases.

WSP Dollars can be used as a discount of up to 50% off a future order! They are deposited once a quarter and expire after (3) months after the start of each quarter. See below for the schedule of when your rebates will be deposited:

SCHEDULE FOR REBATES

- Purchases from Jan - March: Rebates Deposited Apr 1st
- Purchases from Apr - Jun: Rebates Deposited Jul 1st
- Purchases from Jul - Sep: Rebates Deposited Oct 1st
- Purchases from Oct - Dec : Rebates Deposited Jan 1st

WSP LOYALTY POINTS FOR DISCOUNTS

Earn Points With Every Purchase Use Them For Discounts on Your Order!

Loyalty Points are earned with every purchase. Earn 1, 1.5, or 2.0 points for every \$1 spent which can be redeemed for discounts on future purchases. Points are held as pending for 2 weeks after time of purchase and order shipment. After that, your points will be active and you can use your points for the following savings:

REDEEM LOYALTY POINTS

- Apply 100 Loyalty Points to an order of \$50.00 or more to Redeem \$1.00 off your total.
- Apply 250 Loyalty Points to an order of \$100.00 or more to Redeem \$5.00 off your total.
- Apply 1,000 Loyalty Points to an order of \$250.00 or more to Redeem \$20.00 off your total.
- Apply 2,500 Loyalty Points to an order of \$450.00 or more to Redeem \$45.00 off your total.
- Apply 5,000 Loyalty Points to an order of \$825.00 or more to Redeem \$100.00 off your total.
- Apply 10,000 Loyalty Points to an order of \$2,500 or more to Redeem \$350.00 off your total.

BEST PRICE GUARANTEE!

Are you looking to make a purchase but have found the identical product nationally advertised for less by one of our competitors? We would like the opportunity to match this product price and keep you as a satisfied customer! Call us for details!

FREE SHIPPING

Wholesale Supplies Plus is pleased to offer free shipping on all orders \$30 and over sold online and by phone. We offer this program as a way to help you maintain long term control of your cost, thus helping you succeed in business!

Taming the Bully Within

Most of us have witnessed or experienced the affects of bullying or being bullied in children; it can be devastating. But the bully experience is not limited to children; adults are bullied too. It happens in the workplace as well as in personal relationships.

An adult bully will attempt to gain power over another person to make himself the dominant adult. The bully may come to you in form of the customer who refuses to play by the rules, always pushing the limits by demanding more and paying late. Or he may be the guy in bumper to bumper traffic who beeps at you incessantly even though you can't possibly get out of his way. Hopefully, you don't experience this behavior in others and surely you do not treat others in this way – but how do you treat yourself? Is it possible that the bully in your life is – you?



Self-bullying is one of the most negative, destructive behaviors to engage in, yet it's not all that uncommon in the uncertain entrepreneur. Do you demand perfection from yourself? Do you shoulder the burden of responsibility when things don't work out quite as you'd planned? Do you sometimes call yourself names and entertain the voice within that constantly tells you that you "should have done this and could have done that"? Perhaps you negate your achievements and criticize yourself for not doing more, noticing the slightest imperfection in nearly everything you do. If any of these behaviors ring true, it's time to have a chat with your inner-bully.

But first let's take a look at one of the reasons that this bully within you exists. Consider this: if you criticize your efforts, tell yourself that you "can't" do something, and put yourself down on a regular basis, how likely are you to try new things or take further risks? For the self-bullying personality progress can be slow, if at all. But your subconscious mind doesn't see that as a bad thing because it's there to protect you from your worse fears. If your worse fear is failure, then your well-meaning subconscious mind will send messages to your brain to talk you out of taking risks; it will bully you into submission. It means well, but at a conscious level it seems counter-productive, doesn't it?

But your subconscious mind is only doing its job. It is protecting you from being let down and experiencing the failure that you fear so much. And to some degree that feels just fine because as long as you don't take the risks associated with success, you still have hope – and hope is something we all want to hold on to.

With that in mind, you have a new goal: to teach your subconscious mind and your brain that the inner-bully is no longer needed and that hope is yours to keep, no matter what. Here are some tips to curb that bullying voice within.

When the inner-bully gives you negative feedback or creates worrisome thoughts ask if it is real. For instance, if the inner-voice is telling you that you will only fail if you do x,y, and z, ask yourself if that's true? How do you know it's true? Can you state without a doubt that you will fail? Probably not. But if you are convinced that you will fail, move forward with this next question.

What will happen if it happens? Then what?

Usually when we ask this question, we can come up with logical and reasonable solutions for the next step. It helps us to see that this "bad thing," like failing, isn't the end of the world. We can move on to the next empowering step. Lastly, identify and initiate one small step to challenge the inner-bully and achieve something that you can feel proud of. What is that next step? How will it feel to take a step toward your goal? Even if this step feels small and relatively insignificant, that's okay. Each little step will give you more and more momentum and will get you to your vision much faster than doing nothing at all!

Marla Tabaka is an entrepreneurial coach who inspires entrepreneurs around the world to attain what she calls, The Million-Dollar Mindset. As a result, many of her clients have achieved – even surpassed – the million dollar mark in annual revenues and are living the life of their dreams. In addition to running a thriving practice, Marla is a columnist for Inc. Magazine on-line, and hosts two international on-line radio shows, The Million Dollar Mindset and Million Dollar Mindset Tapping. Marla wrote this feature article exclusively for Debbie May.com (<http://www.debbiemay.com/>), an organization dedicated to helping small businesses succeed. If you would like to consult with Marla to learn how she can help you grow your business and better your life, contact her at Marla@MarlaTabaka.com

Creating PR for Your Small Business

Public Relations consists of current, consistent, and accurate communications to your target customers and beyond. The goal is to create and convey a message that convinces your audience to trust you and ultimately buy your products.

Many companies hire professional PR firms to supplement their in-house communications staff, but it's possible for you to do your own PR if you have the time and know what steps to take.

Years ago PR focused on publicity stunts, free samples, surveys, and catchy advertising. Today it's more sophisticated and employs a variety of methods to get out your message, including: media commentary, bylined articles, community involvement, media relationships, and public speaking.



Create a plan

Your PR plan doesn't have to be complicated or expensive to implement. Here are the building blocks to be considered.

Goals – Define what you want your PR to achieve and set measurable objectives that you believe are achievable.

Perception – How you initially position yourself in the marketplace will have a lasting effect. How do you want your business to be known in the community? Are you the low price option, or are you going for a high-end clientele? Is excellent service your number one priority?

Messages – Outline and prioritize the most critical facts that you want people to know about your business. Refine the top three into short, crisp bites that are easily communicated and remembered.

Audience – Don't think of potential customers as your only audience. Broadly defined, this should include any person or entity that may have a stake or interest in your business. Since word-of-mouth is one of the best forms of advertising, your audience should encompass current and former employees, friends, neighbors, suppliers, local and national media, civic organizations, and government officials and agencies. Even your competitors have the power to spread a message about you, friendly or not.

Strategy & Tactics – Develop a blueprint for accomplishing your objectives. This should include steps you'll take to establish your position in the marketplace. Tactics are the specific tools you'll employ to communicate your message to your audience and should include community outreach and selected media outlets. Performing public service and participating in charitable events are excellent ways of obtaining free publicity. Consider donating products and services to worthy community organizations.

Local Media – The local media can make or break a business. Newspapers, community papers, radio stations, and local cable channels are always on the lookout for a new angle or story, and fresh approaches to business concepts. Make sure you invite them to grand openings, open houses, anniversary events, and special promotions. Let them know when you secure an important customer, solve a community problem, or win a business award. Don't be intimidated by reporters as they can help carry your message in exchange for your time and expertise. That message can be as simple as what you know and what you do better than anyone else.

Implementation

While the internet has dramatically changed the marketing and advertising landscape, there's still nothing more valuable than a positive mention of your business by an unbiased third party. If that third party has tremendous trust and reach to millions of potential customers, it can be a life-changing event.

A great example of this is the recent hit song recorded by Carly Rae Jepsen of Canada. When Justin Bieber tweeted to his millions of followers that Jepsen's *Call Me Maybe* was "possibly the catchiest song I've ever heard," it became an instant mega-hit. While most of us will never enjoy that kind of superstar endorsement, you can mimic it on a smaller scale through energetic self-promotion of quality products.

(cont'd)



Creating PR for Your Small Business cont'd

If you open a new restaurant, an enthusiastic write-up by the local newspaper's food critic can provide you with a jumpstart that paid advertising can't easily duplicate. The key is to capitalize on it and make sure that positive news gets the widest possible dissemination.

The List – Find the best five to ten journalists and bloggers who write about your type of business or your city. Put Google Alerts on each one, read their articles, and find out their individual expertise. You can demonstrate your expertise by commenting on their writings and make a name for yourself in the process. This is one way to present yourself as a go-to expert should they need one.

Networking – The internet provides a simple and inexpensive way to insert your business into the forefront of other people's minds. Build online relationships by sponsoring Facebook promotions, engaging in online forums, trading links through Twitter, and maintaining your own blog. Social media provide you with unprecedented access, and demonstrating your expertise will get you noticed as a potential resource for future journalistic needs.

Press Releases – These allow you to control the message and frequency of your formal announcements. Issue them to highlight important news and events, but don't overuse them to the point where they become irrelevant. Online distribution resources include PitchEngine and PRWeb where your releases will be picked up by search alerts and news aggregators.

Self-promotion – Suggest stories to your list of journalists and bloggers that show how customers are benefiting from the products and services you provide. If you're having a positive impact on the community and its citizens, take the initiative to get that message out. Cultivating the trust and respect of journalists is very important, so take the time to do it personally and professionally.

Online presence

Your website should include an online newsroom where you can direct the media to go for information. Provide easy access to professional photos, videos, logos, press releases, product announcements, and multiple contact options. Include links on your website to other resources and trade articles related to your business niche or industry. The media need this information for researching potential news articles.

Put together a prepackaged media or electronic press kit that contains background information on your business, timelines, and important facts and figures. Such a kit will save you time in the long run, make it much easier to respond to media inquiries, and ensure your message is clear and consistent. Make sure the kit shows off your products in a compelling way that's designed to generate maximum buzz.

Show off testimonials and positive customer feedback regarding your products. Include a real simple syndication (RSS) feed on your website that updates company news and product developments. It's free and easy to set up.

Summary

If you don't have the money to spend on professional PR, don't ignore the need for it. It's critical to creating lead generation for your business and building customer and brand loyalty. Apple didn't get where it is by being shy about promoting itself.

If you have a company vehicle, add professional graphics with your company name and contact information. Other important assets include convenient hours and a commitment to customer service. If you don't work from home, maintain a polished office to meet customers.

Be an expert in your field and invite interviews from the media. Before you know it you'll be sitting on industry advisory boards and enjoying your business success.

Geoffrey Michael (www.geoffreymichael.pro) is a freelance writer specializing in business, marketing, personal finance, law, science, aviation, sports, entertainment, travel, and political analysis. He graduated from the United States Air Force Academy and is also licensed to practice law in California and New Hampshire. Geoffrey wrote this feature article exclusively for DebbieMay.com, an organization dedicated to helping small businesses succeed.

How to Build Your Business Using Social Media (and Keep It Organized!)

You've heard of the benefits of using social media to market your business, but how do you execute an effective strategy that doesn't require you to be a web guru—or consume your time? Here's the lowdown on how to support your business with social media effectively, and strategically.

Facebook. Creating a Facebook page for your business, and building a fan following by suggesting that email contacts and existing Facebook “friends” like your page is the first start to a business presence on Facebook.

Additionally, you should direct your website visitors to your businesses' Facebook page with the “official” Facebook button, to build traffic to your page. With the fans you've secured, your next job is to stimulate your

audience to “like,” comment on, and share your posts with others. The more fans interact with your page, the more you'll show up in their newsfeeds, and in those of their friends via shares. Give your fans a reason to respond: Ask questions, offer “fan only” promotions, contest, and sweepstakes, and post images and ideas that strike an emotional chord. According to Facebook user engagement research by Buddy Media, posting between 8 p.m. and 7 a.m., will increase the likelihood of “ shares,” too. To schedule posts automatically, select the clock icon to the left, when you're in the status update tool.

Twitter. Unlike Facebook, Twitter is public information, but you should add your Twitter account to your businesses' website, to gain followers. Though Twitter provides space 140 character updates, limit yours to 120 characters so others can easily retweet your message. Use bitly to bookmark and shorten Tweets you want to share. To market your business on Twitter, become familiar with its basic functionalities: Hashtags (# followed by a word or phrase), and @ symbols. Twitter hashtags categorize information to help users find information relating to a specific topic, and to connect to users with similar interests. They're also a great way of networking with other businesses, and their followers. Unless you are specifically trying to promote a contest, sweepstakes or trend for your business (a great way to engage users on Twitter), keep hashtags to the point, and general. The @ symbol is used to direct messages on Twitter— but placement is key. If you want to broadcast a Tweet to a specific person, place an @ followed by their username in the front of your message; it will be seen only by people who follow both of you. To broadcast to the “Twitterverse” including a specific person, place the @ username anywhere BUT the front of the message. If you want to retweet a message, use RT@ followed by the originator's username. Install TweetDeck to your desktop or smartphone to organize Twitter activity, and automate Tweets.

Pinterest. The more interesting your “pin” (image) is on Pinterest, a virtual pinboard, the greater your odds of reaching the 24 million unique Pinterest users who might “like” or “repin” your pin to their own boards. Such sharing is the key to building your “pin” exposure on Pinterest. Focus your pin on interesting and appealing images of products, ideas and tips that are natural extensions of what your business is about. Pinterest images should ultimately link back to the original source (which is your site, if you originated the pin), but you can also reference your site link in the pin description to ensure you get the credit you deserve. To market products you sell on Pinterest, type a \$ symbol followed by the number amount in the description.



Stephanie Taylor Christensen is a former financial services marketer turned stay at home working mom, yoga instructor and freelance writer covering personal finance, small business, consumer issues, work-life balance and health/wellness topics for ForbesWoman, Minyanville, SheKnows, Mint, Intuit Small Business, Investopedia and several other online properties. She is also the founder of Wellness On Less and Om for Mom prenatal yoga. Stephanie wrote this feature article exclusively for Debbie May.com (www.DebbieMay.com), an organization dedicated to helping small businesses succeed.

“Crane Berry”: An Antioxidant Powerhouse

“Crane berries”, the familiar berry accompaniment to holiday meals, are also one of the most versatile antibacterial herbs. *Vaccinium macrocarpon* (Cranberry) is a fruit native to North America, with almost 98% of the world supply cultivated in the northern U.S. and Canada. Sometimes referred to as “crane berries”, the pink blossoms of the cranberry shrub look a little like the heads of the cranes that frequent cranberry bogs. Both indigenous Americans and colonists valued cranberry for its medicinal and nutritional properties. Cranberries are a high value crop, ranking 40th in sales of all cash crops monitored by the USDA's National Agricultural Statistical Service.



Cranberries contain loads of vitamin C, vitamin A, polyphenols, anthocyanins and fiber. In disease-fighting antioxidants, cranberries outrank nearly every fruit and vegetable - including strawberries, spinach, broccoli, red grapes, apples, raspberries, and cherries. One cup of whole cranberries has 9,090 total Oxygen radical absorbance capacity (ORAC).

Cranberry juice is the primary use for cranberries; it is usually either sweetened to make "cranberry juice cocktail" or blended with other fruit juices to reduce its natural severe tartness. At one teaspoon of sugar per ounce, cranberry juice cocktail is more highly sweetened than soda drinks. Concentrated cranberry juice (without added sugar) and extracts of cranberry have been used to detoxify the skin and are particularly useful for those who are acne-prone or suffer from psoriasis or oily skin. In addition, cranberries are thought to reduce skin inflammation and redness.

Cranberry seed oil can be found in many anti-aging products because it helps fight against free radicals, the cause of premature aging such as wrinkling of the skin. It easily absorbs into the skin and it works as a great moisturizer, aiding in moisture retention, improving skin elasticity and suppleness. It also smoothes skin texture and brightens the complexion. Cranberry seed oil is noted for its unique natural balance of omega-3, omega-6, and omega-9 fatty acids, as well as its high content of natural antioxidants. The oil is also rich in natural vitamin E, a potent antioxidant that helps to preserve its shelf-life.

Although Omega-rich oils are well known for the beneficial effect they have on your health when taken internally as a dietary supplement, the topical application of these polyunsaturated fatty acids to the skin also offer great benefit - not only helping to moisturize the skin, but also helping to reduce inflammation while strengthening the skin. The drawback used to be that good sources of omega-3 and omega-6 oils came from fish oil which smells “fishy”, and for that reason fish oil was rarely used in skincare products. With cranberry seed oil, this has changed, as it provides these same fatty acids, without a fishy smell.

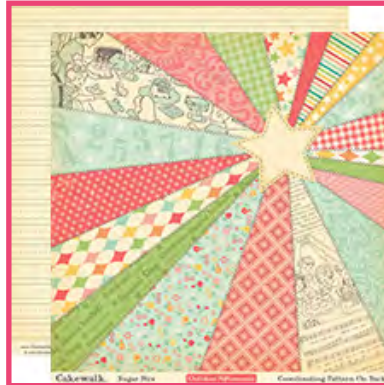
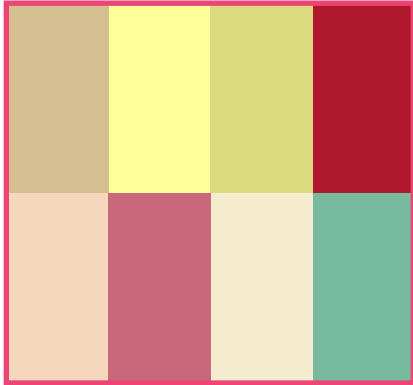
Cranberry, as well as many other fruits and vegetables, contains significant amounts of salicylic acid, which is an important component of aspirin. Salicylic acid is also commonly used in products for acneic skin because of its bactericidal and antiseptic qualities. The anti-bacterial properties found in cranberries makes them a useful ingredient in facial cleansers, scalp treatments, in pore cleansers and toners for acne-prone skin, and for use in body washes.

Fresh cranberries, which contain the highest levels of beneficial nutrients, are at their peak from October through December, just in time for holiday meals. While fresh cranberries are more visible around the holiday season, cranberry seed oil and cranberry extracts can certainly be utilized year round in skincare formulations for their anti-aging and acne-soothing benefits. With yearly U.S. production of the tart “crane berry” at about 70,000 tons, you’re ensured a more than adequate domestic supply of this antioxidant powerhouse.

Allison B. Kontur is an inventive scientist and educator specializing in natural cosmetic formulation and short-run, private label skincare. Since 2005, she has worked as chief cosmetic formulator, business consultant and CEO of various skin care companies. Allison is the co-founder of AliMar Labs, LLC, (www.alimarlabs.com) a private label manufacturer specializing in ultra-low minimums, as well as co-founder of the Vegan skincare line, Sydni Monique (www.sydniunique.com).

Retro Colors & Prints

Who doesn't want to look at a picture or product and have it remind them of simpler times? These colors and prints do just that. You can see this trend in many different places this year. From household appliances to stationary to fashion to household decor, you can see a return to the colors that bring back fervent memories for many. Take a look at what products and palettes evoke this throwback color scheme and let inspiration begin!



www.octoberafternoon.com
Cakewalk Collection



www.kitchenaid.com



www.housebeautiful.com



www.fabric.com



www.modcloth.com
While Away the Flowers Necklace

We had to get on the bandwagon with this trend - it's almost irresistible. Take a look at these perfectly retro colors from Wholesale Supplies Plus!



Crafter'sChoice



Crafter'sChoice



Crafter'sChoice



Crafter'sChoice



Crafter'sChoice



Crafter'sChoice



Crafter'sChoice



Crafter'sChoice



Crafter'sChoice

WSP's Retro Colors & Dyes

Thanksgiving Trends for 2012

Everyone wants the perfect decorations for Thanksgiving. There are always different trends that become popular each year. Check out the trends for this year's Thanksgiving decorations. There are definitely some ideas that can be incorporated into your products for this Thanksgiving season!

Candles



Fall Candles for the Table



Candles with Fall Harvest Elements

dabblein Chic.blogspot.com



Pumpkin Candles

www.potterybarn.com



Spiced Cake Leaf Pillars

www.pier1.com

Metallic



Vanilla Creme Soap & Lotion Caddy

www.pier1.com



Metallic Bark Pillar Candles

www.potterybarn.com



Sweet Cinnamon Pumpkin Set

www.bathandbodyworks.com

Nature



Hakkari Hurricane and Candleholder

www.crateandbarrel.com



Potpourri - Creamy Caramel-Pumpkin

www.pier1.com



Elliptic Trinket/ Soap Dish

www.anthropologie.com

[Pinterest.com/WSPNews](https://www.pinterest.com/WSPNews)

Are you on Pinterest yet? If not, you should be! It's a treasure trove of creative ideas and the perfect inspirational tool for those in our industry. We already have a love affair with Pinterest and want to make sure you're aware of this great tool too!

We're introducing a number of contests to help you save and discover all of the great information on Pinterest - starting with "Pin the Code" going on RIGHT NOW!
See the details below and start pinning and SAVING now!



Hidden in WSP's various Pinterest boards are 'Pin the Code' pins. On the pins is a discount and coupon code. Use the coupon code to get the discount and save.

There are nine pins posted that correspond to the kits we feature in this month's Handmade. Make sure to search all of the boards to get a discount on all of these kits! [Pinterest.com/WSPNews](https://www.pinterest.com/WSPNews)

How to Play

1. Search WSP Pinterest boards.
2. Find our "Pin the Code" pins.
3. View the WSP coupon pin.
4. Click on the pin.
5. Add the item to your cart.
6. Use our 'Pin the Code' coupon at checkout and SAVE!

Only one code per kit per order can be used. Multiple kits can be purchased with their respective code in one order as long as they are different.

Pin codes are added to Pinterest monthly and expire at the end of the month.

Look for pins like this!



Additional Pinterest Contests Coming Soon...





Crafters Choice™ Melon - Sweetened Flavor Oil 821

Juicy summer trio of juicy cantaloupe, green honeydew and sweet red watermelon.

Vanilla Content: 0.00%



Crafters Choice™ Peppermint - Sweetened Flavor Oil 818

Top notes of crisp, cool peppermint are complimented by the sweet goodness of sugary candy.

Vanilla Content: 4.00%



Crafters Choice™ Coconut Cream - Sweetened Flavor Oil 816

Creamy top notes blend perfectly with sweet vanilla coconut milk to produce this exotic tropical delight.

Vanilla Content: 5.00%



Crafters Choice™ Raspberry - Sweetened Flavor Oil 825

Fresh picked, sun-kissed raspberries delectably blended with sweet summer berries.

Vanilla Content: 2.00%



Crafters Choice™ Doublemint - Sweetened Flavor Oil 827

A refreshing twist of icy spearmint and sweet peppermint candy.

Vanilla Content: 3.00%



Crafters Choice™ Grape - Sweetened Flavor Oil 823

Plump concord grapes are deliciously tossed with sugared berries.

Vanilla Content: 0.00%



Crafters Choice™ Detergent Free LOW SWEAT Shea Butter 24 lb Block

This MP soap base is DETERGENT FREE and LOW SWEAT, a Naturally Smart Choice for Melt and Pour Soap-makers! Loaded with SHEA BUTTER, thought to benefit dry skin. No need to wrap bars and loaves of soap to prevent sweating and for that reason we say "it's like cold process soap". You will find that, like traditional CP Soap Base, unwrapped soap will cure and shrink a bit overtime. The base is softer upon unmolding and then hardens while it cures....this is ideal for those selling "slice your own" soap loaves.



Detergent Free LOW SWEAT Shea Butter 2 lb Tray

This MP soap base is DETERGENT FREE and LOW SWEAT, a Naturally Smart Choice for Melt and Pour Soap-makers! Loaded with SHEA BUTTER, thought to benefit dry skin. No need to wrap bars and loaves of soap to prevent sweating and for that reason we say "it's like cold process soap". You will find that, like traditional CP Soap Base, unwrapped soap will cure and shrink a bit overtime. The base is softer upon unmolding and then hardens while it cures....this is ideal for those selling "slice your own" soap loaves.



2 oz Natural Twist-up Tube & Top

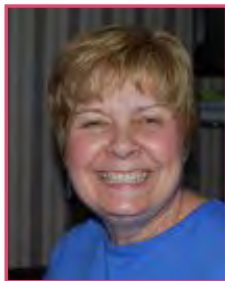
This stylish tube is perfect for lotion bars. Dial up design and screw on top keeps product safe until ready for use!

Height: 5". Diameter: 1 1/2".
Uses Shrink Band
Label Area: 3" tall x 5" around.

Featured Facebook Friends



Karly Casey
from Little Goat's
Natural Soaps
Fillmore, NY



Kay Rose
Abbey's
Handcrafted Soaps
Newburgh, IN



Marylin Meshover
The Kansas City
Soap Company
Kansas City, MO



Diane Pantozzi
Black
New Mexico Soap
Las Cruces, NM

WSP Featured Facebook Friends receive a \$25 WSP Rebate for being our friend on Facebook. We have a new winner each week - 'Like' us on Facebook today to win!



<http://www.facebook.com/WholesaleSuppliesPlus>

Show & Tell Contest Winners for November



Ariel Tyndell from Soywick Candle Co. & Velocity Vectors High Fragrance Soy Candle Tins, High Fragrance Soy Candle Tumblers and High Fragrance Soy Wax Melts

WSP products used:

Soy Candle Tins

- Eco Soya Advanced Wax
- Crafter's Choice Apple Blossom, Citrus Grove, Cashmere Sands,
- Frosted Cupcakes
- Simple Soy Wick 2

Soy Candle Tumblers

- Eco Soya Advanced Wax
- Crafter's Choice Apple Blossom, Citrus Grove, Cashmere Sands,
- Frosted Cupcakes
- Simple Soy Wick 2

Soy Wax Melts

- Eco Soya Advanced Wax
- Crafter's Choice Apple Blossom, Citrus Grove, Cashmere Sands, Frosted Cupcakes
- Clamshell Packaging

Silvia Victory from SV. Soaps

Apple Struedel CP Soap

"I used a blend of WSP Hot Apple Pie and with a hint of Gingerbread Cookie, and Green Apple.." - Silvia Victory



Tina Duncan from Bunnies & Buggies Bath Boutique

Fall Favorites Soap Collection: Pecan Pie,

Harvest Apple, Spiced Pumpkin, and Brown Sugar & Fig.

"These use the same base (which I'll get into), and then each uses a different blend of fragrance oils. We chose these four based on customer feedback and a poll on our Facebook page. The base is 3/4 Goat's Milk Soap Base and 1/4 Shea Butter Soap Base, melted and blended together. After they are thoroughly blended, we add the separate fragrances and color..." - Tina Duncan



To give you the opportunity to get the most out of Handmade, we decided to share it through a flipbook format where you can easily browse, read, and share! Here's a quick guide to help you get the most out of our new Handmade format:

New View

This new view is in a flipbook format. You can flip through by using the arrow bars in the toolbar or by clicking on the pages near the page edge to 'flip' the page. You can zoom in and out using the toolbar buttons or by clicking on the page when the magnifying glass is your cursor.

Toolbar: Use the tools on this bar to navigate through the issue, print, save, share, search, and so much more through these buttons. See below for a breakdown of the toolbar buttons.










Pageview: Quickly jump through the pages by clicking and sliding through the page spreads.

Page Flip Arrow: Flip to the next page by clicking this arrow. Click to the beginning or end by clicking the double arrow above.



Toolbar Guide

Share single articles or the whole ezine through email, social media. Print or save as a pdf to read later. Display and browse through articles - all with a click of one of these buttons. Take a look at the guide below to figure out what button does what and enjoy!

-  Displays previews of all the pages in the publication - click on a preview thumbnail to open that page for reading
-  Displays a list of the articles in this publication - click on an article to go directly to that page
-  Displays a list of the website links in this publication - click on a link to go directly to it
-  Displays a list of the advertisements in this publication - click on an ad title to go directly to that page
-  Display list of other issues (the archives) of this publication
-  Email a link to the current page
-  Social share to popular sites like Twitter, Facebook and LinkedIn
-  Print one or more pages in high resolution
-  Download the document for offline reading

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Click on these links to easily purchase or view any of these items on the WSP website!